

# PROCLAIM!



*And Palan*

1934-2021

BUENOS AIRES, ARGENTINA | 2013

**A LIFE DEDICATED TO**



A man in a light blue shirt and white trousers stands on a stage, facing a massive crowd of people at night. The crowd is dense and extends far into the background, illuminated by streetlights and stage lights. The scene is captured from a low angle on the stage, looking out over the audience. The text "THE GOOD NEWS..." is overlaid in large, white, bold letters across the center of the image.

**THE GOOD NEWS...**



## PROCLAIM! | HOMECOMING EDITION

A publication of the Luis Palau Association, focused on informing, encouraging, and blessing friends and partners in ministry.

PO Box 50 • Portland, OR 97207  
503.614.1500 • [info@palau.org](mailto:info@palau.org)  
[www.palau.org](http://www.palau.org)



**EVANGELIST:** Andrew Palau

**PRESIDENT:** Kevin Palau

**VICE PRESIDENT  
OF DEVELOPMENT:**  
John Ogle

**COMMUNICATIONS DIRECTOR:** Jay Fordice  
**ART DIRECTOR:** Kevin Nordyke  
**GRAPHIC DESIGNER:** Katie Bredemeier  
**COPY EDITORS:** Joy Bongiorno, Shana Furjanic,  
Alyssa James  
**PROJECT MANAGER:** Melissa Woods  
**WRITERS:** Doug DeVos, J. John, Rick McKinley,  
Andrew Palau, Kevin Palau, Wendy Palau, Matt  
Redman, Josh White, Jose Zayas

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# A LETTER FROM THE FAMILY



KEVIN PALAU

“I HAVE BEEN CRUCIFIED WITH CHRIST **AND I NO LONGER LIVE, BUT CHRIST LIVES IN ME.** THE LIFE I NOW LIVE IN THE BODY, I LIVE BY FAITH IN THE SON OF GOD, WHO LOVED ME AND GAVE HIMSELF FOR ME.”

GALATIANS 2:20

**H**ow do you sum up the life of the great Luis Palau? He was one of a kind. A true servant of the Lord. A shining light in a dark world. He could win over the toughest crowd or the greatest skeptic with his wit and charm. He was a close friend to many, a trusted counselor to thousands, and a beloved teacher to millions.

To me, he was Dad.

It’s hard to believe he’s gone. Even though he passed away in March, I still find myself picking up the phone, thinking of calling or texting him to ask a question, or simply check-in. He was notoriously horrible at texting. His typos were many, and quite laughable. **But he was consistent—always encouraging, supportive, and pointing others toward the Lord.** It was almost always guaranteed you would get a Bible verse or word of wisdom in response. Either that, or a snarky response.

Dad was intentional, ever-present, and highly engaged.

As one of his four sons, I had a front-row seat to his unique life. I saw him at his best and his worst. Having the honor and privilege of

not only calling him my father but also my boss, I spent most of my life traveling the world with him, ministering and serving the Church together. I saw his highs and lows. His triumphs and struggles. His good days and bad days. **And let me tell you, the man that many of you knew and loved was the true, authentic Luis. There was no show. No hiding.**

***Luis was the real deal.***

I saw firsthand the way Dad interacted with individuals, no matter their background or beliefs. From society’s elite...including presidents, diplomats, royalty, and business tycoons, to those not as highly esteemed...taxi drivers, maids, servers, and janitors. His sincere concern and care for each and every individual he encountered was palpable. It inspires and challenges me to this day.

I truly believe Dad had a far greater impact on this world than we will ever fully know this side of heaven. **The sheer number of places he reached, barriers he demolished, and nations he influenced is astounding.** And then there’s the hundreds of thousands, if not millions of individuals who are in heaven today because of his invi-

**I TRULY BELIEVE DAD HAD A FAR GREATER IMPACT ON THIS WORLD THAN WE WILL EVER FULLY KNOW THIS SIDE OF HEAVEN. THE SHEER NUMBER OF PLACES HE REACHED, BARRIERS HE DEMOLISHED, AND NATIONS HE INFLUENCED IS ASTOUNDING.**

tation. Yet of course, Dad would be the first to say, quoting Galatians 2:20, “Not I, but Christ.”

This special issue of *Proclaim!* magazine is in honor of Dad. Of course, there is no way we can fully capture his life in so few pages. There are far too many stories to tell, memories to relay, and historic events to remember. There are personal interactions so many of us hold dear. Mundane moments that happened out of the limelight. Each one powerful and exciting in its own right. However, I do hope these few articles and photos—written and collected by close friends and family—will help you celebrate Dad’s life and even more, ***rejoice in the goodness of God.***

As a family, we so appreciate the outpouring of love and encouragement that we have received during these last few months. We also recognize that many of you are missing Dad as well. So many considered him a close friend or surrogate father. It is our prayer, as a family, that you, too, would know just how much you meant to Luis, and that your friendship continues to mean the world to us.

I pray you are blessed and that your heart is uplifted as you read about the life and ministry of God’s servant, Luis Palau.

Serving together,



Kevin Palau

On behalf of the Palau Family

**“I HAVE NO REGRETS.  
A LIFE ON FIRE,  
AFTER ALL,  
IS A LIFE WELL SPENT.”**

LUIS PALAU





MATT REDMAN

# LOVE FOR THE GOSPEL

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**THE MOST DEFINING MOMENT OF MY LIFE** HAPPENED AT THE AGE OF 10, STANDING IN A LONDON SOCCER STADIUM. THAT WAS THE NIGHT I HEARD LUIS PALAU PREACH THE GOSPEL AND DECIDED I WAS GOING TO BE A WORSHIPPER AND FOLLOWER OF JESUS CHRIST.

---

In a beautiful expression of God's kindness, my journey with Luis didn't end there. Around 15 years later, we met during a mission to the city of Manchester in the UK, where I was leading worship—and of course he preached the Good News of Jesus that day just as passionately as he had done all those years ago in London. Every time I had been around him since, it was the same story; **Luis was a man who simply wouldn't stay silent about the beautiful news of salvation.**

CONTINUED ON PAGE 10





“

Luis was a man **still enthralled with the love of Christ** and overwhelmed to the core by the powerful grace of the Gospel.” — MATT REDMAN

A few years ago, I had the privilege of leading worship in Times Square and Central Park at a mission to New York City, organized by the Palau Association. After leading some songs, it was an honor to introduce to the crowds the man who had brought me to faith. I felt the kindness of God in that moment—so aware of the wise and generous ways that He weaves together the details of our lives. Back in 1984, the night of my conversion, I love that God already saw this moment in NYC and smiled over it. As Luis started to preach, three decades on, I saw the same fire and passion I'd always seen—a man still enthralled with the love of Christ and overwhelmed to the core by the powerful grace of the Gospel.

Whether a stadium stage, a church pulpit, a factory floor, or a one-on-one conversation, you were always going to get the same Luis—a heart set on fire with the glory and grace of his God. That was the mark of this man.

I have heard it said, “Never meet your heroes,” but in the case of Luis Palau, I’m glad I ignored that advice. He was not perfect—no one is—and both he and his loved ones would be keen to not see him elevated beyond what a man should be. But he was a warm-hearted, welcoming, and loving follower of Christ—who was more than eight decades into his life and yet still so very passionate about the kingdom of God.

For me, Luis exemplified what the late author Eugene Peterson called, “A long obedience in the same direction.” When Christ gets hold of a man’s heart and soul, there is an urgency to his ministry—and evangelists are not really the type to “retire.” Yes, life can be rearranged and restructured to accommodate different seasons and our

LUIS IN TIMES SQUARE

*In 2015, Luis embarked on a life-long dream... to saturate New York City with the Good News.*

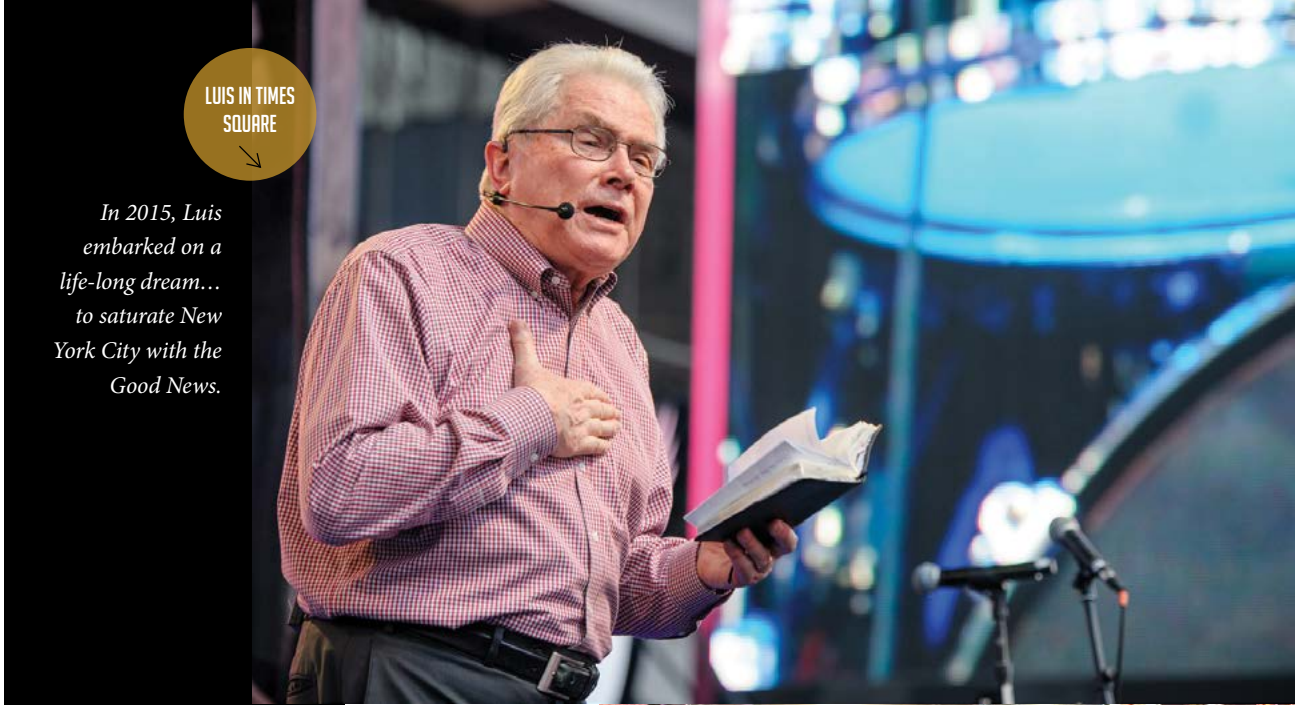
aging years—but worshippers of Jesus Christ will always be worshippers—and a true evangelist will always stay an evangelist—right until the very end. That was Luis.

The Apostle Paul wrote:

**“THOUGH OUTWARDLY WE ARE WASTING AWAY, YET INWARDLY WE ARE BEING RENEWED DAY BY DAY.”**

2 CORINTHIANS 4:16

In his final few years, at times battling both cancer and the effects of chemotherapy, a growing physical frailty was clearly evident in Luis’ worn-down body. But inwardly, and in his spirit, it was a whole different story. Here was



“We can’t fathom even the worth of saving one soul, let alone the multitudes who found new hope in Jesus **through the faithful stewardship of Luis** and his team.”



a man fully alive. A good while after his cancer diagnosis, I remember going to hear him preach at a Spanish-speaking church in Anaheim, California. Yet again, I heard a preacher just as on fire for the Good News of Jesus as he was the first time I ever heard him. If anything at all had changed, there was an even greater urgency as he spoke about the eternal Christ, the promised glories of heaven, and the limited time we all have here on this earth.

As I reflect on the life and ministry of Luis Palau, it brings to mind the words of the Psalmist, found in Psalm 40:

“I have told the glad news of deliverance in the great congregation; behold, I have not restrained my lips, as you know, O Lord. I have not hidden your deliverance within my heart; I have spoken of your faithfulness and your salvation; I have not concealed your steadfast love and your faithfulness from the great congregation” (Psalm 40:9-10, ESV).

These words from Scripture are a very apt description of this Argentinian evangelist—a man who refused to conceal the love of God or restrain his lips in speaking forth the Gospel.

We worship a God of the “immeasurable” and some of the most profound things in ministry are the ones that simply cannot be measured. We can count crowds, radio listening figures, or how many books have been sold. We can perhaps even estimate the number of people who might have come to faith in Christ after hearing Luis preach somewhere around the world. All of these figures could be put on a spreadsheet or measured on a graph.

But when it comes to the true impact of the ministry entrusted to Luis and his family, it could never be measured. It is completely immeasurable. We can’t fathom even the worth of saving one soul, let alone the multitudes who found new hope in Jesus through the faithful stewardship of Luis and his team. It is a wave of salvation that cannot be fathomed by our human flowcharts and won’t fit into our statistical models.

I am so grateful to count myself as one tiny part of that immeasurable story—a young boy who journeyed from death to life having been presented with the Good News of Jesus Christ. I thank and honor my friend Luis for this—and give every ounce of glory and praise to the God who has become my salvation.

DO YOU HAVE A STORY OF HOW LUIS  
SHARED GOD’S LOVE WITH YOU?

We would love to hear it. Go to [www.luispalau.org](http://www.luispalau.org) to share your story with us.

RICK MCKINLEY

# LOVE FOR THE LOCAL CHURCH

**I WAS 30 YEARS OLD WHEN I MOVED TO PORTLAND, OREGON**  
TO PLANT A CHURCH. WIDE-EYED AND FULL OF EXCITEMENT, I HAD  
ALREADY DECIDED ON THE NAME OF THE CHURCH BEFORE I EVEN  
GOT TO PORTLAND. IMAGO DEI COMMUNITY. I HAD READ IT IN SOME  
THEOLOGY BOOK AND THOUGHT IT SOUNDED COOL.

