

PROCLAIM!



**GOOD
NEWS**

**WORLD
TOUR**



**LUIS PALAU
ASSOCIATION**

**WINTER
TWENTY-TWENTY**



06

GOOD NEWS WORLD TOUR

A Bold New Plan to Share the Good News of Jesus Christ on Every Continent

BY // **LUIS PALAU**



PROCLAIM! // WINTER 2020

A publication of the Luis Palau Association, focused on informing, encouraging, and blessing friends and partners in ministry. PO Box 50 • Portland, OR 97207 503.614.1500 • info@palau.org www.palau.org



EVANGELISTS:
Luis Palau, Andrew Palau

PRESIDENT:
Kevin Palau

VICE PRESIDENT OF DEVELOPMENT:
John Ogle

COMMUNICATIONS DIRECTOR: Jay Fordice
ART DIRECTOR: Kevin Nordyke
GRAPHIC DESIGNER: Katie Bredemeier
COPY EDITORS: Joy Bongiorno, Shana Furjanic
PROJECT MANAGER: Melissa Woods
WRITERS: Desmond Henry, Alyssa James, Andrew Palau, Kevin Palau, Luis Palau, Wendy Palau, Jorge Scopazzo
PHOTOGRAPHS: Katie Bredemeier, Brad Person, David Jones, and Pexels.com

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NO TURNING BACK

BY KEVIN PALAU

CONSIDER IT PURE JOY,
MY BROTHERS AND SISTERS,
WHENEVER YOU FACE TRIALS
OF MANY KINDS, BECAUSE
YOU KNOW THAT THE TESTING
OF YOUR FAITH PRODUCES
PERSEVERANCE. LET
PERSEVERANCE FINISH ITS
WORK SO THAT YOU MAY BE
MATURE AND COMPLETE,
NOT LACKING ANYTHING.

James
1:2-4

What a year! Can you believe all we have been through over these last eight months? It's been quite a ride. I've talked to so many friends and family who can confirm... this has been one of the hardest years for them emotionally, spiritually, and physically. I've felt it myself as well. So many sleepless nights, hard decisions, and challenging conversations.

Whether or not you've been directly affected by the COVID-19 pandemic, we all have felt the weight of this year in some way, shape, or form. And for many—me included—it's pushed us to our knees.

Who would have thought back in February that this would be where we are today? So many of us are still in some form of lockdown. Schools are still closed, and probably for quite some time. Many churches are still shuttered—only able to minister online, and families around the world are still struggling to figure out a way forward.

For us at Palau, it has been the same. So many hurdles. So many questions. So many complicating factors as we work to push the Good News forward. Yet, one thing is certain—God is still good, He is still on the throne, He is not surprised by any of this, and He will be glorified.

I've been so blessed by the team here at Palau. I wish I could introduce each and every one of them. The faith they have exhibited, the resolve, the flexibility, and the passion—it's been inspiring. You see it in the new initiatives we've

**YET, ONE THING
IS CERTAIN—
GOD IS STILL
GOOD, HE IS STILL
ON THE THRONE,
HE IS NOT SURPRISED
BY ANY OF THIS...**

been able to accomplish this year. Programs and efforts that were not even on our radar a year ago.

Ministry as we know it here at the Palau Team has changed in so many ways over these past eight months. And I'll be the first to say—it's really quite exciting!

Of course, not being able to hold live, in-person festivals during this season has been a hard pill to swallow. Those city-wide evangelistic festivals are so deeply rooted in our DNA. God willing, we'll be able to get back to them quickly. (Our first one is scheduled for March in Florida.) However, in the meantime, I am thrilled to see how God has directed us to new methods—ones I believe will become staples of our ministry for generations to come.

In this new digital age—while we've all been forced to figure out how to “do life” online—we've been able to find new, exciting ways to share the Gospel with even more individuals than we've ever imagined. In fact, with the number of documented decisions for Christ at just over 1 million for the year, it's been one of the greatest years for impact in the history of our team.

It seems odd to say it, but I've never been more excited about ministry than I am right now. The way this year has pushed us into new territory has challenged and stretched us as a ministry. And, I don't think we're ever going back.

There is no question our faith has been tested this year. We have faced many trials—not just us as a ministry, but all of us, as the Church. Just as it says in James 1, we consider it pure joy, because we know that the testing of our faith produces perseverance, and perseverance produces maturity.

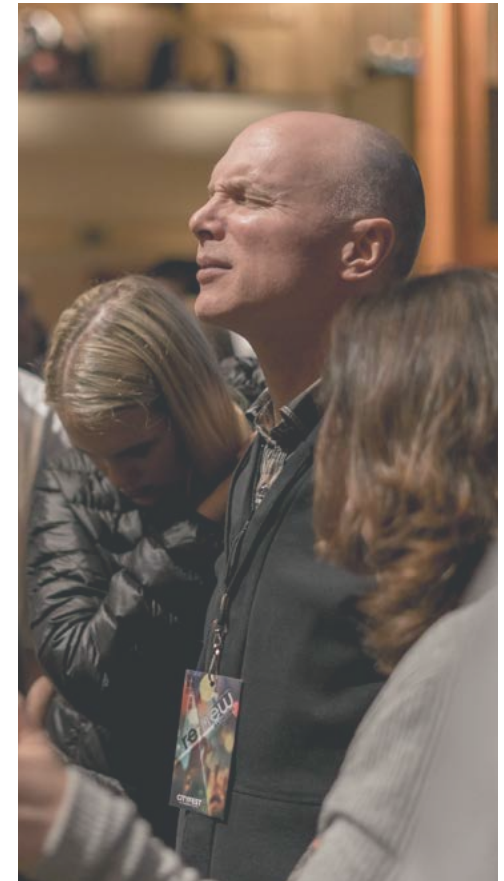
I am convinced that the lessons we have learned this year have made us stronger, wiser, and more mature. And together, as we continue to push forward, we will take these lessons into the future to reach many more people with the life-changing message of Jesus Christ. He is our hope. He is our joy. He is our peace.

Serving together,



Kevin Palau // President

P.S. not a day goes by we don't recognize the important role you play as part of this team. Without friends like you, none of this work would be possible. We praise the Lord for you and we thank you for your partnership in this god-honoring kingdom work.



KEVIN PALAU

“ I'VE NEVER BEEN MORE EXCITED ABOUT MINISTRY THAN I AM RIGHT NOW. THE WAY THIS YEAR HAS PUSHED US INTO NEW TERRITORY HAS CHALLENGED AND STRETCHED US AS A MINISTRY. AND, I DON'T THINK WE'RE EVER GOING BACK.”

