

PROCLAIM!

LIGHT
YOUR
WORLD



JOIN US THIS NEW YEAR'S EVE
AS WE CARRY THE LIGHT OF
CHRIST INTO DARK PLACES

LEARN MORE ON PAGE 16

LIGHT YOUR WORLD

16

**TAKE THE
LIGHT YOUR WORLD
CHALLENGE**

Partner with us for this exciting year-end effort—find out how on page 21.

PROCLAIM! WINTER 2021

A publication of the Luis Palau Association, focused on informing, encouraging, and blessing friends and partners in ministry. PO Box 50 • Portland, OR 97207 503.614.1500 • info@palau.org www.palau.org



EVANGELIST:
Andrew Palau

PRESIDENT:
Kevin Palau

**VICE PRESIDENT
OF DEVELOPMENT:**
John Ogle

COMMUNICATIONS DIRECTOR: Jay Fordice
ART DIRECTOR: Kevin Nordyke
GRAPHIC DESIGNER: Katie Bredemeier
COPY EDITORS: Joy Bongiorno, Shana Furjanic
PROJECT MANAGER: Melissa Woods
WRITERS: Desmond Henry, Alyssa James, John Ogle, Andrew Palau, Kevin Palau, Wendy Palau, Charlotte Sanchez
PHOTOGRAPHS: Katie Bredemeier, Ryan Hoppes, Brad Person and Pexels.com

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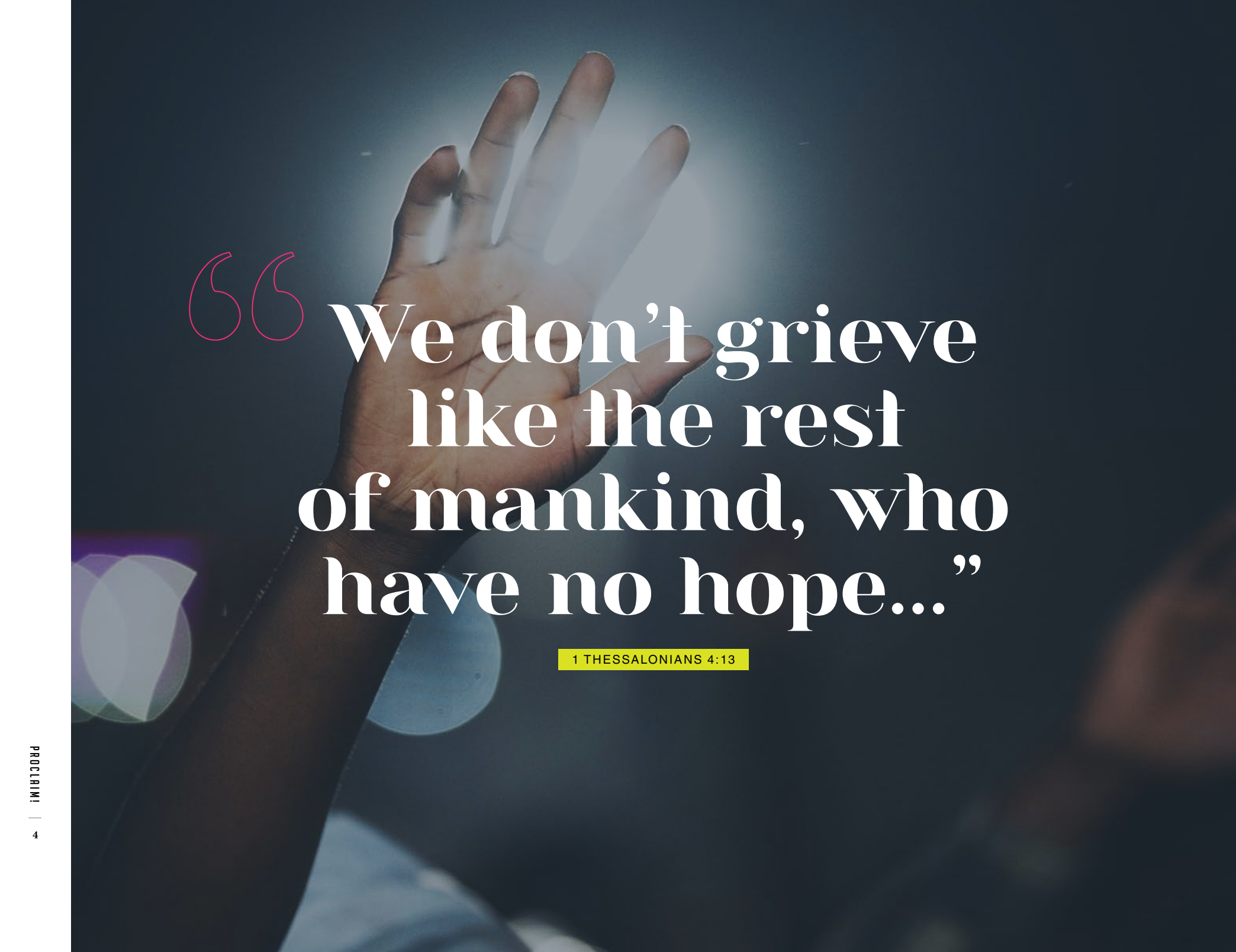
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“ We don’t grieve
like the rest
of mankind, who
have no hope...”