It wasn't long before Luis had sought me out and was inviting me to lunch. I remember thinking to myself, "Man, I'm having lunch with *the* Luis Palau." It was pretty thrilling. Here I was, this young pastor, new to the city, and I was already spending time with this amazing world evangelist. It didn't take long for me to realize what was really going on. About 15 minutes in the lunch, it dawned on me. This wasn't an informal meeting between two new friends. It was a drill. An interview of sorts. He wanted to know who I was and what kind of church I was planting.



*Luis in Beijing,  
China, 2000.*

*Right: Luis preaching at Bayside  
Church in California, 2019 .*

CONTINUED ON PAGE 14



“

He didn't come into cities to do his own big thing or to push his own agenda. **He went solely to serve the local church and to create a fire for evangelism** within the heart of the church.”

Because, frankly, Luis cared deeply for the local church and defended it to the core.

I think I passed the test that day. I answered, to the best of my ability, the theological questions he peppered at me, and convinced him, I believe, that I wasn't starting a cult. Overall, the conversation was going well. Then finally, toward the end of the meal, Luis asked, "Why didn't you give your church a proper name? What is this Imago Dei? I don't get it." I would hear that joke over and over and over throughout the years, every time we spoke together.

That was my first glimpse at how Luis loved the local church. He truly loved it. There's no question about it. What a lot of people don't know is that Luis never went into a city where the local churches didn't invite him. I can tell you firsthand, as a pastor, that the way Luis went about his work in various cities was so different.

***He didn't come into cities to do his own big thing or to push his own agenda. He went solely to serve the local church and to create a fire for evangelism within the heart of the church.***

For several years, Luis and I traveled together. We visited cities and cast the vision for what a festival might do for their communities. I could speak to the long-term impact of a festival from a local pastor's perspective. He could cast the big vision. And let me tell you, those were some of the best trips of my life. As we would land in cities like San Francisco or New York, Luis would turn to me and say, "Listen, Rick. You be the heavy. You tell them that they need to quit being so insecure. Set aside their differences.

“

...in each one of those cities around the world, the local churches still continue to work together.  
**That is a testimony to a man who loved the local church.”**

Start working together. I'll be the nice guy. You be mean.”

And I would do it, because he was right! Sometimes, we are insecure pastors. Sometimes we do need a knock upside the head. But we also needed that loving hand. That father figure. Luis played that role so well—giving us hope, shaking us up, increasing our vision, and setting us on a new course.

Through Luis' ministry and the work over so many decades, he created an umbrella through which all of the churches through these local towns could come under and unite together for the Gospel. ***And it wasn't just thrilling. It was healing.***

The word that comes to mind when I think of Luis is “integrity.” There was never anything questionable about his motives, about who got credit, or about why he was there. That was







LUIS IN EGYPT



*One of Luis' most memorable campaigns helped saturate Egypt with the Gospel in 1998.*



PASTORS' CONFERENCE



*He always did what he could to bless and encourage pastors and leaders.*

so clear to all of us, and in each one of those cities around the world, the local churches still continue to work together. That is a testimony to a man who loved the local church.

As I think about Luis' life, his love for the local church, and his love for me, as a pastor, I think of one thing. One tremendous gift.

***He finished well.***

We live in a day and age where most leaders, whether in ministry or otherwise, don't finish well. Yet for me...for my entire 20-plus year friendship with Luis...from the time he was 65 years old and on...I was able to watch my friend, my mentor, finish well. He ran to the tape. He ran through the tape. That very well could be the best gift he ever gave us as the Church.

"I APPRECIATE LUIS PALAU FOR BRINGING SO MANY PEOPLE TOGETHER IN FELLOWSHIP AND IN CELEBRATION OF FAITH, FAMILY, AND VALUES"

— FORMER PRESIDENT GEORGE W. BUSH



"I REMEMBER THE FIRST TIME I SAW LUIS...WHAT STRUCK ME WAS HIS GENUINE SENSE OF CONCERN FOR EVERY PERSON HE CAME IN TOUCH WITH. IT'S SOMETHING YOU CAN'T FAKE. HE'S REAL."

— FORMER PRESIDENT BILL CLINTON

KEVIN PALAU

# LOVE FOR FAMILY

ON THE DAY THAT WE LAID DAD TO REST, ALL 12 OF THE GRANDKIDS SHARED MEMORIES OF TIME SPENT WITH THEIR GRANDPA. THERE WAS ONE THEME THAT WAS CLEARLY WOVEN THROUGH EACH STORY THEY SHARED:  
**“GRANDPA LOVED US WELL.”**

Dad was a champion at loving people. All people. But when it came to his family, his love was unmatched.

Dad was easy to love because he loved people so well. He was good at listening and being present in their conversations. He was never looking over your shoulder or wondering who else might be in the room. If you were talking to Dad, he was fully engaged—locked in on you and your concerns. And this

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↑  
LUIS & PAT  
1973

*Luis and Pat with twins Kevin and Keith and young Steve. For the first 15 years of their marriage, Luis, Pat, and the boys focused their attention on ministry in Latin America, living in the region as missionaries and serving the church through collaborative campaigns.*



“

Dad was crazy in love with Pat.

While they couldn't have been more different from each other, they fit together so perfectly.

”

“ He wanted everyone to know Jesus and to go to Heaven when they died.”



LUIS WITH HIS SISTERS

*All throughout his life, Luis stayed close to and looked out for his mother, sister, brother, and extended family.*

love went far beyond family and friends. Presidents, dictators, taxi drivers, reporters, dentists, doctors, lawyers...even the random individual on the street...they all felt the same love and concern when they met Dad.

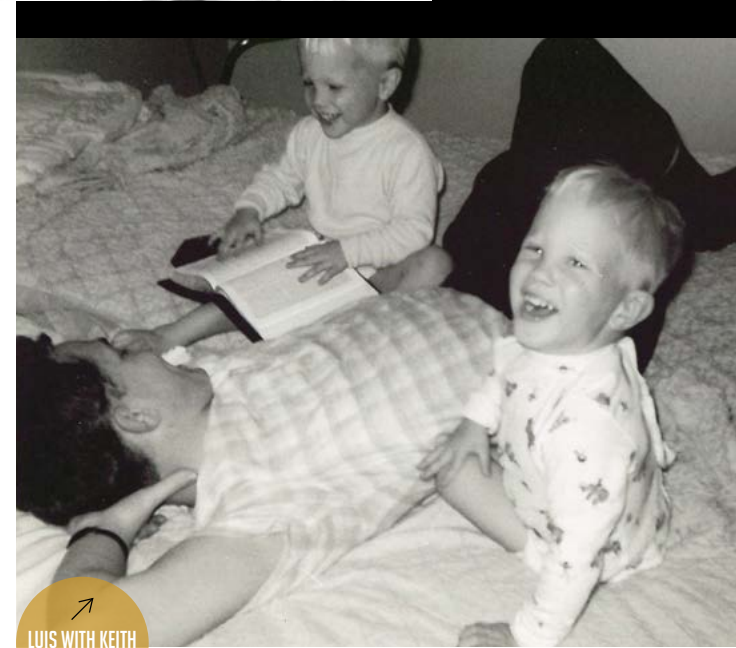
Dad was fearless when it came to strangers. He had no problem asking an individual he just met extremely deep, personal questions about their lives. And the amazing thing—most people didn't bat an eye. They seldom shrank away. Instead, his overwhelming sense of concern and love drew people in. Whether it was his infectious smile or unique accent, or just his demeanor in general, people knew he cared for them in a profound way. ***And, of course, Dad always brought the conversation around to Jesus.***

As Dad began to decline, he ended up spending 15 days in the hospital. He had never

spent one night in the hospital in his entire life. Yet there he was, sequestered in the hospital for two weeks, hooked up to machines and stuck in his room. Because of COVID-19, only Mom was allowed to visit him on a daily basis.

As the family prayed and waited, we began to hear stories of Dad's impact in the hospital. One of Dad's doctors told me this story...

He and a nurse, who was also a believer, were walking by the nurse's station one night. As they passed, they saw a nurse crying. When they stopped to ask her what was wrong, she replied, "I just had the most amazing conversation with the patient in room 838 (Dad)." She didn't know who Luis Palau was, but she continued on, "He asked me all about my life and I found myself telling him everything about me. And then he said, 'I want you to come to Heaven with me.'"



LUIS WITH KEITH AND KEVIN



↖  
LUIS WITH HIS  
FOUR BOYS

“Luis would do whatever it took to connect with others. And he really cared about people, **especially his family.** If ever there was a man living out the example of Christ, it was him.”

That was Dad. Even writing that story brings a smile to my face. He wanted everyone to know Jesus and to go to Heaven when they died. And he seldom missed an opportunity to share the Good News.

Growing up in Argentina, Dad was deeply shaped by his own father's short life, who passed away when Dad was only ten years old. We heard the story all the time...how his father came to Christ, gave his life to the work of the Gospel, taught Dad (and all his family) to love the Scriptures and share the Truth boldly. How he helped plant churches throughout Argentina. And how he died with the full peace and assurance of heaven.

Not only his father, but his mother, my grandmother, deeply influenced his faith as well. Her confidence in God and love for the Word were foundational.

His younger sisters and brother looked up to him, and he supported and encouraged them in profound ways throughout their lives.

And then there's Mom. Dad was crazy in love with Pat. While they couldn't have been more different from each other, they fit together so perfectly. She was his partner in ministry. They kept each other grounded...and pushed each other closer toward Christ.

He loved us boys as well. It was the little things that showed how much he loved us...how



↗  
LUIS WITH PAT  
1963

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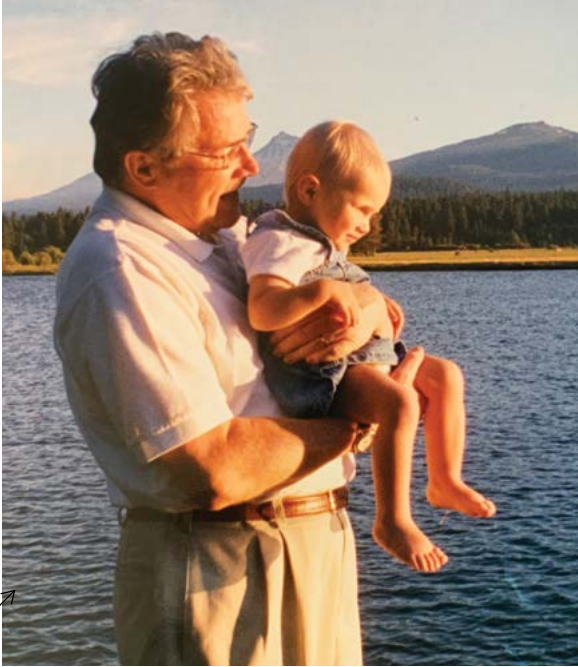


LUIS  
& PAT WITH  
GRANDCHILDREN  
2003



“

To everyone, he was Luis.  
But to the 12 of us,  
**he was just GRANDPA.”**



“Grandpa loved us so well because he abided in the Father, he loved the Son, and was filled with the Holy Spirit.” —Daniel Palau

he only had a few weeks left, his only priority was spending one-on-one time with each of his 12 grandkids. He had a specific word written out for each of them...

“Be a Proverbs 3 man, David.”

“You can be a choice servant of God, James.”

One by one, he poured out his heart and his love for his grandkids.

And the love he had reached farther than just his immediate family. He loved his church family, Cedar Mill Bible Church, where he and Mom and all of us worshipped for 60 years and counting. And he loved his partners in ministry, the staff at LPA, supporters, and prayer partners, past and present. He considered them his family, too. He always said—and I bet you could even quote it—“An evangelist without a team is nothing.”

When Dad lost his father at such a young age, God became his Father in a very real sense. His peace, confidence, and boldness came from knowing he was fully loved by God and redeemed by His Son. My son Daniel put it this way, “When Jesus died on the cross and was resurrected from the dead, as the ultimate proof of God’s love, the news went out into the world. Luis heard that same news almost 2,000 years later and got just as excited as if he were there when it happened. He shared the news with everyone he could, and they felt that same love of Jesus that he had experienced.”

Dad loved us deeply because he was deeply loved. He loved everyone around the world like they were his own family, and he loved his family as if we were the whole world.

he wrote us notes from the road or how he made us get up early to study the Bible (which we didn’t appreciate at the time). He challenged us to be men of God, to serve the Lord, and to love the Gospel.

I’ll never forget the last words I shared with Dad. At this point, he was sleeping most of the time, but he briefly woke up as I held his hand. I hugged him tightly and patted that amazing silver white hair and whispered, “I love you so much. You were the best dad.” And he replied, “I love you. I am so proud of you.” We heard that all the time, there is nothing new about that, but still those words touched my heart. When he came down with cancer, every interaction with him contained some variation of those words.

He adored and loved his daughters-in-law very much—Michelle, Gloria, and Wendy. He’d call each one of them, every time we were on the road, just wanted them to know that he loved them and thought they were amazing wives and mothers.

His love ran deep for all of the grandkids as well. When he got out of the hospital and it was clear

“AN EVANGELIST WITHOUT A TEAM IS NOTHING.”