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i instagram.com/kevin.palau/



**GOOD
NEWS**



**WORLD
TOUR**

BY LUIS PALAU



A BOLD NEW PLAN

TO SHARE THE GOOD NEWS OF JESUS CHRIST ON EVERY CONTINENT



This past year we've learned a lot about digital evangelism and outreach strategies. There is no doubt COVID-19 has stretched and pushed us as a team. It has caused us to think differently about outreach and try new things when it comes to evangelistic efforts. I've never been more proud of our team—how they have adjusted and adapted. And it hasn't been all bad. In fact, it's been thrilling in many ways, seeing how God has pushed and moved us, opening our eyes to new possibilities for the Gospel.

While we haven't been able to hold live festivals and events since March, we've found that we haven't had to slow down in sharing the Gospel. In fact—if you can believe it—we have been able to reach even more people with the Good News of Jesus Christ than in any other year in the history of our team. We truly feel we are just scratching the surface when it comes to future possibilities.

Think of this...during this past year, we have reached tens of millions of people with the clear Gospel and led more than 915,000 people to indicate a decision for Jesus Christ. And we're not done yet!

If there's one thing for certain, it's that this global pandemic can't slow down the Gospel. Instead, in many ways, it has opened up many new doors for the Good News as we all learn to do life in different ways. As a team, we're taking advantage of as many of those doors as possible... even as we head into the end of the year.

Together, we're excited to launch an initiative we're calling the *Good News World Tour*.

SHARING HOPE WORLDWIDE

During the next six months, using the lessons learned this past year, our plan through this Good News World Tour is to share the hope of Jesus on every continent. And we're doing it through the power of the Internet.

There's no question, life is being lived out online. From young kids to even grandmas and grandpas like Pat and me...we are doing much of life online. And while people can find

a lot of what they need on the Internet, we need to make sure they are also able to encounter Jesus there.

EVERY CONTINENT, EVERY PERSON

During these next six months, God willing, we will accomplish online outreaches on every continent, making the Good News accessible to as many people as possible.

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HERE'S THE
PLAN . . .

NORTH & SOUTH AMERICA



ONE MILLION MOMS CAMPAIGN NORTH AMERICA / OCTOBER 2020

Reaching moms through encouraging, evangelistic videos from Wendy Palau. We're sharing these videos on Facebook, Instagram, and beyond with the goal of reaching one million moms with the Gospel.

LEARN MORE: [MOMS.HOPEWITHGOD.COM](https://moms.hopewithgod.com)

CHRISTMAS OUTREACH EFFORT NORTH AMERICA / DECEMBER 2020

Reaching people with the clear Christmas message through social media videos from Kevin, Andrew, Wendy, and Luis Palau.

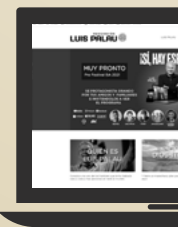
SPANISH AUDIO DRAMA BIBLE SOUTH AMERICA / NOVEMBER 2020

After more than two years of work, we're excited to launch the Spanish Audio Drama Bible this November. Incorporating the talents of many well-known Latin personalities, this dramatized reading of the Bible will help saturate all of Latin America with the Word of God.

SI HAY ESPERANZA - ONLINE FESTIVAL SOUTH AMERICA - ARGENTINA / NOVEMBER 2020

An online festival, recorded in Buenos Aires and broadcast continent-wide through Facebook, Instagram, and international television.

LEARN MORE: [LUISPALAU.NET](https://luispalau.net)





SPACE COAST CITYFEST

NORTH AMERICA - FLORIDA / MARCH 2021

Our next U.S. festival is set for Florida this coming March. In addition to the live gathering, we're taking the festival online, with a goal of reaching millions more people...in Florida and around the world...who may never have had the chance to attend one of our festivals in person.

LEARN MORE: [SPACECOASTCITYFEST.ORG](https://spacecoastcityfest.org)

HOPE WITH GOD

WORLDWIDE / ONGOING

Daily targeted online Gospel ads shared via Facebook. These ads are leading more than 15,000 people to Christ each and every week! Some of the top countries we are reaching through this effort include Pakistan, Nepal, Bangladesh, Myanmar, and Afghanistan.

LEARN MORE: [HTTPS://WWW.HOPEWITHGOD.COM/](https://www.hopewithgod.com/)

**GO INTO ALL THE WORLD
AND PREACH THE GOOD
NEWS TO EVERYONE.**

EUROPE

STORIES OF HOPE UNITED KINGDOM / SPRING 2021

Following the same structure as our highly successful *Stories of Hope* online program which aired in the United States earlier this year, this program will target individuals in the United Kingdom, incorporating testimonies and stories from well-known British celebrities and personalities.

AFRICA

ONLINE EVANGELISM TRAINING & ENCOURAGEMENT SOUTH AFRICA / ONGOING

Training and encouraging hundreds of evangelists and leaders through regular online gatherings and teaching opportunities in multiple languages, led by our *Global Network of Evangelists* team.

LEARN MORE: [EVANGELIST.GLOBAL](https://www.evangelist.global)



THIS IS A CRITICAL TIME FOR THE GOSPEL



CHINA

CHRISTMAS OUTREACH CHINA / DECEMBER 2020

This Christmas we have an opportunity to share a digital message from Luis and Andrew Palau with thousands of Chinese people. We will also be distributing 15,000 of copies of our book, *What is Christmas?*.

“ TAKE HEART! GOD HAS OVERCOME THE WORLD. TOGETHER, WE CAN STAND STRONG IN CHRIST. NO WAVERING. JESUS CHRIST IS THE HOPE WE NEED.”

[facebook.com/luispalauive](https://www.facebook.com/luispalauive)
twitter.com/luispalauive
[instagram.com/luispalauive](https://www.instagram.com/luispalauive)

I know we're living in a pretty stressful and confusing world right now. So many people are at their wits' end. I understand, and I grieve with you. But, I'm also hopeful.

We are empowered eternally by our Lord and Savior Jesus Christ. He is over and above all. None of this surprises Him. None of this confuses Him. And He will prevail.

Take heart! God has overcome the world. Together, we can stand strong in Christ. No wavering. Jesus Christ is the hope we need.

Politics will fail us. Health will fail us...I know personally. The economy will fail us. **But God will never fail us!**

So let's go for it!

LUIS PALAU // John 16:33



BY ANDREW PALAU

EYES LOCKED ON JESUS

**STAYING
FOCUSED ON
THE SIMPLE,
POWERFUL
MESSAGE OF
THE GOSPEL
IN THE MIDST
OF UNCERTAIN
TIMES**

**THE WORLD IS STRUGGLING.
PEOPLE ARE HURTING NOW JUST AS MUCH
AS EVER SO WE PRESS ON UNASHAMED,
SHARING THE MESSAGE OF THE GOSPEL
WITH WHOEVER WILL HEAR.**

Never have I been more honored and excited to work for the Lord and this team. What began with a small committed group of Christians more than 60 years ago, has grown into a worldwide team of faithful servants of God reaching millions of people every day with the Gospel. Not even a crazy year of pandemic and upheaval can slow us down. In fact, we've only sped up. And praise God—He's certainly using this organization in powerful ways. What a joy for each of us to play our part!