1 THESSALONIANS 4:13

HOPE IN THE MIDST OF DARKNESS

Many people are asking me, “How’s the team?” My answer... “The team is great!”

There’s no question it’s been a tough year. First COVID-19. Then Dad passing. Then, just in the last few months, two long-time team members—Ricardo Loguzzo and Rubén Proietti—also went to be with the Lord. Both of them had been part of the team for more than 40 years. They were more than coworkers and friends. They were family and they will be greatly missed.

Like many, this has been a year of heart-break and challenge. Yet, as my brother Andrew continues to remind us from Scripture—“We don’t grieve like the rest of mankind, who have no hope” (1 Thess. 4:13).

Can you imagine not having the hope of Christ in the midst of such difficult and troubling times? **It makes me all the more committed to sharing the Good News of Jesus while I still have breath.**

As odd as it sounds, even in the midst of such darkness and trouble, I’m actually encouraged by where we are as a team. Of course we miss Dad, Ricardo, and Rubén. We wish COVID-19 was a thing of the past. We pray for days where wars and famine and depression and

death no longer exist. Yet we also hold on to the hope that is found only in Jesus. And in Him, we can be confident of this:

THE GOOD NEWS IS TRULY GOOD NEWS.

Nothing is more exciting or important than sharing the life-changing message of Jesus Christ. He is our hope. He is our peace. And to give our lives to share that Good News is a worthy and joyful reality. It’s not always easy. We are met with challenges on a regular basis. But it is joyful.

IT IS A PRIVILEGE TO SERVE THE CHURCH.

There is one thing that is quite clear in Scripture...Jesus loves the Church. He calls us His bride. To be able to serve the global Church—to encourage unity, partnership, and collaboration—is a true privilege. And to guide them in regionwide evangelistic endeavors is one of the greatest things we can do as a team.

WE FOLLOW CHRIST TO THE END.

Dad was a true example of this reality. We don’t “retire” from serving Jesus. It is a lifelong

commitment to speaking well of Jesus and to pointing people toward His grace.

JESUS CHRIST LIVES IN ME.




What an awesome reality. Through the Holy Spirit, we are a vessel of Christ. We carry His power, His love, His truth, and His light.

As you read this issue of *Proclaim!*, I pray you find encouragement, peace, and hope. God is still on the throne. He is still guiding and blessing and changing lives. And He’s using you to accomplish His work! Together, we can continue to be a light in this dark world. We can bring peace to a weary land.