EVER SINCE LUIS AND PAT OFFICIALLY FOUNDED THE LUIS PALAU ASSOCIATION IN 1978, THEY HAVE BEEN BLESSED BY A STRONG AND GODLY BOARD OF DIRECTORS. EACH BOARD MEMBER, HIGHLY REGARDED IN THEIR OWN FIELD OF ENDEAVOR, HAS GIVEN THEMSELVES TO THE WORK OF THE LUIS PALAU ASSOCIATION AND **HAS HELPED GROW THE MINISTRY INTO WHAT IT IS TODAY.**

SNAPSHOTS THROUGH THE YEARS

# FAMILY ALBUM

**“THE RIGHTEOUS MAN WALKS WITH INTEGRITY;  
BLESSED ARE HIS CHILDREN AFTER HIM.” —PROVERBS 20:7**

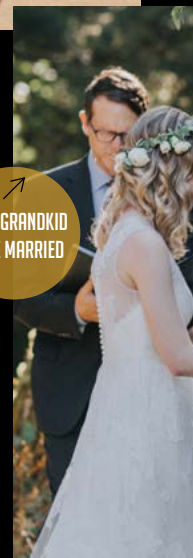


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LUIS WITH  
ALL FOUR BOYS



*Luis and Pat at the Overseas Crusades  
summer conference at Mt. Herman.*

*Family Christmas  
photo c. 1970s.*



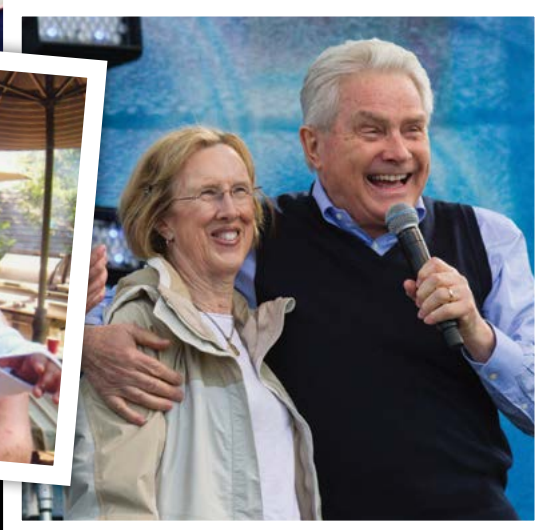
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FIRST GRANDKID  
TO BE MARRIED

*Luis and Andrew  
officiating the  
wedding of Daniel  
and Laney.*





*"I will never forget how encouraged I felt after every conversation we would have."  
—Jonathan Palau*

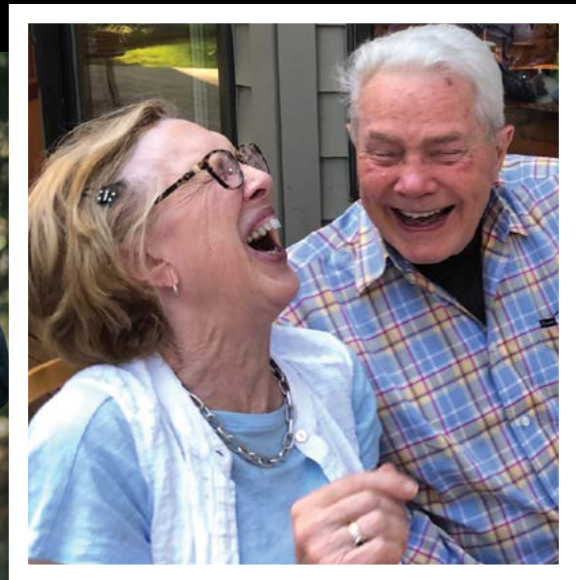


**"He loved everyone around the world like they were his own grandchildren, and he loved his grandchildren like they were the whole world."**



*—Daniel Palau*

*"I know this legacy, his love for us, will continue until the days he so steadfastly believed that he'd meet each of us again. I feel less sad when I take the time to remember the love hasn't ended."  
—David Palau*



*"He would never stop thinking of ways to bless others, whether they were friends, family, or just strangers on the street. He loved us all for who we are."  
—Samuel Palau*

**“FOR I AM NOT ASHAMED  
OF THE GOSPEL, BECAUSE IT IS  
THE POWER OF GOD THAT BRINGS  
SALVATION TO EVERYONE  
WHO BELIEVES.”**

ROMANS 1:16



A TIMELINE OF LUIS' LIFE

# A LIFE ON FIRE

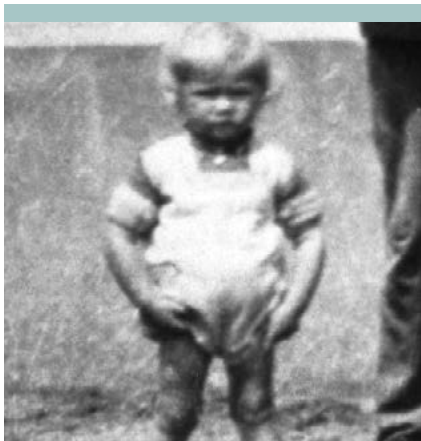
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*"Luis Palau was one of the  
best Gospel communicators  
I have ever known."  
— Will Graham*

↗  
LUIS WITH  
HIS FATHER  
AND SISTERS



# 1934



LUIS IS BORN  
NOVEMBER 27, 1934

*Luis Palau, Jr. is born in Ingeniero Maschwitz, Buenos Aires, Argentina. His father was a successful construction businessman of Spanish ancestry, and his mother was of French and Scottish ancestry.*



# 1944

HIS FATHER, LUIS  
PALAU, SR., DIES

*Palau, Sr. becomes a Christian through a British missionary. "That has affected my ministry and my whole adult life," says Luis Palau, Jr. "My wish and desire is that people get right with God, settle the big question, and die happy, knowing they will be with Jesus."*

# 1947

LUIS COMMITS HIS  
LIFE TO CHRIST AT  
SUMMER CAMP



# 1952

FIRST HEARS  
BILLY GRAHAM ON  
THE RADIO

*Luis is given a trainee's position with the Bank of London in Córdoba, Argentina. First hears Billy Graham on radio, and prays that God will help him become an evangelist like Dr. Graham.*

# 1960



## LUIS GOES TO THE U.S.

*Luis is invited to the United States by Pastor Ray Stedman: enrolls in a graduate program at Multnomah School of the Bible in Portland, Oregon.*

LUIS MEETS PATRICIA SCOFIELD



# 1961

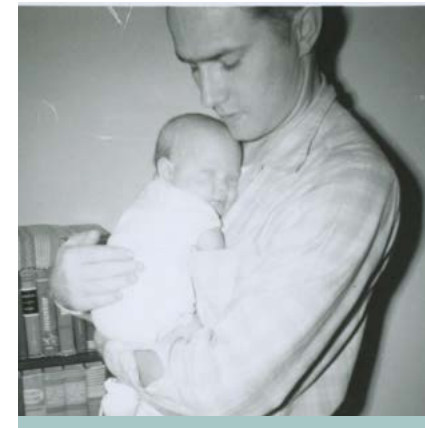
## LUIS GETS MARRIED

*Marries Patricia Scofield: joins Overseas Crusade International, begins seven-month training program in Detroit, Michigan.*

# 1962

## LUIS INTERPRETS FOR BILLY GRAHAM

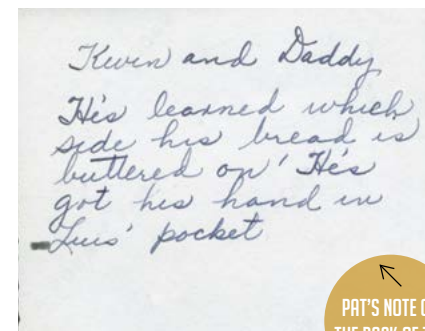
*Luis becomes a citizen of the United States of America: serves as Spanish interpreter for Billy Graham during his evangelistic crusade in Fresno, California.*



# 1963

## LUIS BECOMES A FATHER

*Twin sons Kevin and Keith are born in Palo Alto, California.*

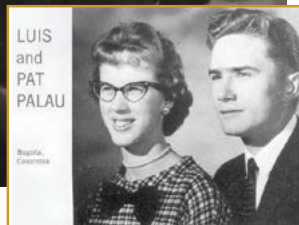


PAT'S NOTE ON THE BACK OF THE PHOTO

# 1964

## LUIS BEGINS RADIO MINISTRY

*Living and serving in Colombia, Luis begins regular Gospel radio broadcasts, developing into “Luis Palau Responde” and “Cruzada con Luis Palau,” now heard by an estimated 22 million in the Spanish-speaking world: begins extensive writing ministry.*



# 1966

## LUIS IN BOGOTÁ, COLOMBIA

*Luis speaks to thousands at the Presidential Plaza in Bogotá, Colombia, making it his first large-scale evangelistic crusade.*

## SON ANDREW BORN

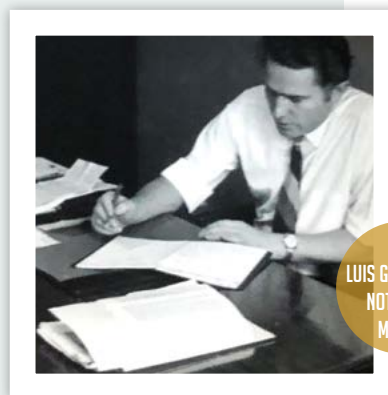


# 1969



## SON STEPHEN IS BORN

*Luis and Pat move to Mexico City. More than 100,000 people attend Mexico crusades.*



LUIS GOING OVER NOTES FOR MEXICO

# “

*It's obvious God has used Luis in a great way to fulfill his purposes for the Kingdom.*

# ”

**RICK WARREN**

*NEW YORK TIMES BESTSELLING AUTHOR OF THE PURPOSE DRIVEN LIFE*



# 1971

## LUIS IN LATIN AMERICA

*Tens of thousands attend crusades in Honduras, Guatemala, and Peru.*

# 1973

## LUIS HEADS TO EUROPE

*First crusade in Europe in Seville, Spain. Bolivia crusades record 9,210 decisions for Christ, later in the year.*



LUIS' FIRST BOOK



*"Walk on Water, Pete!" published in English and Spanish.*



# 1975

## CONTINENTE '75

*Managua, Nicaragua crusade meetings are broadcast throughout Latin America as part of a campaign called Continente '75.*





# 1976

## LUIS BECOMES PRESIDENT OF OVERSEAS CRUSADES

*Luis is named President of OC International. The family moves back to Portland, Oregon.*



# 1978

## LUIS PALAU ASSOCIATION IS BORN

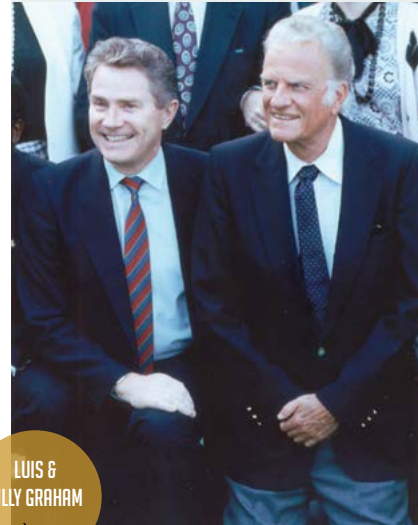
*Luis Palau Association incorporates as an independent organization with headquarters in Portland, Oregon. First issue of Continente Nuevo is published, a magazine for Latin American pastors.*



# 1979

## PARTNERSHIP IN AUSTRALIA

*First Australian ministry—Newcastle Mission—in conjunction with Billy Graham's Sydney crusade. Four day event with 22,500 in attendance and 450 decisions.*



LUIS & BILLY GRAHAM  
↙

*Luis and Dr. Graham remained close friends throughout their lives.*

# “

God has used Luis in a tremendous way through many years. His friendship and support of me meant more than he will ever know.

# ”

THE LATE BILLY GRAHAM,  
EVANGELIST AND AUTHOR



**“JESUS WAS ABLE TO  
CONQUER THE GRAVE AND  
HE IS ABLE TO REDEEM  
YOUR STORY.”**

LUIS PALAU

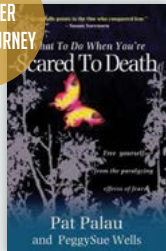
# 1980



## PAT PALAU BATTLES CANCER

*Pat Palau diagnosed with cancer, begins successful treatment in Portland, Oregon.*

PAT'S BOOK  
ABOUT HER  
CANCER JOURNEY



# 1981

## GLASGOW, SCOTLAND

*The five-week crusade at Kelvin Hall unites 411 churches, more than 7,000 volunteers, and 1,100 trained counselors. The mission generates massive local media coverage including more than 200 newspaper articles. Hundreds of thousands of people attend and more than 5,300 decisions for Christ are recorded.*

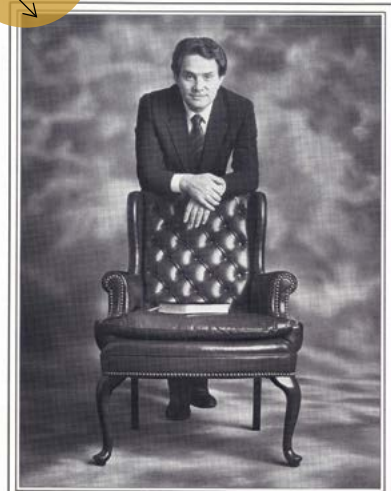
# 1983

## MISSION TO LONDON

*Luis heads to London in 1983 for a two-year campaign. Phase one in the fall of 1983 includes week-long crusades in 10 of London's 38 boroughs reaching hundreds of thousands of people and more than 8,000 recorded Christian commitments. Phase two culminates with 39 nightly meetings at the QPR Football Stadium, and more than 20,000 decisions for Christ. The QPR meetings are broadcast worldwide through radio and TV reaching millions more. Luis describes the two-year event as "total saturation evangelism." The mission's massive publicity campaign won the European Ad Council Campaign of the Year.*

BRING YOUR  
DOUBTS

*Award winning ad campaign covered the city*



## LUIS PALAU AT QPR. BRING YOUR DOUBTS.

Luis Palau has a message for everyone.  
Hear him present relevant Christian answers for today's world at Queen's Park Rangers Stadium.  
(Nearest Underground: White City - Buses: 202, 12, 264, 12, 220, 305).  
May 31st to June 30th 1984 - Every night at 8:00 pm (except Sunday). Admission is free.