Right now, we are in such uncertain times. With the coronavirus pandemic continuing to ravage our world, everyone is having to adapt the best they can. In these moments, God is continuing to open doors of opportunity for us through the online sphere. We have unprecedented opportunities through media: multiple radio programs, television specials, and extensive social-media strategies. We're producing a variety of multimedia materials to bless leaders and train them in personal evangelism. And that's just the tip of the iceberg.

We've learned so much in this season. As we begin to prepare for our live festivals once again, we know this digital strategy will continue indefinitely, helping round out our ongoing evangelistic efforts and expand our reach farther than we ever thought possible.

You've probably already heard a lot about our newest online initiative, Hope with God. This September marked one year of our

management of that online resource. In that year, we saw more than 915,000 people indicate a personal commitment to Jesus Christ from 212 nations and territories. What a blessing!

This is exciting work, and there is a lot that goes into it. Phone calls. Emails. Engagement strategies. Constant mailings. Meetings, meetings, and more meetings. Add to that the daily complexity of COVID-19 (we're still having to work from home in Portland), and you can see why we love and appreciate your prayers. We need them!

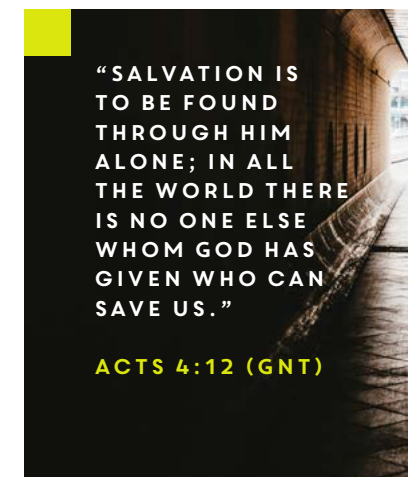
Yet in the daily details, and often struggles, we never forget why we do what we do... Jesus Christ.

What a King! What a Savior! What Good News! The Good News Gospel is for everyone, and oh how badly so many need it right now. The world is struggling. People are hurting now just as much as ever so we press on unashamed, sharing the message of the Gospel with whoever will hear.

"It is the power of God that brings salvation to everyone who believes" (Romans 1:16). Do you believe that? It's true! And it's glorious!

Dad inspires me in this way. His message through six decades of ministry has remained powerful, direct, and biblically focused on Jesus Christ—especially as he nears the end of his life and prepares for Heaven. He can't be stopped! He preaches the Gospel message to as many people as he can, even as his travel schedule stopped and his energy level has diminished. I see him struggle as he records video or does interviews. But you can't stop him. It's in his blood. He will preach until the end. He'll take any opportunity to tell someone they are loved by God, and that Jesus is the hope they need.

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**"SALVATION IS
TO BE FOUND
THROUGH HIM
ALONE; IN ALL
THE WORLD THERE
IS NO ONE ELSE
WHOM GOD HAS
GIVEN WHO CAN
SAVE US."**

ACTS 4:12 (GNT)

WE ARE ALL DROWNING, BUT FOR THOSE OF US WHO HAVE BEEN CARRIED TO SHORE, WE HAVE THE RESPONSIBILITY AND JOY TO HELP SAVE THE OTHERS.

While I'm still hoping we have many more years with Dad, I'm honored to continue to carry this torch, right alongside this wonderful team. We'll keep doing everything we can to share the message of Jesus with as many people as possible—the same simple and powerful message that started the Church 2,000 years ago. The one that saved the British missionary who then traveled all the way to Argentina to share that same Gospel with many, including my grandmother... who shared that message with my grandfather... who shared it with my dad. The same message that changed my life after 27 years of struggle and rebellion. And on and on it goes.

I praise God for that British missionary—Mr. Charles Rogers—who brought the Gospel to our family. The ripple effect of his simple obedience is so great. Millions have been reached with the Good News as a result—all around the world. Yet outside our family, and maybe a few others in Argentina, Mr. Charles Rogers is completely unknown. A simple servant, focused on the Lord, giving Him all the glory, spotlight, and honor. What a challenge and encouragement for all of us!

Everybody needs to hear the Good News. Nobody is more deserving. Nobody is less deserving. We are all drowning, but for those of

us who have been carried to shore, we have the responsibility and joy to help save the others.

“You yourselves have seen everything the LORD your God has done to all these nations for your sake; it was the LORD your God who fought for you” (Joshua 23:3).

I pray the wonder of our salvation is never lost on us. Against a sinful world that so deeply wants to convince us that we've misheard the message or that maybe Jesus isn't enough or maybe we're a lost cause, we cling tightly to the biblical truth: God, because of His mercy and great love for us, did not leave us in the deep brokenness of our sin. He sent Jesus, who willingly died in our place to pay the penalty for our sin. He then defeated death and rose to life, doing what we cannot do for ourselves.



I want to remind you: Jesus is enough. For you, for your family, for your neighbors, for your friends, for your coworkers, and for the world. He is enough for your salvation, for your healing, and for restoration in your relationships.

Jesus makes everything beautiful.

It's because of Jesus that we live with great hope and joy, knowing the best is yet to come. Because of Jesus, we don't cry in despair over life's struggles. Because of Jesus, we press on sharing the Gospel with excitement and urgency.

We're keeping our eyes locked on Jesus as we keep doing all we can to spread the Good News around the world. We know we're not just doing a job. It's our greatest privilege and responsibility as followers of Jesus. Great joy. For all people. This is what life is all about. ■

📍 *Luis and Andrew share a hug onstage at the Festival in Madrid, Spain, 2019.*




“Dad inspires me in this way. His message through six decades of ministry has remained powerful, direct, clear, and biblically focused on Jesus Christ—especially as he nears the end of his life and prepares for Heaven. He can't be stopped!”





ANDREW PALAU

“ I WANT TO REMIND YOU: JESUS IS ENOUGH. FOR YOU, FOR YOUR FAMILY, FOR YOUR NEIGHBORS, FOR YOUR FRIENDS, FOR YOUR COWORKERS, AND FOR THE WORLD. HE IS ENOUGH FOR YOUR SALVATION, FOR YOUR HEALING, AND FOR RESTORATION IN YOUR RELATIONSHIPS.”