KEVIN PALAU, PRESIDENT



“ I PRAY YOU FIND ENCOURAGEMENT, PEACE, AND HOPE. GOD IS STILL ON THE THRONE. ”

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SHARING HOPE IN THE WARM HEART OF AFRICA

LOVE MALAWI
FESTIVAL REPORT

ALYSSA JAMES



Nearly 15 years ago, Andrew and Wendy Palau traveled to Africa to meet their newly adopted daughter, Sadie. While there, God placed a deep vision and passion in their hearts. They found themselves falling in love, not only with this new little child, but with the region as a whole.

With their love, came a deep burden. A burden for the people of Africa. For the lost. That God might use them and the Palau Team in a special way. That they might be allowed to proclaim His Good News throughout the continent. That He might open unique doors to share His love, help unite His Church, and impact cities.

CONTINUED ON PAGE 8

For the past 15 years, God has guided and blessed that vision in tremendous ways, allowing Andrew and Wendy to lead festival campaigns in more than 10 capital cities throughout Africa. And this past September, Love Malawi Festival proved to be yet another powerful example of God’s grace and favor over Andrew and Wendy’s ongoing evangelistic work in the region.

Uniting more than 2,250 local churches for two weeks of evangelistic ministry, **Love Malawi Festival with Andrew Palau helped saturate four cities with the clear Good News and led more than 37,922 people to indicate a decision to follow Jesus Christ. Praise the Lord!**

IN TOTAL...COMBINING ALL EVENTS DURING THE TWO-WEEK CAMPAIGN... MORE THAN 150,000 PEOPLE WERE REACHED IN PERSON WITH A CLEAR GOSPEL MESSAGE.

This recent campaign focused attention in and around the city of Blantyre and was built off the tremendous impact of Andrew and Wendy’s previous campaign in Malawi in 2016.

After experiencing great growth in church unity and significant impact of the Gospel in the city of Lilongwe in 2016—as well as exciting outreaches in the large refugee camp known as Dzaleka—it was pure joy that the national leaders, including the current president of the nation, invited the team back for renewed efforts in Blantyre and the surrounding area.

The entire campaign included more than 50 outreach events over a two-week period.

THROUGH THIS CAMPAIGN:

- 40+ school assemblies
- 4 prison outreaches
- Multiple eyeglass clinics
- Visits to orphanages
- Soccer and netball tournaments
- Outreaches to street children
- 2 evangelistic dinners (one for women and the other for business and civic leaders)
- 3 evangelistic festivals in surrounding villages

AND THE CULMINATING 3-DAY FESTIVAL IN THE HEART OF BLANTYRE!

As is the case in all Palau campaigns, ministry partners stood with us to help saturate the city. Empowering local evangelists and believers with tools and opportunities, they helped spread the Word in prison outreaches, eyeglass clinics, school assemblies, sports tournaments, visits to orphanages, and evangelistic dinners for key groups of individuals.

Andrew and Wendy also invited eight partner evangelists—from seven nations—to help spread the Good News throughout the surrounding area, partnering with local churches to hold evangelistic festivals and gatherings in the cities of Mulanje, Luchenza, and Balaka.

“As many of our friends know, Andrew and I have completely fallen in love with Africa,” Wendy Palau said. “We have given so much of our



SEE MORE FESTIVAL PHOTOS AT
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lives to this wonderful land—sharing the Good News of Jesus with its beautiful people. And this recent festival in Malawi was no different.”

The entire campaign culminated in a massive three-day festival in the heart of Blantyre, complete with live music from Don Moen, Brandon Burke, and several local artists; action sports (with the partnership of The Stunt Dudes), and a children’s area (led by local churches). During the evenings, Andrew took the stage to share the Good News of Jesus that changed his own life 28 years ago, while more than 1,800 local believers (who were trained by the Palau team) helped counsel and follow up with each new believer at the festival.

4



1. THROUGH FOUR EYEGLASS CLINICS, MORE THAN 9,000 EYEGLASSES WERE DISTRIBUTED TO HELP THOSE WHO STRUGGLE WITH THEIR SIGHT.