# 1984

## LUIS IN PERU

*Record-breaking crusades, in the cities of Peru, reaching thousands in Arequipa and Lima.*



# 1987

## RECORD-BREAKING YEAR

*Records are shattered during Hong Kong crusade, including: highest number of inquirers on a single night (3,984), November 15, and for a crusade (total of 31,268). Large events are also held in Auckland, New Zealand; Nairobi, Kenya; Dziegielow, Poland and Fiji.*

# 1989

## FALL OF THE IRON CURTAIN

*Luis is one of the first evangelists allowed to enter the Soviet Union after the fall of the Iron Curtain. Holds first open evangelistic meetings in the modern era in Riga, Leningrad, Kishinev, Kiev, and Moscow. In Leningrad's Olympic stadium, more than 50 percent of the audience responds to his Gospel invitation.*



# 1992



LARGEST U.S.  
CROWD TO DATE

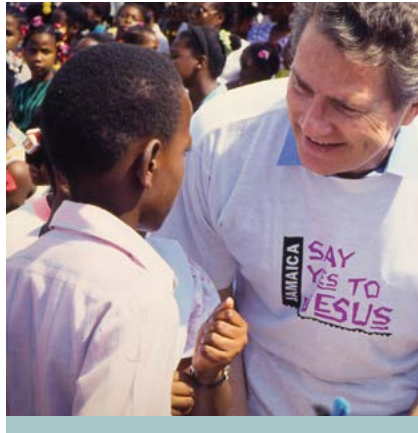
*Luis preaches the Gospel to tens of thousands in Phoenix, Arizona, his largest U.S. crusade to date.*



NEW BOOK  
RELEASED



Multnomah Press publishes Palau's new book, "Say Yes!"



# 1993

JAMAICA CRUSADE

*Luis' son Andrew commits his life to the Lord at the campaign in Kingston, Jamaica. Andrew joins the team soon after.*



# 1994

ADVISING  
GUATEMALAN  
PRESIDENT

*During a three-city crusade in Guatemala, Palau encourages President Ramiro de León Carpio to call for a national day of prayer.*



# 1995

EASTER IN NEPAL

*Luis leads the Good News Easter Festival, Nepal's first evangelistic crusade. Outreaches held all over the world including Ireland and Bolivia.*



FLIER FOR  
OUTREACHES IN  
IRELAND

# 1996

## NIGHT TALK WITH LUIS PALAU

*“Night Talk with Luis Palau” is broadcast nationwide weekly on two cable networks: Faith & Values and Inspirational. During the Rebirth of Hope crusade in Honduras, Palau addresses the nation’s top business and political leaders. President Carlos Roberto Reina meets privately with Luis for a conversation about economics, ethics, and the Gospel.*



# 1997

## LUIS IN ASIA AND UK

*Luis preaches to tens of thousands in Hong Kong. A United Kingdom campaign, “There’s More to Life,” also launched. In Bristol, the city’s major media become allies of the Gospel, making citywide awareness among the highest in Palau event history.*



# 1998



## NEXT GENERATION ALLIANCE IS BORN

*Seventy evangelists are equipped at the first Next Generation Alliance (NGA) Evangelists Conference at LPA’s international headquarters.*

### LUIS IN EGYPT



*Luis begins his ministry in Egypt which continues today.*



PROGRAM | TIMELINE | LIFE IN ON FIRE

# 1999

## PORTLAND FESTIVAL '99

*Kevin and Andrew Palau help establish outdoor “festivals” as the new standard evangelism method for LPA. The first one is held in Luis’ hometown of Portland, Oregon.*





**“MY LIFE HAS  
BEEN SPENT  
FOR THE GOSPEL.”**

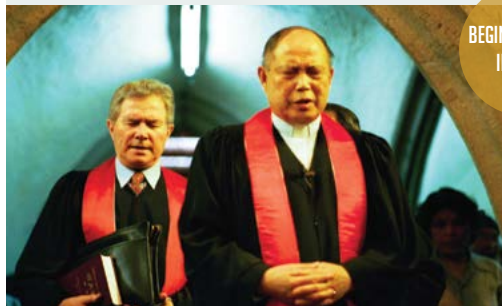
LUIS PALAU



# 2000

## ATTENDANCE RECORDS

*Portland Festival 2000 sets attendance record at Tom McCall Waterfront Park in Portland, Oregon.*



LUIS  
BEGINS MINISTRY  
IN CHINA



*Fulfilling a life-long dream, Luis makes his first visit to the People's Republic of China and preaches in three churches.*

# 2001

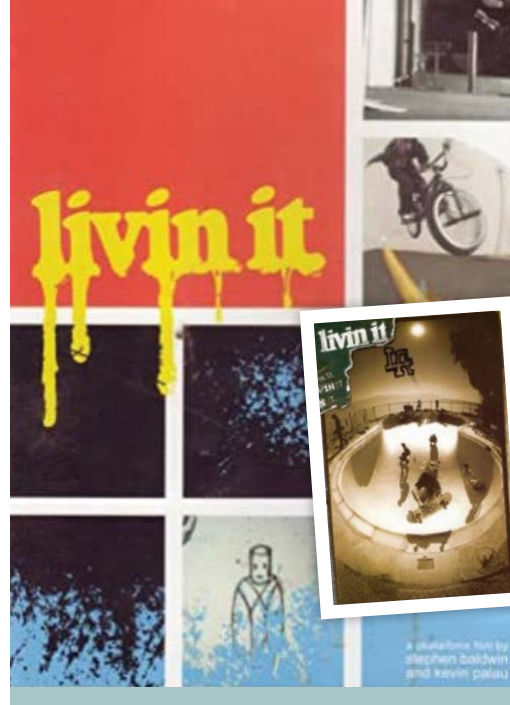
## SEPTEMBER 11

*Less than two weeks after the September 11 attacks, tens of thousands attend Beachfest Santa Cruz in California. Luis also attends a meeting at the White House with President Bush and several other religious leaders from around the nation.*



# 2003

BEACHFEST FT. LAUDERDALE



# 2004

“LIVIN IT” IS BORN

*“Livin It” DVD is released and it becomes the most distributed Christian action sports DVD of all time with nearly 200,000 copies given out. Preparations begin for national Livin It evangelistic tour.*

*Festival del Sol in Mar del Plata, Argentina, draws tens of thousands.*

# 2005

LUIS IN D.C.

*Despite record rainfall, Luis preaches to thousands on the National Mall during DC Festival. Events surrounding the main festival include outreaches at the Pentagon, Capitol Building, the Naval Academy, and meetings at the White House. Andrew serves as the director of the campaign.*

*Festivals also take place in Spain, Central Oregon, and Argentina.*





# 2008

## BREAKING RECORDS

*Luis and Andrew preach the Gospel to a record crowd in Buenos Aires, Argentina, some estimating attendance to be a million people over two days.*

*LPA launches first Season of Service in Portland, Oregon in August, in conjunction with Portland CityFest 2008.*



PORTLAND CITYFEST POSTER

*Less than 10 years after launching the "Festival model" in his hometown of Portland, Luis returns to speak to tens of thousands at Waterfront Park in 2008.*

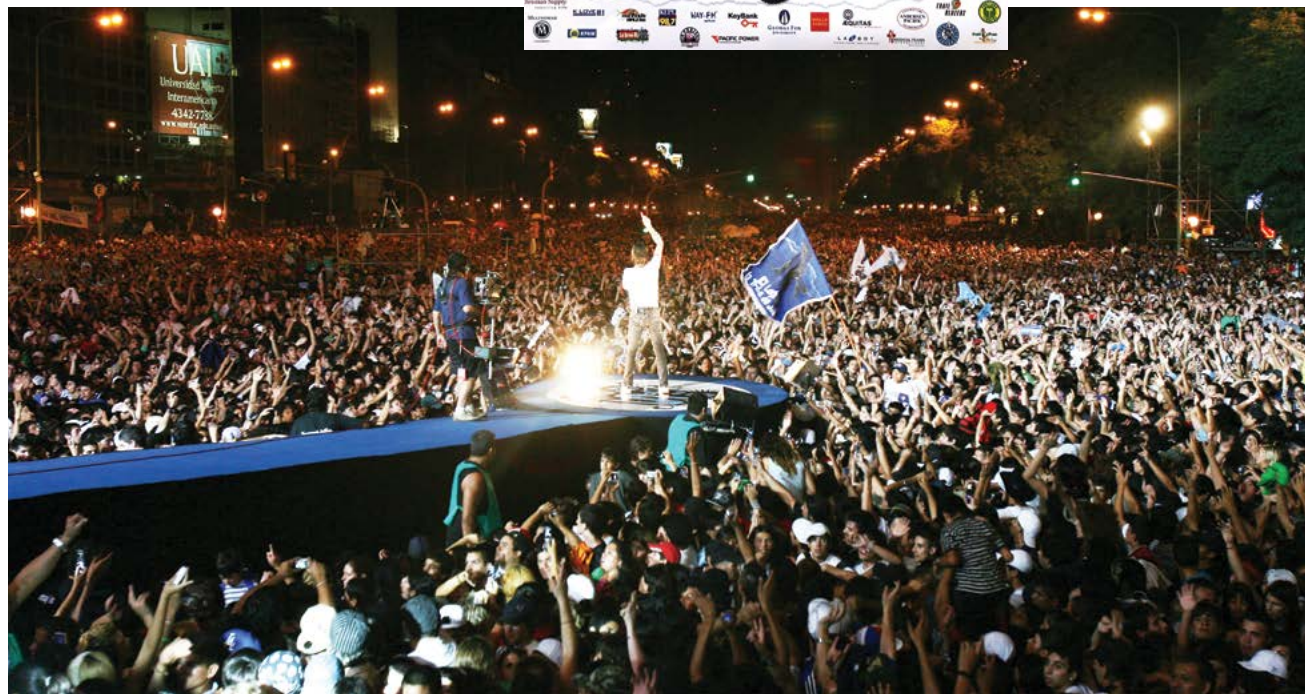
# 2006

## ALL OVER THE U.S. AND LATIN AMERICA

*Festivals expand to Houston, Texas; Orlando, Florida; and San José, Costa Rica. Andrew Palau's growing gifts as an evangelist enters a new phase with the Myrtle BeachFest where he preaches to thousands.*



*Luis' book, "A Friendly Dialogue between an Atheist and a Christian," is published in China.*





# 2010

## FESTIVALS & MASS MEDIA OUTREACH

*Mass media outreach “Continente 2010” reaches millions across the Spanish-speaking world. Andrew continues ministry in Africa with Love Kampala Festival in Uganda. US festivals in San Diego, California; and Yakima, Washington.*



# 2011

## VIETNAM

*Next Generation Alliance membership reaches 350. A festival with Luis and Andrew Palau in Ho Chi Minh City celebrates the 100th anniversary of the establishment of the Protestant Church in Vietnam.*

# 2012

## THREE CONTINENTS IN THREE MONTHS

*Festival ministry continues in Newcastle, Australia; Manado, Indonesia; Sacramento, California; and Dar es Salaam, Tanzania.*

LUIS & ANDREW SHARING THE STAGE IN AUSTRALIA



# 2009

## SCOTLAND & GUATEMALA

*Tens of thousands come out for outreaches throughout the Scottish Highlands. Luis and Andrew lead the effort together.*

ADVERTISING IN GUATEMALA



*The ten day Guatemala City festival draws hundreds of thousands—6,400 recorded decisions for Christ.*

ASUNCIÓN, PARAGUAY | 2013





# 2013

## GROWTH IN NGA

*Proclamation Evangelist's Network (PEN) merges with NGA. Membership tops 500. All Alliance ministries come under the NGA banner.*

*Continente 2013 reaches millions across the Spanish-speaking world via radio and television.*



# 2014

## WORLD-WIDE OUTREACHES

*Major outreaches take place in Argentina, Alaska, Jamaica, England, China, and Burkina Faso.*

*Andrew joins Luis' radio ministry, which grows to more than 5,800 radio outlets in 48 countries.*



GROWTH IN RADIO MINISTRY

# 2015

## PALAU IN NEW YORK CITY

*The team leads a year of ministering to NYC, including events in Central Park, Times Square, and Radio City Music Hall. More than 1,700 churches join in.*

*Advertising blanketed the city, including bus wraps, taxicab toppers, and billboards.*







myc

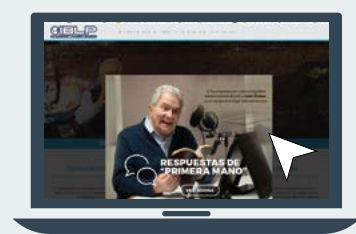
GOOD NEWS IN THE CITY



# 2016

22 MILLION REACHED!

*More than 22 million people reached in one year through live events and strategic media initiatives, including festivals in Jamaica, Malawi, Honduras, Argentina, Paraguay, and China.*



*Luis' online Spanish Bible Institute enrolls 44,000 students and offers more than 110 training hours.*

# 2017

## FRESNO, CA

*Fresno CityFest brings together more than 200 Fresno churches to reach tens of thousands of people through more than 50 events.*



# 2019

## A FESTIVAL, A BOOK, AND A MOVIE

*Zondervan releases Luis' memoir Palau: A Life on Fire, while an independent production team also releases a major motion picture about Luis' life. Although initially given only six months to live, Luis continues to preach.*



# 2018

## CANCER DIAGNOSIS

*Luis is diagnosed with Stage IV lung cancer and begins chemotherapy treatment. Luis keeps up his ministry efforts, traveling to churches and preaching messages of hope in Heaven.*

*Andrew continues on with festivals in Brazil, England, Oregon, Colombia, Michigan, and Argentina.*



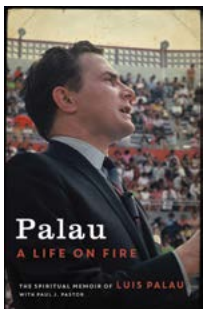
LUIS WITH GUATEMALAN PRESIDENT

*Luis returns to Guatemala.*



OFFICIAL  
MOVIE POSTER

*"Palau: The Movie"*  
releases in thousands of  
theaters throughout North  
and South America.