-  facebook.com/andrewpalau
-  twitter.com/andrew_palau
-  instagram.com/andrew_palau



SHARING THE GOSPEL IN A SEASON OF ISOLATION

Digital Evangelism Amidst COVID

BY ALYSSA JAMES

It is no doubt that 2020 has been a crazy year. With all the twists and turns throughout the past months, here at Palau, we realized our need to pivot and adjust what we have been doing in order to best reach people all around the world with the Good News of Jesus Christ.

We had to start thinking differently...outside the box. God has been so faithful through it all. Through every pivot we've made to fit the times we are in, God has blessed us beyond our imagination.

Here's a bit of what we've been up to this year as it relates to the world of digital evangelism...

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Easter Online



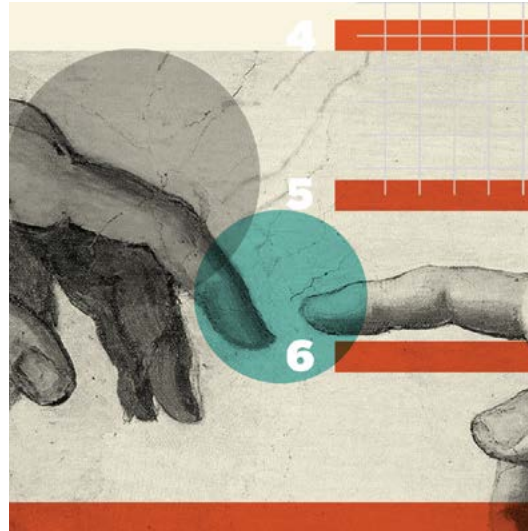
In April, we had our Easter Outreach online in both English and Spanish by launching www.EasterHope.org. With a Good Friday message from Andrew and a special Easter message from Luis, we led an astounding 23,493 people to indicate a decision to follow Christ. The online evangelistic effort included the partnership of more than 770 ministry partners and included translations of the messages into multiple languages.



If you missed this, you can still visit EasterHope.org to view the messages by Luis and Andrew Palau.

www.EasterHope.org

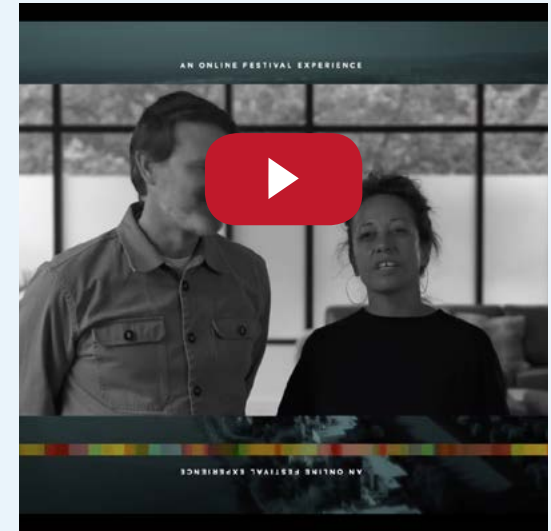
Evangelism Training



“The goal was to give practical tools to help individuals share hope in the midst of social distancing.”

Realizing the unique times we are in, and the struggle for many to understand how they can continue to reach out with the Gospel personally, we launched a “Reaching Your World” Online Evangelism Training Event this past April. The goal was to give practical tools to help individuals share hope in the midst of social distancing. Broadcasting the program out across all our digital platforms, we were excited to have more than 23,300 people tune in.

Stories of Hope

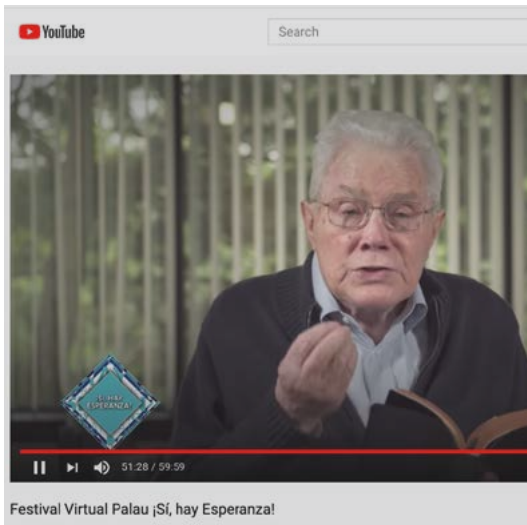


“Stories of Hope” was our first ever online festival. Enlisting the help of celebrities and personalities Chrissy Metz from *This Is Us*, Dodgers’ pitcher Clayton Kershaw, CrossFit champ Rich Froning, World Series champ Mariano Rivera, and musicians Kari Jobe, TobyMac, and Tasha Cobbs, we reached more than 5.5 million people with this hour-long Gospel program and led more than 2,574 people from 114 nations to Jesus Christ.

 **5.5 million**
people reached

 **2,574**
decisions from  **114**
nations

Si, Hay Esperanza



In the same fashion as our online English-speaking festival, in June we premiered a similar online Spanish-speaking event called “Sí, Hay Esperanza.” Through the event, 2,643 people indicated a decision to follow Jesus!

Virtual Connect Summit

Just as important as direct Gospel proclamation, we’ve spent this entire year blessing, encouraging, equipping, and supporting thousands of partner evangelists around the world through our Global Network of Evangelists program. This effort has included dozens of online gatherings in multiple nations, giving these evangelists a place to share, pray for one another, learn from each other, and be equipped to continue in their work.

429 registered
from 37 countries



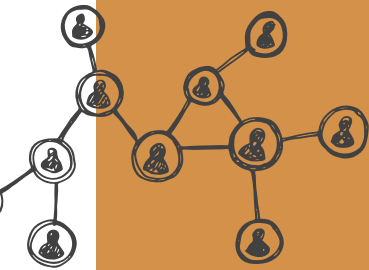
Evangelism Teams Lab 2.0

During this time, we know it’s vital to encourage city leaders. One way of doing this was by holding our second Evangelism Teams Lab—a three-hour virtual peer-to-peer gathering for 16 pilot cities. From those cities, 56 participants joined the gathering, and by the end of the call, each city had a next step that they planned to take to continue advancing the Gospel in their cities.

Mark Warren from Manchester, New Hampshire participated in the gathering and stated perfectly why Evangelism Teams are important:

“Evangelism is not what we do, but who we are. We aren’t asking your city or church to add another program, but for evangelism to become who we are as a Church.”