2. OUTREACHES IN MULTIPLE PRISONS LED TO MORE THAN 5,000 INMATES BEING REACHED WITH THE GOOD NEWS AND GIVEN GIFTS OF FOOD, PERSONAL ITEMS, AND MORE.

3. FOUR SOCCER TOURNAMENTS AND A NETBALL TOURNAMENT DREW HUNDREDS OF YOUNG PEOPLE TOGETHER FOR THE COMPETITIONS AND TO ULTIMATELY HEAR THE GOSPEL.

4. BETWEEN TWO OF OUR OUTREACH DINNERS (ONE FOR WOMEN AND ONE FOR BUSINESS AND CIVIC LEADERS), ALMOST 1,000 PEOPLE ATTENDED TO HEAR OF THE HOPE FOUND ONLY IN JESUS. SCORES OF PEOPLE MADE DECISIONS FOR CHRIST AFTER ANDREW AND WENDY Poured THEIR HEARTS OUT.

5. THE GOSPEL WAS PREACHED IN SEVERAL ORPHANAGES AND CENTERS FOR STREET KIDS.

6. ALL THIS HAPPENED THE DAYS BEFORE THE FESTIVAL EVEN STARTED ON OCTOBER 1. BY FRIDAY, WE HAD ALREADY SEEN MORE THAN 10,000 PEOPLE INDICATE A DECISION FOR CHRIST.

6



“God loves you...” Andrew shared, “And the most amazing thing is that God came through His Son Jesus into the world to rescue us and give us confidence about eternal life. One way...because of the cross of Jesus.”

In addition to the live events, many more people were reached through an extensive media campaign, including national television broadcasts of Andrew’s messages from the prisons as well as the final weekend’s evening message, on one of Malawi’s top national television networks. Wendy also joined Andrew in preaching the Gospel—with the women in one of the prisons (a first for Wendy) and at a women’s dinner (with the first lady of Malawi sharing her testimony).

While traveling is more difficult during these times, God opened the doors to bring our team to Blantyre. And through the doors that God opened, droves of Malawians came out to hear and receive the lifesaving Good News of Jesus.

“Love Malawi Festival proved to be yet another powerful example of God’s grace and favor over our ongoing evangelistic work. Uniting more than 2,250 local churches for two weeks of evangelistic ministry, it was a real Body work!” stated Andrew Palau.

God moved. People responded. Through this campaign, Jesus Christ was lifted up in Blantyre. Tens of thousands of lives were changed in powerful ways, setting the stage for future evangelistic endeavors and service initiatives—in Africa and around the world. ■



By the numbers:

MORE THAN
150,000

PEOPLE WERE REACHED WITH THE GOOD NEWS

50 OUTREACH EVENTS

41,130 ATTENDED AFFINITY
GOSPEL EVENTS

MORE THAN 2,250 CHURCHES
UNITED IN PARTNERSHIP

4,200 VOLUNTEERS
SERVED THE REGION

37,922

PEOPLE INDICATED A DECISION
FOR CHRIST THROUGH THE ENTIRE
FESTIVAL WEEK



“I can only say
glory to God.
May God richly
bless you all.”

LOCAL BUSINESS LEADERS





MALAWI:

Extending the Impact

HOW THE PALAU TEAM IS INSPIRING,
EQUIPPING, AND GUIDING A NEW
GENERATION OF EVANGELISTS
THROUGH TARGETED REGION-WIDE
CAMPAIGNS

DESMOND HENRY

“I have sometimes seen, in the morning sun, the smoke of a thousand villages where no one has ever heard the name of Christ.” – Robert Moffat

Malawi, like so many African nations, has a rich legacy of faithful missionaries who gave their life for the cause of Christ...individuals who left their homes and families for one purpose—to share the love of Christ with a world in need. While their impact is still felt today, each generation is called to count the cost and continue the work. Our job, as the Palau Team, is to help lead, guide, inspire, and support those who are heeding that call.