LUIS  
PREACHING IN  
MADRID, SPAIN



# 2020

## PANDEMIC

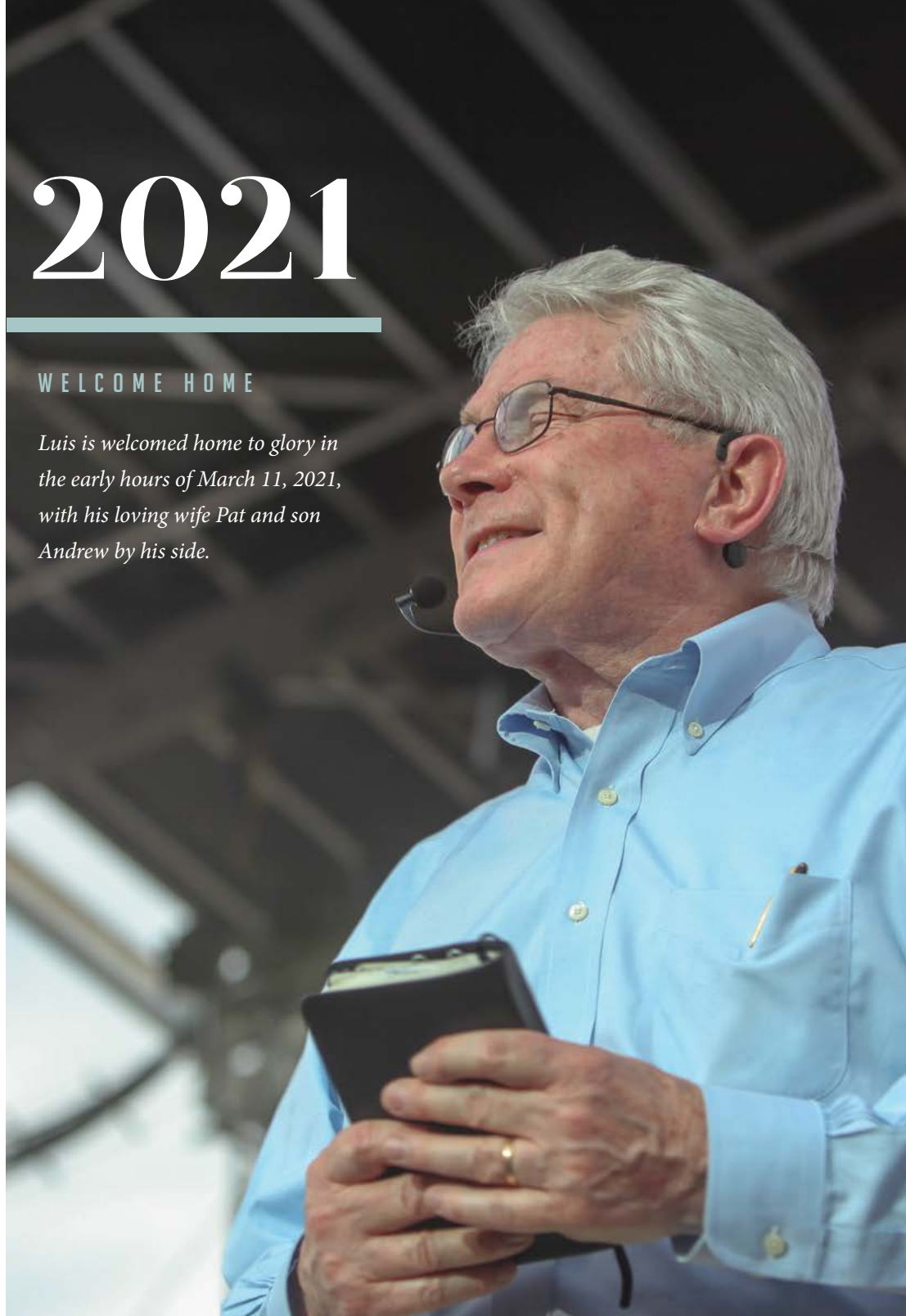
*While the world shuts down due to the COVID-19 pandemic, Luis and the team ramp up their ministry, launching a massive online evangelistic effort that leads to more than 924,000 indicated decisions for Jesus Christ in just one year.*



# 2021

## WELCOME HOME

*Luis is welcomed home to glory in the early hours of March 11, 2021, with his loving wife Pat and son Andrew by his side.*





LUIS PALAU:  
A GODLY  
MAN OF  
MANY  
FRUITS



DOUG DEVOS

GRAND RAPIDS,  
MI, 2018

**“YOU WILL KNOW THEM BY THEIR FRUITS.”** THERE IS NO BETTER WAY TO SUM UP THE LUIS PALAU I HAD THE PRIVILEGE TO KNOW.

I met Luis somewhere around the year 2015. At the time, my dad, Richard, was looking for ways to heal division in our hometown of Grand Rapids. A colleague urged him to connect with Luis Palau, and he reached out without a second thought.

My dad had known Luis for many years. They met through a mutual acquaintance and became fast friends over their shared passion for spreading the saving message of Jesus Christ. I only knew Luis by reputation, and what a reputation it was: He was a good man...a godly man...who preached the Gospel in word and deed. Yet when I first encountered him, I was blown away. His faith was even bigger than people said. He radiated humility and hope. From the start, I clearly saw that Luis was a man after God’s own heart.

Luis shared my father’s desire to bring people together, and in the days that followed, I worked closely with him to find the best path forward. As he always did, Luis showed the way. He took the vision of healing our city and elevated it to a place of deep spiritual healing. He casted vision for a city-wide festival where people of faith could unite in prayer, praise, and proclamation. He has led similar efforts in cities across the world, and he was excited to see how such a campaign could impact our city just the same. So we set out on the journey. And we’re not talking

some blip, flash-in-the-pan event. For years, Luis and his team helped guide local volunteers and churches to make this vision a reality.

The final event in 2018 was extraordinary to behold. We ultimately brought together more than 430 churches from across Western Michigan. We gathered more than 30,000 people in the heart of downtown Grand Rapids. The Gospel was heard loud and clear and the spirit of God descended on that festival for two wondrous days. Nearly 2,000 people made the decision to follow Christ during that festival, and more than 220,000 people were touched by the Good News. Those two days made a profound difference in their lives, and in the life of the city itself.

Luis Palau led the way. And along the way, he personally strengthened my faith.

HE RADIATED HUMILITY AND HOPE. FROM THE START, I CLEARLY SAW THAT LUIS WAS A MAN AFTER GOD’S OWN HEART.

You see, my dad died only two days before the festival began. He didn’t live to see the gathering he had worked so hard to create. I was heartbroken. But throughout the weekend, Luis spoke movingly about heaven and the happiness that waits for all who follow Christ. It was just what I needed to hear. In my hour of darkness, Luis Palau shined the light of hope. For that, for him, I will always be grateful.

Luis comforted me and my family in a time of great loss. And today, as we mourn his loss, we can all take comfort in the knowledge that Luis Palau has received his eternal reward. He is sharing in the joy of heaven, because he spread that joy during his time on earth.

Luis Palau was one of the finest leaders the Kingdom of God has known. What I saw in Grand Rapids is what millions more saw across the world. Just as no words could capture Luis’ love of the Lord, no story could contain his limitless faith. Now that he’s gone, those stories are pouring forth. Each one adds to the breadth and depth of the difference Luis Palau made. Even as we mourn his passing, it is only right to celebrate his lifetime of servant leadership in the name of Christ.

Luis worked in the vineyard his whole life. The fruits he bore have nourished and strengthened the faith of millions the world over. Not only that, he planted the seed of faith in so many hearts. *Luis Palau may be gone, but his work and witness—along with the ongoing work of the team he established—will continue to bear fruit for generations to come.*



DOUG DEVOS,  
LUIS, & ANDREW

**“THE BEST PERIODS OF MY LIFE  
WERE THOSE TIMES I REALLY DID  
SIMPLY DELIGHT IN THE LORD.”**

LUIS PALAU



A - Matur

WILL SURRENDER



“

I have  
been  
crucified  
with Christ  
**and I no  
longer live,  
but Christ  
lives in me.**

”

GALATIANS 2:20





JOSH WHITE

# INDWELLING LIFE OF CHRIST

---

**I FEEL SO BLESSED TO HAVE KNOWN LUIS AND TO SEE, FIRSTHAND AND UP CLOSE, HOW GOD WORKED THROUGH HIS LIFE AND MINISTRY. BUT WHAT WAS THE CENTRAL HEART OF LUIS' MINISTRY? WHAT WAS THE DRIVING NATURE OF HIS EFFECTIVENESS?**

---

The most remarkable aspect of Luis was that his sophistication flowed out of the simplicity of faith. “All of Christ in all of you,” as Major Ian Thomas, a mentor of Luis, once said. “You can never have more. You need never have less.”

Luis understood, at the core of his being, his holiness flowed out of the life and sacrifice of Christ. He understood better than most that the Gospel is not a ladder one climbs, but it's a cross one dies on daily.

Luis was a champion at keeping the main thing the main thing. And that wasn't easy in a place like Portland. The source of our power as the people of God is not our intellectual prowess, our backgrounds, our prestige, or anything that we would think would be the cause of success. No, Luis would be the first to say, “It is no longer I who lives but Christ who lives in me” (Galatians 2:20). It is the indwelling life of Christ in us that is the source of our power as God's people. That

CONTINUED ON PAGE 56

conviction and that simple childlike faith is what purified Luis' life and, I believe, caused him to be a powerful conduit of God's grace for so many.

Luis, through God's wisdom, ensured that this ministry given by God would continue. Even through this past year, with a global pandemic forcing lockdowns and restrictions, nearly a million people came to Christ through the efforts of the Luis Palau Association. That's saying something. No matter the barrier, the roadblock, or the challenge, Luis pushed through. He proclaimed the truth. And his team continues on in the same way.

**THE LEGACY OF LUIS IS HOW HE SHOWED THE WORLD JUST HOW SIMPLE IT IS TO FOLLOW CHRIST.**

THERE WAS NOTHING MYSTERIOUS OR UNIQUE ABOUT LUIS AND HIS SPIRITUAL WALK. IT WAS THESE SIMPLE WORDS OF JESUS, LIVED OUT ON A DAILY BASIS, "IF I BE LIFTED UP, I WILL DRAW ALL PEOPLE TO MYSELF."

Luis had the ability to look at every person, and with each he maintained the same gentleness and humility. It didn't matter if he was with a royal princess or the server at the local café. He would always stop, look you in the eyes with genuine love and concern, and share with you the simple, beautiful, loving Gospel of Jesus.

He loved people with a singular focus. He saw them as individuals, loved by Jesus.

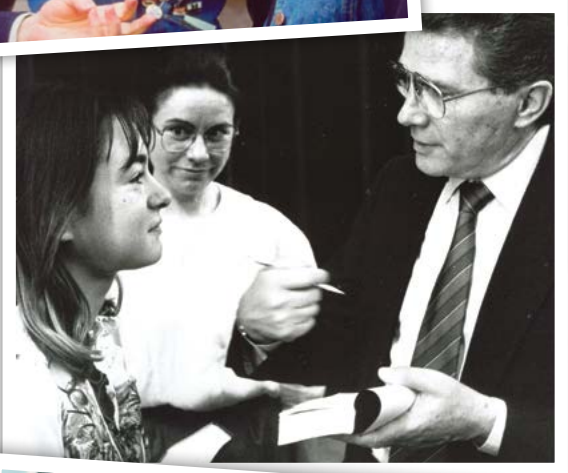
Take me as an example. He looked at me...a hip young pastor with a gold front tooth, covered in tattoos, having a bit of a shady past...and he would introduce me, and I will miss this introduction for as long as I live, "This is my friend Josh, he looks like a criminal, but he's a godly man."

We were friends. Good friends. And I know he deeply and truly cared for me. He never had a problem sharing the stage with me, dragging me around the world with him, setting me up to preach and share the Good News, to serve right alongside him.

I will miss Luis and his kind heart. I will miss seeing the fruit of Jesus pour out through each conversation and interaction he had. And I pray for each of us, that when we look back on Luis' life, we recognize a man who was all in for Jesus, who lived out those words he so often shared from Galatians 2:20, "I have been crucified with Christ and I no longer live, but Christ lives in me."