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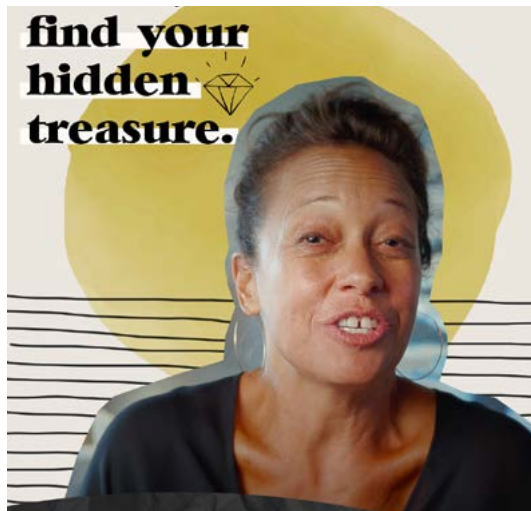


In addition to our own initiatives, we’ve also had the joy of partnering with many others to help expand their reach through their own efforts. These have included:

- The Thrive Summit in June which included an interview with Luis.
- The Advance Canada Conference where Andrew and Wendy taught.
- Andrew sharing the Gospel at the Hope Lives Online Festival in June.
- Luis and Andrew teaching in July, at Promise Keepers (Online Event).
- Multiple recordings with Andrew and Luis for churches to use for their online services.
- Andrew spoke at the Young Evangelists in the Midlands event based in the UK.
- Luis and Andrew were both interviewed on the 700 Club through CBN.

Million Moms Campaign

Recognizing the unusual pressures on mothers during this COVID season, we recently launched Million Moms Campaign with a goal of reaching one million moms with the Gospel. Wendy has poured her heart out in covering five separate topics that relate to moms during this season: loneliness, anxiety, weariness, disappointment, and darkness. We have seen many people come to Christ through this endeavor and are confident that God will continue to use these messages to bring hope and encouragement to many mothers.



Night of Hope



One of our most recent online efforts was Night of Hope. Broadcast live from our newly renovated studio in Portland, Oregon, this program shared what we are up to as a ministry and brought inspiration and encouragement to many of our friends and supporters.



If you missed it, you can still watch it at palau.org/hopelive.

palau.org/hopelive

RE:NEW Talks

Similar to our efforts to bless and encourage evangelists, we also have a deep love and passion for pastors and church leaders. We want to see them encouraged and supported, especially during this difficult season. Through several gatherings, including our most recent RE:NEW Talks in late October, we have worked to gather leading pastors, and speakers who can speak into the lives of pastors, and give them the encouragement they need to continue on in joy.



HIT PAUSE
and get renewed.



...WE HAVE A DEEP LOVE AND PASSION FOR PASTORS AND CHURCH LEADERS. WE WANT TO SEE THEM ENCOURAGED AND SUPPORTED, ESPECIALLY DURING THIS DIFFICULT SEASON.

Ongoing Digital Strategies:

Along with these many online events we have been able to accomplish over these past eight months, we also are excited about our ongoing digital strategies to share the Gospel on a daily basis. Tapping into the extensive reach of many online platforms such as Facebook, Instagram, YouTube, YouVersion, and the like, we have been able to multiply our reach with Gospel presentations, solid Bible teaching, in-depth devotionals, and practical resources for the Church. In fact, just this past month, we hit 79,276 subscribers to our devotionals through YouVersion, and have well over 20 million followers to our social media accounts online. Through consistent postings online, we see an average of 14,000+ commitments to Christ weekly.

This may seem like a lot during this season of COVID, but we truly believe this is just the beginning. God has taught us so much throughout this year. He has shown us new ways to reach out with the Gospel...new ways to encourage and cultivate hope in times that seem so dark and hopeless. As we head back into live events, God willing, we plan to continue with these digital initiatives, expanding our reach and rounding out our impact, all for the glory of God. 📌



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 instagram.com/hopewithgodpage

palau.org
hopewithgod.com

YEAR-END MATCHING CHALLENGE OPPORTUNITY

Multiply your giving
this December!

We have some great news we pray will encourage and challenge you as we reach the end of the year. Some friends of the team have put forth a large **matching challenge—\$400,000** to be exact.

This means when you give a gift for any of our evangelistic efforts **before December 31, 2020**, your gift will not only be tax deductible, it will be multiplied, allowing you to reach even more people with the Good News Gospel!

We urge you to please stand with our team at this critical time and take advantage of this **amazing opportunity** to make a God-honoring gift toward evangelism in these last few weeks of 2020.

GIVE NOW

You can give a gift right now by going to <https://luispalauassociation.givingfuel.com/2020-matching-challenge>



CELEBRATING 20 YEARS OF MINISTRY IN CHINA

BY LUIS PALAU

Ever since I was a young boy I have felt a great love and connection with the people of China. It started with my mother. I still vividly remember her stories as she would tuck me into bed each night. How many times those stories would drift to the great, vast, mysterious land of China. She would tell of the many adventures of missionaries like Hudson Taylor and Gladys Aylward—how they gave everything to serve the people of China. It instilled in me a great love for the people of China and a great passion to join in that story. How it would be accomplished, or even how we would find the open doors, was a mystery to me. But we serve a great God, and I was excited to see how He would work. And now, some 80 years later, it's a joy to look back to see His provision, His guidance, and His blessing.

By the grace of God, this year marks the 20th anniversary of the Palau Association's work in China. In many ways, it's hard to believe it's been that long. Yet in others, it's hard to imagine anything different. The friendships we have made and the opportunities we have been given have changed us and many others forever, and we're eternally grateful.

As I look back on our time in China, I'm humbled by what we have been able to accom-

plish. We have seen historic book releases, unusual relationships with government and religious leaders, and unique ministry opportunities through church gatherings, dinners, and small outreach events. And the results—many lives have been changed, from influential individuals in high places to many common folks like you and me.