We stand on the shoulders of those who have gone before us. We celebrate their contribution. And we take up the cross and follow Jesus wherever He leads...this time along the dusty roads and throughout the towns and villages of Malawi. We are mindful of the words that inspired the great missionary to Africa, David Livingstone, as a young man. He heard Robert Moffat—a veteran missionary—speak about what he had seen in Africa: “I have sometimes seen, in the morning sun, the smoke of a thousand villages where no one has ever heard the name of Christ.” Livingstone responded to the great need in Africa and the opportunity before him. And today, we do the same.

For more than 20 years, Palau’s Global Network of Evangelists has worked to mobilize, equip, and send out thousands of evangelists around the world. For we know that one evangelist can only reach so far. One organization can only do so much. Yet by working together, we can multiply our efforts for the expansion of the Gospel and we can inspire many more to join the cause. That’s exactly what we saw in Malawi this past September.

Building on the powerful work of the local churches and the excitement surrounding the Love Malawi Festival with Andrew Palau in the city of Blantyre, GNE mobilized a team of partner evangelists, music artists, and action sports athletes to take the Good News further into the surrounding region, targeting three strategic towns in the south of Malawi.

Focusing attention on the ten days leading up to the massive campaign with Andrew and Wendy Palau in Blantyre, this extended effort included evangelists and leaders from seven nations (Germany, USA, South Africa, Uganda, Kenya, Costa Rica, and Malawi) and helped accomplish nine evangelistic festivals.

In total, the campaign reached more than 60,000 people with the Gospel and recorded more than 6,082 decisions for Christ.

None of this would have been possible without the prayers and partnership of friends like you. Thank you for standing with us, for heeding the call, for living in obedience to the Lord, and for inspiring a new generation to carry the work forward. 🙏

📍 **THROUGHOUT THE WEEK WE ALSO CONDUCTED SEVEN OPEN-AIR OUTREACH EVENTS IN THE BUSTLING MARKETPLACES, SHARING THE GOOD NEWS WITH MORE THAN 4,000 PEOPLE WHO STOPPED TO LISTEN.**

THE TEAM WAS ALSO INVITED TO SHARE IN PRISONS, ORPHANAGES, LOCAL SCHOOLS, AND IN MORE THAN 20 LOCAL CHURCHES, TAKING EACH OPPORTUNITY TO CLEARLY SHARE THE LOVE AND HOPE OF JESUS AND GIVE PEOPLE AN OPPORTUNITY TO RESPOND TO HIS MESSAGE OF SALVATION.

IN ADDITION TO THE LARGE EVANGELISTIC GATHERINGS IN EACH CITY, WE HAD THE JOY OF HOSTING GATHERINGS FOR PASTORS AND EVANGELISTS, EQUIPPING MORE THAN 500 LEADERS.

2+2

By the numbers:

60,000 PEOPLE REACHED
6,082 INDICATED DECISIONS
 500 LEADERS TRAINED
 1,250 PARTNERING CHURCHES
 8 PARTNER EVANGELISTS



Focus cities:

BALAKA
 LUCHENZA
 MULANJE



Partner evangelists:

REID SAUNDERS
 WESLEY PAUL
 MARK & TISH YOUNG
 BOB LENZ
 WERNER NACHTIGAL

ALEJANDRO ARIAS
 STEPHEN MUTUA
 DANIEL KING
 BRYCE KWANT
 ED RAMSAMI

“Go into
all the world
& preach the
Good News to
EVERYONE.”

MARK 16:15 NLT

UPCOMING CAMPAIGNS



MENDOZA, ARGENTINA



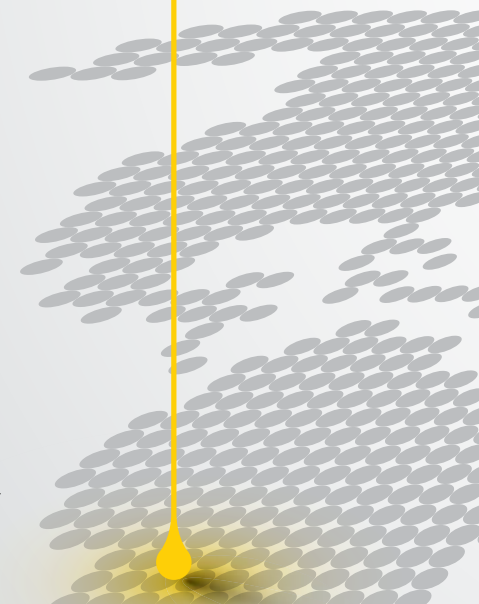
BUILDING ON 60-PLUS YEARS OF MEDIA EXPERIENCE