*Luis had a gift for connecting with people all over the world no matter their age or where they came from.*

LUIS IN SCOTLAND





“I HAD THE HONOR OF SERVING ALONGSIDE LUIS ON SEVERAL OCCASIONS. WHILE I WAS IMPRESSED BY HIS GRACIOUSNESS AND CHARISMA ON THE STAGE, I WAS FAR MORE IMPACTED BY THE KINDNESS HE EXUDED IN EVERYDAY LIFE. HE WAS WARM, WHICH OUGHT TO BE TRUE OF THOSE FILLED WITH LIGHT BUT OFTEN IS NOT THE CASE. WHAT I REMEMBER MOST WAS THE WAY THAT HE SHARED WITH OUR TAXI DRIVER ON THE WAY TO OUR VENUE. I KEPT THINKING, “HE’S SO LIKABLE AND WINSOME.” **THE GOSPEL FLOWED SO NATURALLY FROM HIS LIPS. IT WASN’T FORCED OR SPOKEN OUT OF OBLIGATION.** I THANK GOD FOR HIS GRACE UPON LUIS, THAT HE COULD FAITHFULLY PREACH THE GOSPEL FOR SO MANY YEARS—ON LARGE PLATFORMS AND TAXI RIDES.”

—FRANCIS CHAN,  
AUTHOR OF *CRAZY LOVE*

**“IF I WAS GIVEN  
A THOUSAND LIFETIMES,  
I WOULD DEDICATE  
THEM ALL TO THE  
SAME CALLING.”**

LUIS PALAU



ANDREW PALAU

# LOVE FOR THE LOST

---

**WHEN WE FIRST GOT THE NEWS OF DAD'S DIAGNOSIS, IT ALL SEEMED SO SURREAL.** THERE WAS AN INDICATION WE MIGHT NOT HAVE MUCH TIME LEFT WITH HIM, YET, BY GOD'S GRACE, WE WERE BLESSED TO HAVE THREE MORE YEARS. IT GAVE US TIME TO TALK, REMINISCE, PRAY, AND DREAM AS A FAMILY.

---

It allowed us to be intentional with our time and our words, although Dad was always good in that sense. But there was one topic that seemed to be off-limits. It was Dad's memorial service. It wasn't that he was afraid to die or think about that day. He just didn't care to waste time thinking about how he would be remembered. "Don't bother me with that," he would say if we tried to broach the topic. "If you decide to have a memorial service, that's on you. Don't drag me into it." There was a

CONTINUED ON PAGE 62



↑  
GUATEMALA,  
2009



“

Tell the boys, Colin, steer the memorial service to God's praise service. God-honoring, not Luis Palau's memorial service.

”

“

He wanted **everyone to be able to know the peace, love, and joy that comes from knowing Jesus as their Lord and Savior.**”



LUIS  
COUNSELING  
↖

*No one cared more about the follow-up and discipleship process for every new believer.*

bit of jest in his voice. It wasn't as if he was angry. But it was clearly not something he cared to waste time discussing.

After he passed, I found a note on his desk. If you knew Dad, you knew he had so many little notes everywhere—bullet points for a future sermon, verses to share with a grandkid or team members, notes about an upcoming festival, thoughts on a radio script, or questions for a friend. As I shuffled them around on his desk, I found one sitting right on top of them all. It was written to Colin James, one of our long-time, loyal, godly partners in the ministry. The note said: “Tell the boys, Colin, steer the memorial service to God’s praise service. God-honoring, not Luis Palau’s memorial service.”

Then Dad wrote in quotes a hymn he particularly loved: “Praise my soul, King of Heaven.”

And that was Dad. For Dad, to focus on Jesus was his way of life, to share Jesus with everyone, to show people Jesus everywhere he went.

**Less about me. More about Him.**

I know for a fact that this focus and desire came from his deep love for the lost. He wanted everyone to be able to know the peace, love, and joy that comes from knowing Jesus as their Lord and Savior. That same peace, love, and joy he experienced on a daily basis.

Dad always had a love for the lost. His sisters often reminisce of Dad as a young man. A teenager really. How often he would urge them to go, or drag them along, to to the poor areas of their neighborhood, bringing food and ministering to the children and sharing the Good News.

He cared little about most things. He often joked how golf was a waste of time. How







hobbies got in the way of ministry, and how vacations were such a bore. But sharing the Good News? That was life! And anyone who shared that same passion was a friend for life.

Dad built this ministry 40 years ago out of this passion for the lost. His vision and goal was clear—to reach as many people as possible with the Good News. To boldly share the hope of Christ

And that is what we will continue to do. In honor of Dad, but even more so, in honor of the Lord.

We will continue to stand strong for the Gospel. To proclaim it boldly. To unite the Church in this vision. To train up God's people for this mighty work. And to win as many to Jesus as possible. And we praise the Lord for

HIS VISION AND GOAL WAS CLEAR—TO REACH AS MANY PEOPLE AS POSSIBLE WITH THE GOOD NEWS. **TO BOLDLY SHARE THE HOPE OF CHRIST.**

friends like you who stand shoulder to shoulder with us in this fight.

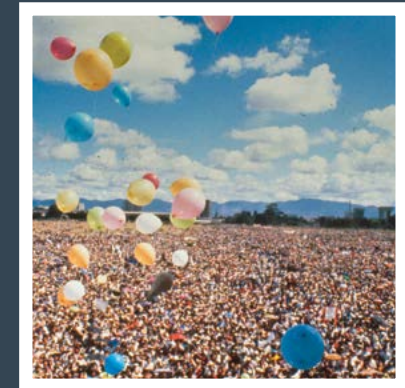
Even though Dad has gone on to glory, and we miss him dearly, I'm excited for the future. We carry on the Palau DNA. We continue on with the same deep passion and love for people and a single-minded commitment to evangelism. We will continue to press on with our citywide festivals. We will proclaim the Good News boldly through media—just as Dad did as a teenager on the radio. We will continue to raise up and encourage city leaders, encouraging unity, collaboration, and partnership in evangelism. And we will continue to inspire and equip a new generation of evangelists around the world.

We grieve the loss of Dad. He is irreplaceable. One of a kind. But we also commit to carrying on. Dad has passed the torch. God has given us the tools and opened doors. And together we will soldier on ahead for the Gospel... for the sake of reaching the lost.

4

“AT AN EVANGELISTIC CAMPAIGN IN 1982, IN GUATEMALA CITY, MY PARENTS RECEIVED THE LORD. THAT MARKED A ‘BEFORE AND AFTER’ IN THE LIFE OF MY FAMILY. WITH MUCH JOY I CAN TELL YOU THAT SEED GREW AND HAS BROUGHT FORTH FRUIT A HUNDREDFOLD. MY PARENTS HAVE BEEN PASTORS FOR MORE THAN 20 YEARS, CONTRIBUTING TO THE EXPANSION OF THE GOSPEL. NOW WITH TEARS IN MY EYES, ALTHOUGH NOT OF SADNESS BUT OF THANKFULNESS, I SAY, HASTA PRONTO, BROTHER PALAU.”

—JULISSA [GUATEMALA]



LUIS PALAU OUTREACH IN GUATEMALA CITY, 1982



“

Luis always made time for younger evangelists like me. He knew the calling and the common struggles. **He genuinely cared and wanted to see us succeed.** That's just who he was...

”

JOSE ZAYAS

# A HEART FOR THE NEXT GENERATION

JOSE ZAYAS  
& LUIS, 2019

“So you’re called to be an evangelist?” Those were the first words out of his mouth to me. “Don’t wait,” he said. “Use your gifts now. If God gives you 15 children to share with in a Sunday school class, then prepare and pray like it is 15,000. Be faithful with the small opportunities and God will open more.”

Those words still ring true.

The year was 1994. I was a college student in Tulsa, Oklahoma, and had just started as a volunteer for Luis and his team as they worked on an evangelistic campaign in the city. The local director made a point to introduce me as a “young evangelist” to Luis. What I didn’t expect was an impromptu 30-minute conversation filled with encouragement and practical insights.

I spent seven years working alongside that wonderful man, traveling with him, serving alongside him, and learning from him. He was a mentor, a friend, and a coach. And when God clearly was pushing me to step out and start my own evangelistic team, Luis was one of the first to personally support me financially. He offered office space within his ministry building. He called friends and encouraged them to invite me to preach. And he coached me through those challenging early years.

CONTINUED ON PAGE 66

In total, I had 27 years with Luis. He was a godly leader and a true friend. I miss him dearly.

Luis always made time for younger evangelists like me. He knew the calling and the common struggles. He genuinely cared and wanted to see us succeed. That's just who he was, and who I long to be.

Not only did he care, Luis made concerted efforts to open doors for others like me. He would regularly reach out, through a phone call or text. He would recommend books, send me notes of encouragement, and push me to certain Bible passages that he thought pertained to my current circumstances. Maybe most moving of all, he simply made himself available.

I remember the first time I was set to preach before a president, during a European campaign. I was so nervous. Luis took my phone call the night before to pray and calm me down. It made all the difference in the world for me.

Luis was always thinking about the next generation. How could he bless them? How could he encourage them? How could he make life easier for them? It was a deep passion and concern of his, and you saw it in his actions. Just as Luis was blessed by the Billy Graham team in his early years of ministry, he wanted to bless others. In that spirit, Luis intentionally sought out hundreds of younger evangelists, bringing them into relationship with him and his team to learn and grow and challenge one another. He provided a place to learn the important “behind the scenes” skills to grow a ministry—support raising, team building, organizing outreaches, publicity, and more. He wanted to save each and

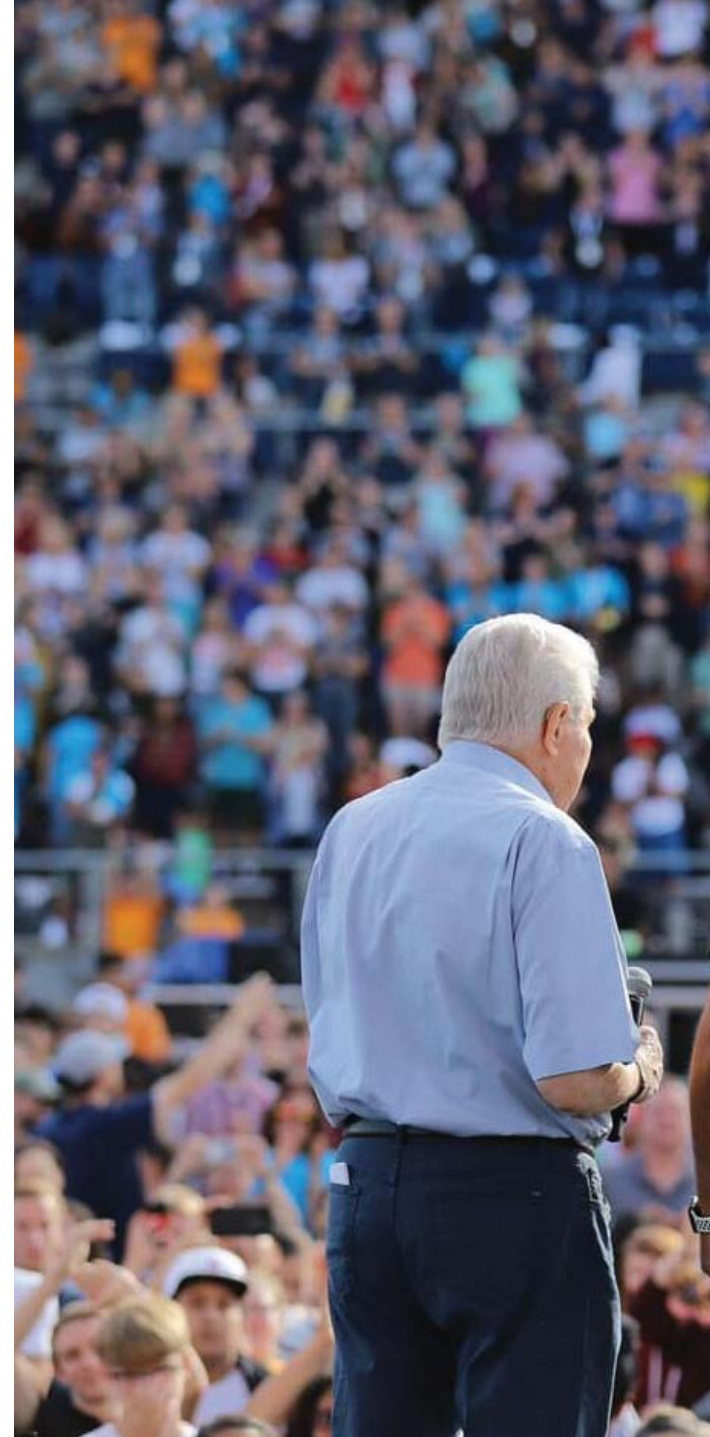
LUIS WAS ALWAYS THINKING ABOUT THE NEXT GENERATION. HOW COULD HE BLESS THEM? HOW COULD HE ENCOURAGE THEM? HOW COULD HE MAKE LIFE EASIER FOR THEM? IT WAS A DEEP PASSION AND CONCERN OF HIS, **AND YOU SAW IT IN HIS ACTIONS.**

every one of us from the mistakes he made as a younger leader...to make life easier.

Luis built community for us as evangelists as well. He was honest about his frustrations, his shortcomings, and his disappointments. He told us of his joys and the blessings of sharing the Good News. He provided a forum for evangelists to meet together and learn from one another. One of the most beautiful things to watch today is how so many of us evangelists are now doing collaborative outreaches together. Many of us met because of time with Luis Palau.

I don't have words to fully describe all that Luis has meant to me. Some people leave a mark so deeply rich in your spirit that it's hard to see where the impact begins and ends. That is how I feel about Luis.

I'll never forget the day it all came full circle for me. It was in Luis' final days. He was battling cancer, and not doing very well phys-





ically. But he knew I had an outreach planned nearby. Nothing could keep him away. He was like a proud dad, wanting to watch his boy and help out however he could. He offered encouragement and support. He loaned me team members and equipment—whatever we needed. And best of all, on that warm summer evening in Portland, Luis took the stage. But this time he wasn't on stage to preach. No, this time he took the stage to introduce me...to set me up to share the Gospel. It was a surreal moment. In my early years with Luis, I was the one to introduce him. Now the tables were turned. The profound nature of the moment was not lost on any of us.