CONTINUED ON PAGE 24



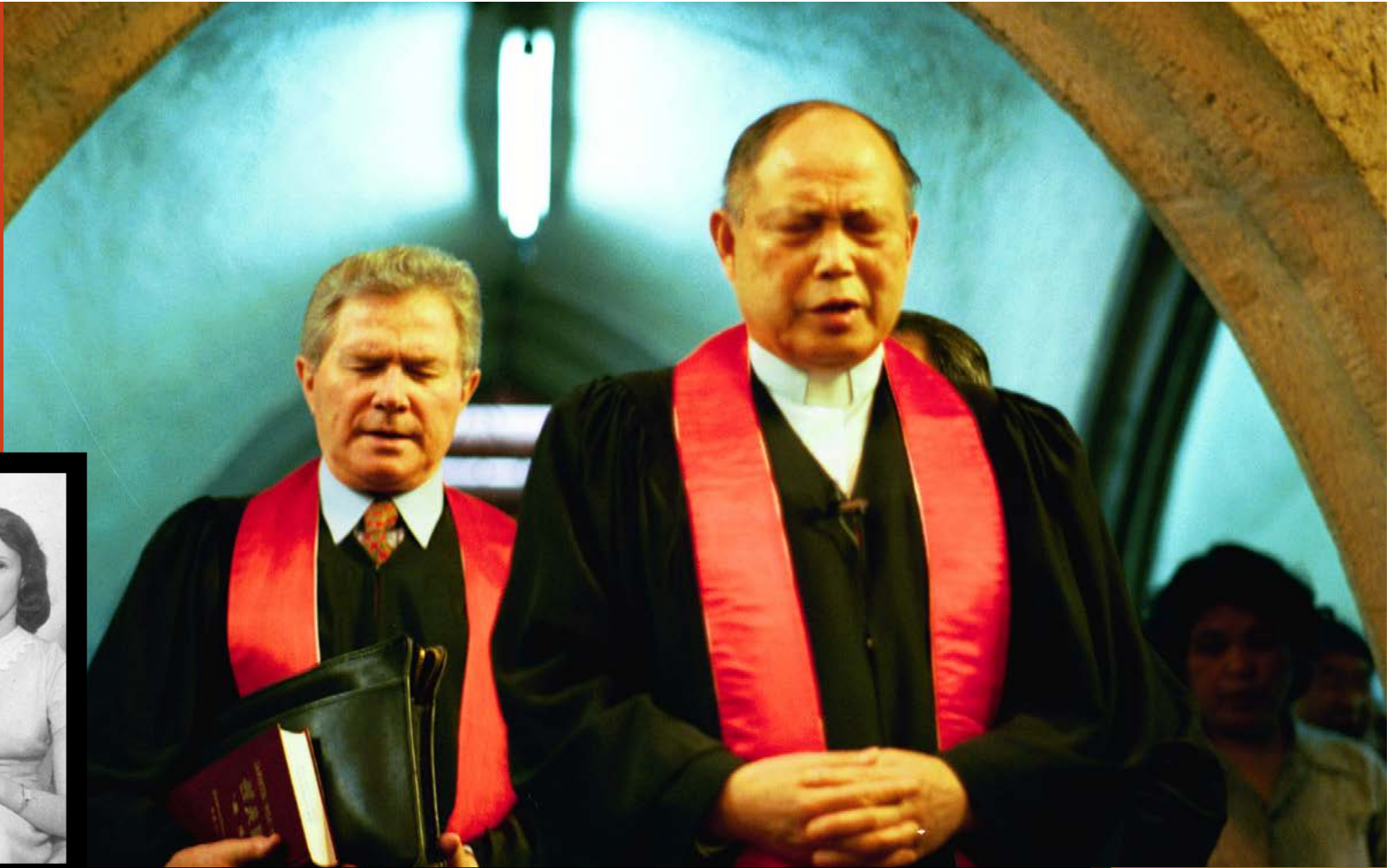
WE SERVE A GREAT GOD, AND I WAS EXCITED TO SEE HOW HE WOULD WORK. AND NOW, SOME 80 YEARS LATER IT'S A JOY TO LOOK BACK TO SEE HIS PROVISION, HIS GUIDANCE, AND HIS BLESSING.



Luis' first trip to China in 2000, started in Shanghai.



Luis with his mother and siblings—Luis' mother largely influenced his passion to preach the Good News of Jesus Christ to the people of China.



Many of Luis and Andrew's gatherings over the years in China have seen overflow crowds.

Luis in Tiananmen Square.

Luis with President George W. Bush at a church in Beijing in 2005.



WE'VE STOOD WITH CHINESE NATIONALS AS WE HAVE PASSIONATELY SHARED THE GOOD NEWS OF JESUS OPENLY AND CLEARLY IN CHURCHES THROUGHOUT THE NATION.

Never will I forget standing alongside President George W. Bush as we ministered together to church attendees in Beijing in 2005. Or my time on national television, sharing about my faith in Jesus. Or the multiple times we have been invited into churches and universities, speaking openly about Jesus to faculty and students.

We've stood with Chinese nationals as we have passionately shared the Good News of Jesus openly and clearly in churches throughout the nation. We've sat with top government leaders and communicated honestly our intentions for sharing the life-changing message of Jesus Christ boldly in the public square. And for the past several years, our son Andrew has taken up the cause, traveling in my place and continuing on with the same openness, excitement, passion, and joy.

So we continue on in faith. By the grace of God, we're excited to continue to be granted opportunities to share openly about our faith. We continue to be given special opportunities to work closely with churches in several Chinese cities. And although this year's pandemic prevented us from traveling to China, we are still encouraging and blessing thousands of individuals through video greetings and publishing projects, all with the approval and blessing of those in authority.

We ask you to continue to intensely pray. We love the people of China. And we want nothing more than to share this message of love, forgiveness, peace, and joy with them.

God has done mighty things over these past 20 years. Our prayer is that He will do even more in the years to come—using our team to bless the people of China and share with them a beautiful message of love. ■

THE RESULTS FROM THE PAST 20 YEARS OF MINISTRY?

- UNIVERSITIES HAVE ALLOWED US TO ADDRESS FACULTY AND STUDENTS.
- PUBLISHING OPPORTUNITIES HAVE BEEN GRANTED.
- NATIONWIDE TELEVISION INTERVIEWS HAVE BEEN REQUESTED AND ACCOMPLISHED.
- AND TENS OF THOUSANDS OF INDIVIDUALS HAVE HEARD THE CLEAR GOOD NEWS.



Andrew Palau handing out books in China for the 2013 launch of *What is Christmas?* By the end of the first year of publication more than 12,000 copies had been distributed. Since then, more than 75,000 copies have been distributed throughout China.



Christmas IN CHINA

WHAT'S IN THE WORKS THIS
DECEMBER?

Although this year's pandemic prevented us from traveling to China, we are still encouraging and blessing thousands of individuals. This December, at the approval and blessing of those in authority, we're excited to be offering:

- A special Christmas greeting from Andrew and myself—delivered directly to dozens of churches and thousands of individuals in China.



- Special delivery of 15,000 *“What is Christmas?”* books this December.



Andrew sharing a message of hope during a tree-lighting ceremony in China in 2017. Andrew sharing a message of hope during a tree-lighting ceremony in China in 2017.



Andrew Palau sharing the Good News to a packed church in China, 2015.

JOIN WITH US IN THIS SPECIAL
ENDEAVOR. GIVE A GIFT AT

WWW.PALAU.ORG/CHINA

BRINGING GOD'S WORD TO LIFE IN LATIN AMERICA

Spanish Audio Drama Bible to launch in November

BY JORGE SCOPAZZO



The man who voiced the Spanish script for the Apostle Paul in *Paul, Apostle of Christ* for Latin America—Ariel Abadi—also voices the Apostle Paul in the Spanish Audio Drama Bible.