Our impact in the world today through media not only includes continent-wide radio and television broadcasts, but also best-selling books, a massive Internet presence, multiple social media channels, digital evangelism strategies, and online training courses for pastors and evangelists.



Get up-to-date
information about
all our upcoming
festivals and
initiatives at

WWW.PALAU.ORG



MANCHESTER, NEW HAMPSHIRE

US FESTIVALS:

With multiple festival invitations from cities around the United States, we're excited to continue the work Luis started so many years ago, uniting churches, impacting cities, and proclaiming the Good News through citywide evangelistic campaigns.



KUMASI, GHANA



MANCHESTER, ENGLAND

UPCOMING EVENTS IN EUROPE:

In addition to the festival in Manchester, England, God is opening other exciting doors for ministry in Belgium, Germany, and a handful of other cities in the UK. The work of GNE and CGM is developing fast in the region as well.

CAIRO, EGYPT

ONGOING WORK IN AFRICA:

God has given Andrew and Wendy a unique passion for Africa. After more than 10 years of continued outreach and impact on the continent, including massive festivals throughout the region, the invitations for festivals continue to pour more in.



PAKISTAN OUTREACH

EXPANDING OUR REACH:

In addition to on-the-ground outreach efforts planned in Pakistan in 2022, the team is eager to test out exciting social media strategies to share hope with even more individuals throughout the region.



CHINA CHRISTMAS OUTREACH

BLESSING THE PEOPLE OF CHINA:

Ever since the year 2000, the Lord has given our team great favor and open doors in China. We're excited to continue to build relationships and bless the people of China through unique outreach efforts.

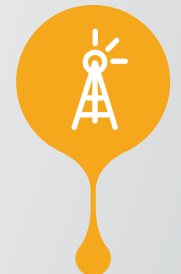
CONNECTING NEARLY 20 MILLION PEOPLE ONLINE

Reaching millions more through targeted digital ads, our Hope with God ministry just surpassed 1,000,000 decisions for Christ this year and there are weeks still to go.



INTERNATIONAL RADIO

Since its inception, the Luis Palau Association has taken the message of the Gospel to the airwaves through evangelistic radio and television programs. Today, our impact in the world through radio continues on, including classics from Luis and fresh content from Andrew and Wendy.



**NEWS YEAR'S EVE
WITH ANDREW
& WENDY PALAU**

**FEATURING: CHANDLER
MOORE**



NAOMI RAINE

TOBYMAC

**STORIES OF LIVES
RESCUED BY CHRIST
FROM AROUND
THE WORLD**





LIGHT YOUR WORLD

RINGING IN THE NEW YEAR BY
SHINING THE **LIGHT OF CHRIST**
THROUGH DIGITAL EVANGELISM

CHARLOTTE SANCHEZ

GO WHERE THE PEOPLE ARE.

Back when our world was formless and empty, God's Spirit hovered over that deep darkness and spoke light into being. It's His nature. He does it everywhere He goes. Blackness yields to bright hope. Emptiness teems with vibrant life.

Over decades of ministry, Luis exhorted the team, "Go where the people are!" That's just what God Himself did. With the growling of His belly and 40 days of bitter tests still fresh in His memory, Jesus left His hometown of Nazareth and moved to Capernaum. This Galilee region was a crossroads for many nations, an intersection for the secular and spiritual.