And so we continue on...sharing the Good News faithfully, just like Luis, and raising up the next generation, just like Luis.

**SOME PEOPLE LEAVE A MARK  
SO DEEPLY RICH IN YOUR SPIRIT  
THAT IT'S HARD TO SEE WHERE  
THE IMPACT BEGINS AND ENDS.**

*Luis introducing Jose at the  
Good News Today outreach in  
Portland, Oregon, 2019.*

“

“I GIVE GLORY AND THANKS TO THE GOD AND FATHER OF OUR LORD JESUS FOR HAVING USED HIS SERVANT, BROTHER LUIS PALAU, TO BRING ME TO RECEIVE AND ACCEPT THE LORD JESUS AS MY PERSONAL SAVIOR, PREACHING THE MESSAGE OF THE GOOD NEWS IN MAY 1977 IN LUNA PARK, BUENOS AIRES, ARGENTINA. **MAY LUIS REST IN THE PEACE OF THOSE REDEEMED BY THE BLOOD OF THE LAMB OF GOD UNTIL THE FIRST RESURRECTION, WHEN THE KING OF KINGS AND LORD OF LORDS COMES IN GLORY.**”

— JOSÉ [ ARGENTINA ]

**Precious  
in the eyes  
of God is the  
death of His  
saints.**

**Psalm 116:15**

”



Luis Palau  
Mission to London

Bristol & West  
BUILDING SOCIETY

MFC Tr

LIVES  
NE

Highway Council

MISSION TO  
LONDON

*Luis and the team hold a Christian rally in famed Trafalgar Square in London, 1983*

# LUIS PALAU:

# A LIFE WELL LIVED

J. JOHN

**T**he outline of Luis' life can be simply told. He was born in Argentina in 1934 and came to faith through the work of a missionary at the age of 12 and, from that moment on, felt compelled to share Jesus with others. Encouraged with an initial grant of support by Billy Graham, he developed a ministry as an evangelist and by the

1970s began to have a distinctive global impact. In the decades that followed he crisscrossed the world, holding evangelistic events in 70 countries and preaching to literally countless numbers of people. Yet any evaluation of Luis' ministry must go beyond statistics to his significance. Although he moved to the United States and set up a base in Oregon, Luis remained distinctly Argentinian.

The appearance of a South American evangelist with a worldwide ministry proved that this sort of evangelical Christianity was truly a global phenomenon: the Gospel was not simply for all, it could be preached by all.

Let me share with you three things about the life of Luis that I celebrate.

First, there was Luis' energy. He was a man who, astonishingly, preached as an evangelist for nearly seventy years. In 2015, at the age of 81, he held an outdoor service for 60,000 people in New York's Central Park and lamented that planning laws hadn't allowed more attendees. Indeed, when he received news that he had lung cancer, one of his main regrets was that he might have to cancel some of his preaching events. In part, that energy came from his own natural strength but I'm sure a lot of it was asked of God and given by Him. Theodore Roosevelt once wrote, "Let us live in the harness, striving mightily; let us rather run the risk of wearing out than rusting out." There wasn't much rust on Luis.

Second, there was Luis' enthusiasm. One reason Luis was so good as an evangelist was he was so openly and wonderfully enthusiastic

YES, I CELEBRATE  
LUIS' LIFE. HIS WAS A  
LIFE WELL LIVED AND  
A RACE WELL RUN.  
HE DESERVES THAT  
GREATEST OF ALL  
EPITAPHS: 'HE BORE  
MUCH FRUIT'.  
**MAY WE DO LIKEWISE.**

about the Gospel. As anyone who heard Luis will testify, there was joy in what he said. With him the Good News sounded like good news!

Third, Luis was effective in his evangelism. It's not easy to assess the results of mass evangelism and whether commitments made in the heat of the moment have led to lives permanently changed for good and for God. Yet Luis' campaigns have had an unarguable record of producing people who 'went on with the Lord'. Indeed, there are many people serving in the British church today who made their commitment to faith in his campaigns here in the 1980s. Luis was gifted by God and he used that gift wisely to great effect.

Yes, I celebrate Luis' life. His was a life well lived and a race well run. He deserves that greatest of all epitaphs: 'he bore much fruit'. *May we do likewise.*

WENDY PALAU

# DREAM GREAT DREAMS

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**WHEN I MARRIED ANDREW AND JOINED THE PALAU FAMILY**

26 YEARS AGO, I DIDN'T KNOW THE MEANING OF THE WORDS "EVANGELISTIC," "EVANGELISM," "EVANGELICAL," OR "EVANGELIST." THEY ALL SORT OF LUMPED TOGETHER IN A JUMBLE OF CHRISTIAN LANGUAGE IN MY BRAIN.

CONTINUED ON PAGE 72



*Luis Palau in Paraguay, 2016*



“

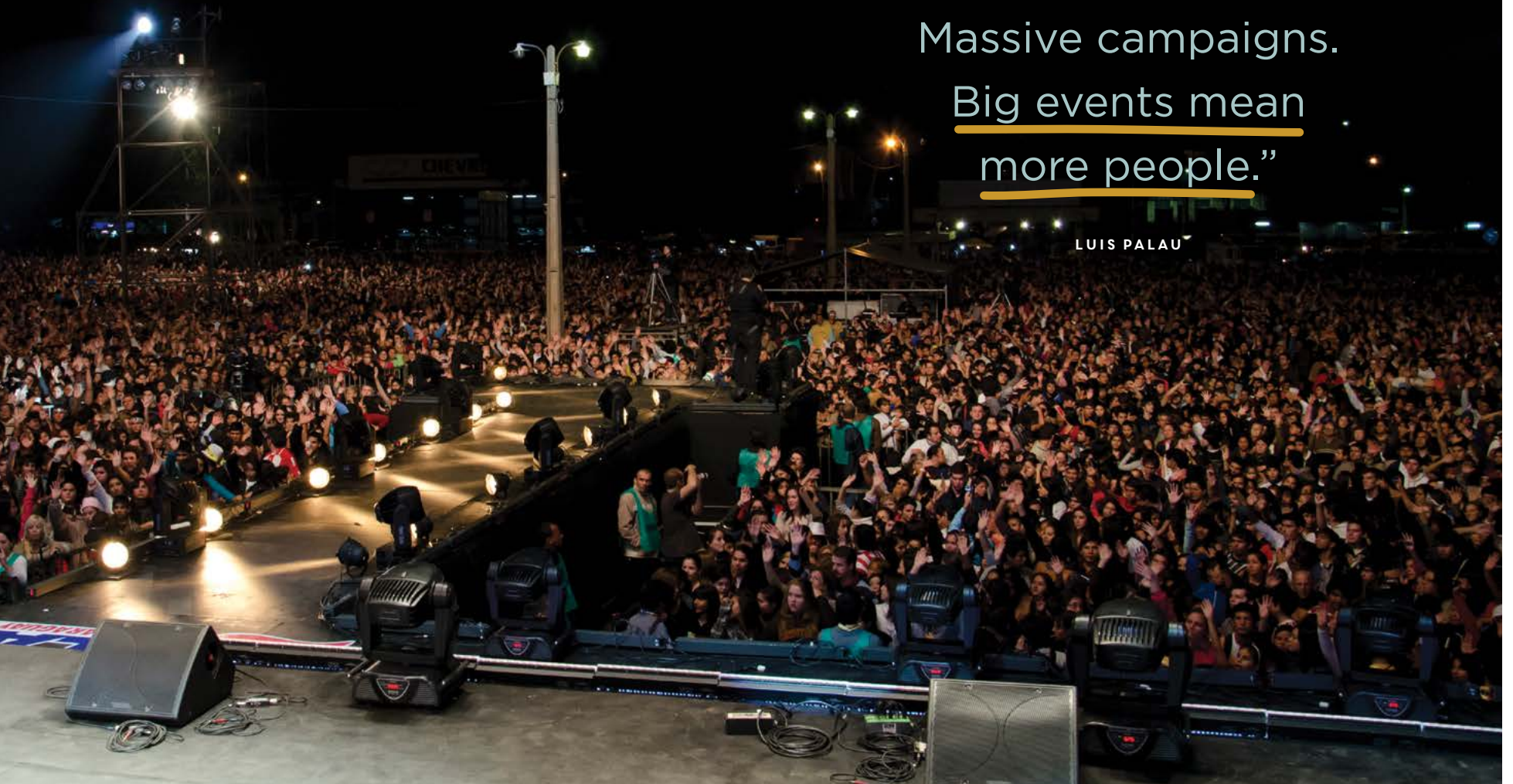
**Dream great dreams.**

Don't ever give up  
on big events.

Massive campaigns.

Big events mean  
more people.”

LUIS PALAU





*Pictured above: a crowd of half a million people in Buenos Aires, 2008. Pictured right: Luis Palau street preaching in Cali, Colombia; 1965.*

# Luis taught me to love the Gospel. In fact, not only to love it, but to never move past it and to always share it.

You see, I was raised in a beautiful Christian home in Kingston, Jamaica. My father is a business man with the gifts of an evangelist. But those words, at the time of my marriage to Andrew, didn't mean anything to me. However, after these sweet years that we have spent together, traveling the world with Poppa and Momma—what I called Luis and Pat—hearing him preach the same message over and over again with different illustrations, I've learned to love the cross and the Gospel message in a deep and beautiful way. Now I know exactly what all those words mean and I know the beauty of living these words out!

The word “evangelist” simply means “bearer of good news.” You can be an evangelist for anything—for paper straws, for pet adoption, for beach clean-up, or any number of things. Luis was an evangelist for only one thing: the truth that God is good and that God has made a way for us to know Him intimately.

Luis taught me to love the Gospel. In fact, not only to love it, but to never move past it and to always share it.

I remember complaining to him once when Andrew was traveling. I was at home with two babies—finding it so difficult and lonely to be a mother alone with a traveling husband. I was wrestling with the lifestyle and lamenting

it—all of it—to Luis. He looked at me in all kindness and said, *“Well, Miss Wendy, an evangelist can't just open the front door and preach to the sidewalk. He must go to where the people are.”*

When he shared that with me, something changed inside of me. Now I know. We go.

We go to where the people are.

The last thing Luis said to me was, “Miss Wendy, do big things. Dream great dreams. Don't ever give up on big events. Massive campaigns. Big events mean more people.” And then he said, “Call Andrew over here. I want him to write a book about Heaven.”

Even in his last days, when he could barely talk, he was telling us to dream big dreams, to reach as many people as possible, and to write a book about Heaven. He has always been our “big dream driver.” How many churches? How big is the site? How many people can come? How many responses?

**AND NOW, POPPA,  
WE COMMIT TO BIG DREAMS, AND  
WE COMMIT TO REACHING  
AS MANY PEOPLE AS WE CAN.**

CONTINUED ON PAGE 74

“How beautiful on the mountains are the feet of those who bring good news, who proclaim peace, who bring good tidings, who proclaim salvation, who say to Zion, ‘Your God reigns!’”

Isaiah 52:7

Maybe you're reading this, thinking of Luis' life and you're feeling the same as me. Maybe you're feeling inspired, reflecting on your own personal life and your own journey with the Lord. Maybe you're desiring to make a greater impact...for your life to matter in the world because you have tasted and seen God's goodness.

Luis was a person just like all of us—flawed and imperfect. But what made him different from most is that he said “yes” every time the Lord said “go!”

Maybe you've only recently made a decision to follow the Lord. Maybe you're finally taking your relationship with Jesus seriously. Or maybe you've been walking with Him faithfully for many years, yet you still wonder how you can make a greater impact for the Lord. Well, let me encourage you. Now is our time. It's up to us now to grab the baton and run the race marked out for us...to persevere...to not give up. We don't have to be perfect, but we are called to be intentional. To run not for our own glory, but for the One who has done everything for us...the One who has given us all we need for life and godliness.

That's our calling here at the Palau Association. Just as Luis set out to accomplish so many years ago, our heart is to continue to stand strong for the Gospel, unite churches, proclaim the Good News, and impact cities worldwide. As long as we have breath, we will go, we will serve, and we will preach. And we will invite you to

join us every step of the way. For there is nothing greater than sharing the words of life with a lost and hopeless world.

Our world needs this message of hope more than ever.

Luis would never brag, but the truth is, he built—with the help of the Lord—a unique ministry. The powerful work we do at a local level has deep, lasting impact to change culture and lives. The festivals we accomplish shake cities and proclaim the Good News widely. The digital evangelism, radio, and television efforts help saturate the world like little else. And the empowering work—for individuals, younger evangelists, city leaders—helps multiply our efforts in tremendous ways.

I'm proud to be part of this story. I'm proud to help continue Luis' legacy and Kingdom work. And I'm excited for the days ahead—working hand-in-hand with friends like you.

THE LAST WORDS LUIS  
SAID TO ME, I NOW SAY TO YOU...

**DREAM BIG DREAMS. NOT JUST  
FOR YOURSELF, BUT BIG DREAMS  
WITH A BIG GOD WHO HAS DONE  
EVERYTHING FOR US.  
HE DESERVES NOTHING LESS.**

Get up-to-date information  
about all our upcoming  
festivals and initiatives at  
[www.palau.org](http://www.palau.org)

UPCOMING  
CAMPAIGNS



**2021**  
HERMISTON, OREGON

**US FESTIVALS:**

WITH MULTIPLE FESTIVAL INVITATIONS FROM CITIES AROUND THE UNITED STATES, WE'RE EXCITED TO CONTINUE THE WORK LUIS STARTED SO MANY YEARS AGO, UNITING CHURCHES, IMPACTING CITIES, AND PROCLAIMING THE GOOD NEWS THROUGH CITYWIDE EVANGELISTIC CAMPAIGNS.