Fun Fact



God's Word is living and active. That's something we all can agree on. And the reading of Scripture is important...even vital to our lives. We hear it from our pastors regularly. Yet the public reading of Scripture is not regularly practiced anymore... maybe just a few Scriptures here and there during the sermons we listen to. While it seems to be a lost tradition, the Palau Association has had the joy of working closely with The Grace and Mercy Foundation to change that. Our goal—to bring the public reading of Scripture back into the lives of those who are following Christ.

Fun Fact

The Spanish Audio Drama Bible is a resource that will be available completely free on iOS and Android® devices.

In 2014, The Grace and Mercy Foundation set out on their first audio drama Bible project for the Korean language. From the beginning, they knew it would be the first of many. They just had no idea how they would accomplish them. With Spanish being one of the most spoken languages around the world, they added it to the top of the list.

Recognizing Luis Palau and his impact throughout Latin America, they approached our team after our 2015 New York Festival and asked us to partner with them for this project. We were immediately intrigued. We knew partnering with them on such a valuable project would be an unmatched opportunity to get the Word of God out to a large percentage of people in a new way. We began in early 2018.

The project was more than a simple recording of Scripture. We wanted to make it as accessible and engaging as possible. We worked tirelessly to ensure we illustrated every part of the Bible, including the background and ambient noises that would have occurred in each narrative. All this for the purpose of transporting listeners into each story throughout the Bible.

Since the beginning, the hope for this project and many like it has been centered on creating a tool for the public to easily engage with Scripture—for people to get together and read the Word of God. But, it's even simpler than that. It is our hope that people would come together and use this tool to just listen to God's Word.

OUR GOAL: To bring the public reading of Scripture back into the lives of those who are following Christ.



Fun Fact

Nearly every Latin nation is represented by the actors who voiced characters in the Spanish Audio Drama Bible.

The heart behind it all goes back to ancient times—back to when people would meet in the synagogue and listen to people read Scripture out loud. There is something powerful in gathering together to read the Word of God, letting it wash over you and speak to you in personal ways.

Now, after more than two years of constant work, recording around 120 hours of audio with 130 different actors, portraying 1,700 characters in the Bible—we are excited to launch the Spanish Audio Drama Bible this November.

Be on the lookout for more information in the weeks and months to come. A worldwide launch is schedule for this month through Enlace Televisión Cristiana, Trinity Broadcasting Network, our Hope with God network, and our own Palau social media accounts. ■

Fun Fact

Compared to the English Bible, which takes 90 hours to listen to all the way through, the Spanish Audio Drama Bible takes 120 hours.

**AUDIO BIBLIA
DRAMATIZADA**





ONE MILLION MOMS

BY WENDY PALAU



A CAMPAIGN TO BRING ENCOURAGEMENT AND HOPE TO MOMS



When COVID first stopped us in our tracks, God laid a specific verse on my heart...

“I will give you the treasures of darkness, riches stored in secret places...so that you may know that I am the Lord, the God of Israel, who calls you by name” (Isaiah 45:3).

This verse was given to the Israelites before they were taken into captivity. It was a time of great suffering and deep loss. Yet God brings this word of hope—there would be great, hidden treasures found in the darkness.

These months could definitely be described as dark. The pandemic. The volatile economy. The racial tensions. The political drama. Yet we are not those who get lost in the dark. We are those who walk in the light (John 8:12). And not only that...this beautiful and hard truth...is that some of the deepest treasures we find in our lives are mined in our darkest moments (James 1:2-4).

But that is only for us who are in Christ...for those who have trusted Jesus as our Lord. He is our rock, our foundation, and our hope (Psalm 18:2).

Can you imagine what people are going through right now if they don't have Christ...the loneliness, sadness, questions, and despair?! These are the people who are heaviest on my heart right now. That's why we recently launched a new campaign—specifically aimed at sharing the Good News of Jesus Christ with mothers.

Why mothers?

I can't tell you how many moms I have talked to over the last few months who seem to be at wits' end. They are under such intense pressure to protect, raise, and educate their children in the midst of such difficult circumstances. A mom's work and role is always complex. And it's amplified by what we're all experiencing right now during this pandemic. (I know many fathers are feeling the same way, but God specifically laid mothers on my heart for this season. They seem to have such a unique and challenging task.)

I want to be a source of encouragement and light for mothers who are struggling to juggle all this. I want them to know the truth...God is with you, He sees you, He is guiding you and He will see you through.

CONTINUED ON PAGE 30

JAMES 1:2-4 (ESV)

Count it all joy, my brothers, when you meet trials of various kinds, for you know that the testing of your faith produces steadfastness. And let steadfastness have its full effect, that you may be perfect and complete, lacking in nothing.

YOUR HOPE...

1) God is with you.

JOSHUA 1:9 “Have I not commanded you? Be strong and courageous. Do not be frightened, and do not be dismayed, for the Lord your God is with you wherever you go.” (ESV)

2) He sees you.

PSALM 33:18 “Behold, the eye of the Lord is on those who fear him, on those who hope in his steadfast love.” (ESV)

3) He is GUIDING you.

ISAIAH 30:21 “And your ears shall hear a word behind you, saying, ‘This is the way, walk in it,’ when you turn to the right or when you turn to the left.” (ESV)

4) and He WILL see you through.

ISAIAH 41:10 “Fear not, for I am with you; be not dismayed, for I am your God; I will strengthen you, I will help you, I will uphold you with my righteous right hand.” (ESV)

FOR ALL OF US WHO KNOW JESUS
... THESE TRUTHS ARE OURS!

For those who don't yet know Jesus—can you imagine the despair?

The idea for the campaign was simple. Record a series of evangelistic videos that specifically share the Gospel with mothers during this intense season. These Gospel videos would be full of truths born out of my own struggles through the years—questions of identity, worthiness, forgiveness, and hope. For a mother who doesn't yet know the Lord, they would be a glimmer of hope. A beacon of light. And so far, God is using this campaign in a mighty way!

How do we know? We're hearing it in their responses...

God has called us to be people of big faith! He has called us to be people who push into Him...especially when the world begins to falter. Andrew and I—along with the entire team—are committed to using every means possible to drive people closer to God. We praise the Lord for friends like you who have joined in the cause. 📌

PSALM 18:2

The Lord is my rock and my fortress and my deliverer, my God, my rock, in whom I take refuge, my shield, and the horn of my salvation, my stronghold. (ESV)



MOMS RESPOND:

"I need God and Jesus and their healing also!"

"This is fabulous - a wonderful reminder. Thank you for encouraging me today."

"Amen!"

Thank you for your message. I needed that today."

"THANK YOU!"

"I felt so alone."

"It's my first time to ever pray that prayer. Thank you!"



"When I walked in the darkness of my life, I thought I was alone. I was mistaken. Jesus was walking beside me."

Be Encouraged
visit
moms.hopewithgod.com



Do you have a heart for **evangelism**?

Do you want to see
lives changed through
the Good News of
Jesus Christ?