**INTERNATIONAL RADIO:**

SINCE ITS INCEPTION, THE LUIS PALAU ASSOCIATION HAS TAKEN THE MESSAGE OF THE GOSPEL TO THE AIRWAVES THROUGH EVANGELISTIC RADIO AND TELEVISION PROGRAMS. TODAY, OUR IMPACT IN THE WORLD THROUGH RADIO CONTINUES ON, INCLUDING CLASSICS FROM LUIS AND FRESH CONTENT FROM ANDREW AND WENDY.

**UPCOMING EVENTS IN EUROPE:**

IN ADDITION TO THE FESTIVAL IN MANCHESTER, ENGLAND, GOD IS OPENING OTHER EXCITING DOORS FOR MINISTRY IN BELGIUM, GERMANY, AND A HANDFUL OF OTHER CITIES IN THE UK. THE WORK OF GNE AND CGM IS DEVELOPING FAST IN THE REGION AS WELL.

**CONNECTING NEARLY 20 MILLION PEOPLE ONLINE AND REACHING MILLIONS MORE THROUGH TARGETED DIGITAL ADS, OUR HOPE WITH GOD MINISTRY LED MORE THAN 924,000 PEOPLE TO MAKE AN INDICATED DECISION FOR JESUS CHRIST LAST YEAR ALONE.**

**2022**  
MANCHESTER, ENGLAND

**2023**  
MANCHESTER, NEW HAMPSHIRE

**2022**  
CAIRO, EGYPT

**2022**  
PAKISTAN OUTREACH

**2022**  
CHINA OUTREACH

**BLESSING THE PEOPLE OF CHINA:**

EVER SINCE THE YEAR 2000, THE LORD HAS GIVEN OUR TEAM GREAT FAVOR AND OPEN DOORS IN CHINA. WE'RE EXCITED TO CONTINUE TO BUILD RELATIONSHIPS AND BLESS THE PEOPLE OF CHINA THROUGH UNIQUE OUTREACH EFFORTS.

**2022**  
KUMASI, GHANA

**2021**  
BLANTYRE, MALAWI

**EXPANDING OUR REACH:**

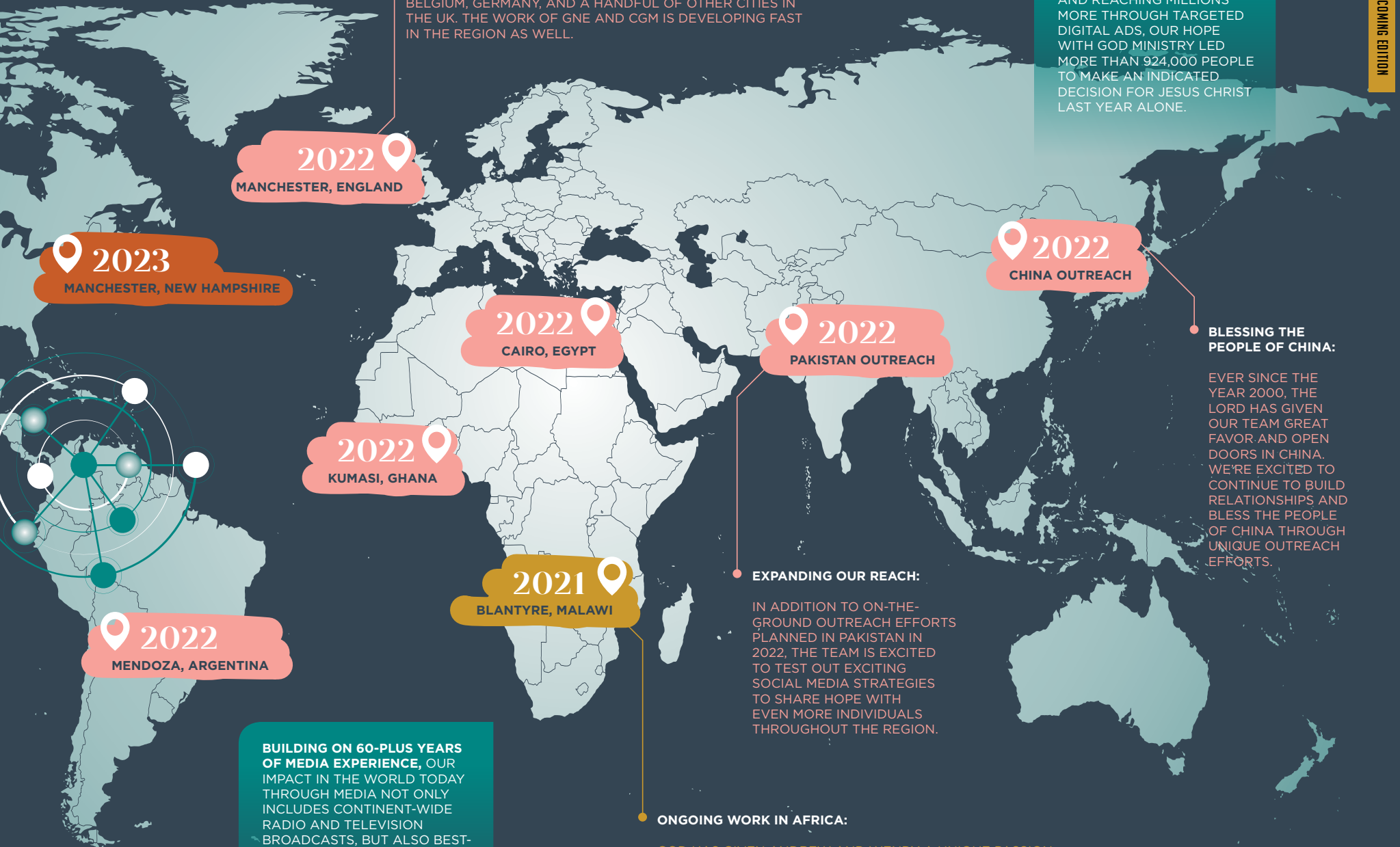
IN ADDITION TO ON-THE-GROUND OUTREACH EFFORTS PLANNED IN PAKISTAN IN 2022, THE TEAM IS EXCITED TO TEST OUT EXCITING SOCIAL MEDIA STRATEGIES TO SHARE HOPE WITH EVEN MORE INDIVIDUALS THROUGHOUT THE REGION.

**2022**  
MENDOZA, ARGENTINA

**ONGOING WORK IN AFRICA:**

GOD HAS GIVEN ANDREW AND WENDY A UNIQUE PASSION FOR AFRICA. AFTER MORE THAN 10 YEARS OF CONTINUED OUTREACH AND IMPACT ON THE CONTINENT, INCLUDING MASSIVE FESTIVALS THROUGHOUT THE REGION, THE INVITATIONS FOR FESTIVALS CONTINUE TO POUR IN.

**BUILDING ON 60-PLUS YEARS OF MEDIA EXPERIENCE,** OUR IMPACT IN THE WORLD TODAY THROUGH MEDIA NOT ONLY INCLUDES CONTINENT-WIDE RADIO AND TELEVISION BROADCASTS, BUT ALSO BEST-SELLING BOOKS, A MASSIVE INTERNET PRESENCE, MULTIPLE SOCIAL MEDIA CHANNELS, DIGITAL EVANGELISM STRATEGIES, AND ONLINE TRAINING COURSES FOR PASTORS AND EVANGELISTS.



“

I am just one of the  
countless individuals  
**whose life was  
transformed through  
the faithful testimony  
and teaching of  
Luis Palau.**

”

ANDREW PALAU



ANDREW PALAU

# BUILDING ON THE LEGACY

THIS PAST MARCH, MY DAD WENT ON TO HEAVEN. NOT JUST MY EARTHLY, PHYSICAL FATHER, BUT MY SPIRITUAL FATHER AS WELL. **YOU SEE LUIS PALAU WAS THE ONE, AFTER MY 27 YEARS OF LIVING FAR FROM GOD, WHO LED ME TO JESUS CHRIST AND CHANGED MY LIFE FOREVER.**

I was incredibly blessed to have Luis as my father. He wasn't perfect, but his faithful love and testimony powerfully impacted my life. I wouldn't be where I am today if it were not for his love and support. God used him to form me in profound and lasting ways. I am forever grateful.

As a young man, I put my faith and trust in so many other things. And, no surprise, it all failed me. As my life proved those paths for what they are, weak and failing with their earthly

promises, there he stood, my dad, Luis Palau, loving me and directing me back to the Lord.

And praise the Lord, I know so many others who share a similar story. I am just one of the countless individuals whose life was transformed through the faithful testimony and teaching of Luis Palau.

One of the joys of these past few months since Dad passed has been the many stories that have come to us as a family and team. So many

LUIS  
& ANDREW



*Luis and son Andrew playing the piano. (We're pretty sure neither one of them knew how to play.)*

people have joyfully shared how God used Luis to bring conviction of sin, to offer them hope and forgiveness, and to usher them into the gift of God that is a new life of forgiveness and peace in Christ. And I'm not just talking about a few individuals. We have been flooded with testimonies from all over the world. Literally thousands of people! What a joy! I love it. It's what we live for—to see lives transformed.

Whether a high-ranking government official within China, a member of the royal family in Great Britain, a Marxist/Leninist guerrilla set to lead a coup in Latin America, or the poor young man from the slums of Central America, Dad deeply cared for each and every individual, no matter their background, upbringing, or station in life. And he not only led them to Christ, but with many more than you could imagine, he also stayed in contact with them, encouraging them in their faith, connecting them to a local church, challenging them in the Word, and driving them closer to the Lord through years of friendship and communication.

You would be shocked by the number of people Dad was in contact with on a regular basis. Individuals from all across the globe...many whom he personally led to Christ. Seldom did he forget a name, or a face, or a story. It was what he lived for. And you could tell. Every individual...every conversation...held his rapt attention. Their life and story was important to him, because he knew they were important to God.

Today, we have the privilege of carrying this work forward—the legacy of Luis Palau and the power of the Gospel proclaimed. Luis tilled the soil. He planted the seed. He reaped a tremendous harvest and cared for it so that the fruit

*For more than 12 years, Luis and Andrew have shared the stage at festivals, serving as co-evangelists.*



would remain and multiply...all in the power and guidance of our Lord and Savior Jesus Christ. Now it's a new season. A new day. And just as the Bible says in John 4:35: "I tell you, open your eyes and look at the fields! They are ripe for harvest."

***The fields are ripe for harvest. The doors for ministry are wide open. And together, you and I can carry on in faith.***

Let me tell you right now, as a team we are not slowing down. We have not faltered in our mission. It is the same mission Dad and Mom have carried for more than 70 years. The same mission many have carried, throughout the generations, since the Lord commissioned His people to "go."

**SO WE GO!**





“Let me tell you right now, as a team we are not slowing down. We have not faltered in our mission. It is the same mission Dad and Mom have carried for more than 70 years.”



Andrew and Wendy in Brevard, Florida.

It is the mission of God...the Good News Gospel...plainly and winsomely proclaimed. And to a lost and hurting world, the message is clear:

There is hope for this world.  
 There is hope for every individual.  
 And that hope has a name...  
*His name is Jesus Christ.*

It is our hearts desire to continue to reach the big cities. In fact, we are working right now on multiple festivals throughout the world, including significant efforts in Malawi, Argentina, Pakistan, the United Kingdom, and the United States.

And as we reach out we will continue to inspire and equip believers—training thousands of individuals in personal evangelism. We will also continue to raise up an army of evangelists all around the world—inspiring, training, mentoring, and coaching them to become effective leaders for the Gospel. And we will continue to proclaim boldly and lead many people into the Kingdom—through live events or through the power of the media. Together we will continue to love and support the global church, just like Dad taught us. And we will continue to dream big dreams for the Kingdom, trusting the Lord to use us to bring healing and hope to a lost and dying world.

Dad set a tremendous example. Today we carry it forward. And nothing would bless us more than to have you standing alongside us as we move into this new season.

When it comes to proclaiming the Good News Gospel...we're going for it! We're holding nothing back. Come along with us!

# NOTHING WOULD BLESS US MORE THAN TO HAVE YOU STANDING ALONGSIDE US...

Nothing would honor Luis more than to have us standing in unity, expanding the network, committed to the ongoing work of the Gospel, and leading more people into the Kingdom of God. That's why we established the Luis Palau Legacy Fund. Your gift to this special fund will honor the legacy of Luis Palau by advancing our evangelistic efforts all around the world. It will ensure the work he started so many years ago continues, just as Luis would have wanted. And it will glorify our Father in Heaven.

Thank you for your love and support. Thank you for your commitment to the work of the Lord. Thank you for joining with us to proclaim the Good News, unite the Church, and impact cities worldwide. We are honored to be your vehicle for ministry around the world.

THE LUIS PALAU LEGACY FUND



Give a gift to the **Luis Palau Legacy Fund** today.

Go to [www.palau.org/legacy](http://www.palau.org/legacy).



*After sharing with the packed crowd in Madrid, Spain (2019), Andrew Palau introduces his Dad, Luis Palau. This was the last time Luis took the stage at a Palau Festival.*

**“I OBEYED YOU FATHER.  
YOU SAID ‘GO’, AND I WENT.  
YOU WENT WITH ME,  
AND IT WAS WORTH IT.”**

LUIS PALAU



“  
WELL DONE  
MY GOOD  
& FAITHFUL  
SERVANT.

”

MATTHEW 25:21 NLT

IF YOU MISSED THE MEMORIAL FOR LUIS PALAU YOU CAN WATCH IT ON [LUISPALAU.ORG](https://www.luispalau.org)