The **National Prayer Team** is a special group of individuals who are committed to praying for spiritual revival throughout our nation and world. Join the movement today as we pray for God to work miracles in our nation, our cities, our neighborhoods, and our families.

JOIN TODAY

nationalprayerteam.org





ACCELERATING EVANGELISM WORLDWIDE



NG

HOW THE PALAU ASSOCIATION IS ENCOURAGING AND EMPOWERING THOUSANDS OF EVANGELISTS TO CONTINUE TO STAND STRONG FOR THE GOSPEL

BY DESMOND HENRY

Have you ever felt isolated or alone? Disconnected or devalued? Maybe as if you just want to quit this game called life? You are not alone!

Perhaps the most powerful example of this feeling is the Prophet Elijah who felt alone and discouraged and ultimately wanted to quit (see 1 Kings 19). The reality is that sometimes things just get too difficult. You don't have the capacity, stamina, or stomach to continue the task at hand and you simply want to throw in the towel. It's a common feeling, especially in this complicated, fast-paced, convoluted world we find ourselves in. And get this—most people in ministry...especially evangelistic ministry...express this same desire to give up at times. That grieves the heart of the Lord, and it grieves us as well.

As it says in Matthew 9:37, "The harvest is plentiful but the workers are few." The last

thing we want is to see those few workers lose heart and quit. Our focus as a team is on those precious few evangelists.

You may be surprised to hear this, but there are many evangelists all around the world who often feel isolated and alone—separated from the body of Christ. They feel alone in their mission to seek and save the lost (Luke 19:10). Sometimes they are misunderstood, and often they are disconnected from others who share their passion. Yet, God has given evangelists as a gift to the global Church (see Ephesians 4:11; 2 Timothy 4:5) which is why we are committed to do all we can to encourage and bless them, and keep them going so as to accelerate evangelism worldwide. That's why we started the Global Network of Evangelists (GNE) some 20 years ago. It is a relational network which seeks to identify, encourage, equip, and mobilize evangelists around the world.



Evangelists gathering to support and encourage one another at the Luis Palau Headquarters in Beaverton, OR.



CONTINUED ON PAGE 34



One of the practical ways GNE supports the work of evangelism is by encouraging cohorts or small groups of evangelists to meet together regularly around the Advance Group Mentoring Guide. The curriculum has been designed with five principles in mind:

REGULAR MEETINGS:

1



Groups are encouraged to treat the sessions as important calendar commitments, ensuring we take preparing ourselves and each other for the task of evangelism seriously.

SHARPENING:

2



A commitment to studying the Bible for a deeper knowledge of the Gospel takes up a significant part of the session time each month.

ACCOUNTABILITY:

3



Honest self-evaluation via feedback questionnaires and open sharing within the group time is designed to ensure we live accountable and holy lives as we seek to be faithful to living and sharing the Gospel.

COMMUNICATION:

4



Keeping each other up to date with prayer requests, opportunities, and stories of fruit and encouragement via online group messaging ensures we are able to support each other as we seek to take the Good News to the world.

MULTIPLICATION:

5



A commitment to explore the idea of multiplication with a view toward group members taking on their own group in time.

Our goal for 2020-2022 has been to see Advance Groups form in 50 countries around the world where we're working to elevate evangelism at the city and national level. Celebrate with us as we've seen the curriculum translated into 12 languages and reports of 350 plus groups meeting in Africa, North America, South East Asia, South America, Europe, and the United Kingdom.

Your prayers and support enable GNE to support the work of evangelism worldwide and ensure evangelists do not quit, but that they push into their calling and reach many people for Jesus. **!**

“WE ARE COMMITTED TO DO ALL WE CAN TO ENCOURAGE AND BLESS EVANGELISTS”



KNOW SOMEONE WHO WOULD BENEFIT FROM ADVANCE GROUPS?

FOR MORE INFORMATION ON JOINING OR LEADING A GROUP IN YOUR AREA CONTACT:

Alan Greene: alan.greene@palau.org
David Jones: david.jones@palau.org

 www.evangelist.global
 @palau_gne
 @globalnetworkofevangelists
 503.614.1500





THESE ARE **UNPRECEDENTED** TIMES

AND WE, AS A MINISTRY,
WANT TO BE A BLESSING TO YOU.
**WE STAND EAGER TO PRAY FOR
AND ENCOURAGE YOU.**
PLEASE REACH OUT THROUGH
PRAYER@PALAU.ORG TO SHARE
YOUR SPECIFIC REQUESTS.

We also encourage
you to connect
with the **millions**
of believers in the
Hope with God
community on
Facebook or at:



WWW.HOPEWITHGOD.COM



INCREASE YOUR KINGDOM IMPACT BY DECEMBER 31

1 GIFTS OF REAL ESTATE, VEHICLES, BUSINESS INTERESTS, OR PERSONAL PROPERTY

Your real estate, cars, businesses, and even personal property (art/collectibles) can be gifted to LPA to be sold and the proceeds used to reach the lost.

2 DONOR ADVISED FUND

You can establish a Palau Foundation Donor Advised Fund by **December 31 to receive a charitable deduction for 2020**, while taking your time to advise gifts later to the evangelistic organizations you care about.

3 IRA CHARITABLE DISTRIBUTION (DONORS AGE 70 1/2 OR OLDER)

Recent changes to our tax law have now made it possible for donors age 70 1/2 or older to make direct charitable distributions to LPA of any amount, up to \$100,000 annually. The amount you donate is excluded from your taxable income and does not require that you itemize.

4 CHARITABLE GIFT ANNUITY

You can share the Good News of Jesus through LPA, while receiving a partial tax deduction and a fixed income stream for life. Your interest rate is based on your age at the time you fund your charitable gift annuity. Please contact us for a no obligation customized illustration based on your age and investment amount.

5 GIFTS OF STOCK, ETF'S, OR MUTUAL FUNDS

Giving your shares of securities directly to LPA allows you to maximize your charitable deduction and **avoid capital gains tax while advancing the Gospel through the full market value of your gift.**

Don't miss these year-end giving opportunities to advance the Gospel through the Luis Palau Association.

Your cash gifts to LPA qualify for a 2020 income-tax deduction. To be eligible for 2020 receipting, your mailed gift must be postmarked by 12/31/20. Your online gift **must be transacted by 12:00 midnight Pacific Time on 12/31/20.**

It would be our pleasure to help you complete any of these giving opportunities by December 31.



Please call or email **John Ogle**, Vice President of Development, for assistance with any of these smart and strategic year-end giving opportunities.



MAKE YOUR YEAR-END GIFT ONLINE BY DECEMBER 31 AT WWW.PALAU.ORG/DONATE

**503-819-4553 OR
JOHN.OGLE@PALAU.ORG**