It was in this place that scripture tells us Isaiah's sermon became reality:

"THE PEOPLE LIVING IN DARKNESS
HAVE SEEN A GREAT LIGHT;
ON THOSE LIVING
IN THE LAND OF THE
SHADOW OF DEATH
A LIGHT HAS DAWNED"
(MATTHEW 4:16).

People living in the shadow of death—sound familiar? COVID-19. Depression. Isolation. Anxiety. Stressful uncertainty. Broken marriages and scared kids.

Death has been casting a pretty long shadow lately—but when Christ shows up, the shadows dissolve.

ON NEW YEAR'S EVE,
WE HAVE A WIDE OPEN DOOR
TO CARRY THE LIGHT OF CHRIST
INTO DARK PLACES.
AND THAT'S EXACTLY
WHAT WE PLAN TO DO.

Just as Jesus did, we are going where the people are. Four billion people each day across the globe are pulling out their phones, scrolling social media looking for connection.

And as a new year approaches, many are thinking about how to muster up the resolve to live a new life—to do better and be better in their own strength. This New Year's Eve, we can give millions the opportunity to receive a new life in Jesus.

LIGHT YOUR WORLD

1-hour program
premieres:

DECEMBER 31
10pm ET | 7pm PT

LIGHTYOURWORLD.LIVE



RESCUED
BY
CHRIST

THE LIGHT YOUR WORLD 1-HOUR DIGITAL PROGRAM WILL FOLLOW THE SUN AROUND THE WORLD THROUGH HONEST STORIES OF PEOPLE WHO WERE RESCUED BY CHRIST AT THEIR DARKEST MOMENT.



DAVE JEAL WAS SO FULL OF ANGER THAT HE USED TO VIOLENTLY HARASS PEOPLE OUTSIDE OF UK FOOTBALL STADIUMS. NOW THAT CHRIST HAS TRANSFORMED HIM, HE SERVES AS A CHAPLAIN FOR THE ROYAL NAVY.



RESCUED AT THEIR DARKEST MOMENT.

You can ring in the New Year with us by shining the light of Christ! The Light Your World 1-hour digital program will follow the sun around the world through honest stories of people who were rescued by Christ at their darkest moment. With musical performances from top Christian artists and hope-filled Gospel messages from both Andrew and Wendy Palau, this will be a powerful tool for introducing your friends to Jesus.

The Bible gives us a snapshot of Heaven with people of every nation, tribe, and tongue drawn together by the beauty of our King. Through collaboration with our wide network of partners and friends, we will give people around the world a chance to witness a global expression of the Gospel, the light of Christ shining in diverse cultures.

BEFORE THE PREMIERE EVENT...

As a key part to this campaign, in the months leading up to the premiere on New Year's Eve, we are giving believers an opportunity to take the "Light Your World Challenge." As they commit to sharing the Good News in 2022, we will equip them with practical evangelism resources that will inspire them to light their world in their everyday life. Just as in festival cities, believers will be challenged to pray for five people by name throughout the fall, before sharing Jesus with them.

WE'RE PROVIDING
A POWERFUL
TOOL FOR YOU
TO INTRODUCE
YOUR FRIENDS
TO JESUS.

50%

A 2020 Barna study reported that half of churched Christians (50%) are eager to be coached on or given tools for digitally sharing their faith with non-Christians.

21%

As of September 2020, 21% of Christians helped lead someone into a relationship with Christ through a digital context during the previous year.

78%

78% of those believers intentionally and expectantly prayed for that person prior to their time with them.

*AFTER THE
PREMIERE EVENT...*

And it doesn't all end at the stroke of midnight. Throughout the month of January 2022, geo-targeted ads will deliver short rescue stories from contributors around the globe, inviting people to pray and respond to the Gospel. We'll be targeting every continent on earth—aiming to reach at least 50 million people with Gospel ads. These short videos will be available for you to share with your friends and followers, too.

**WE'LL BE TARGETING
EVERY CONTINENT
ON EARTH— AIMING
TO REACH AT LEAST
50 MILLION PEOPLE
WITH GOSPEL ADS.**

We've seen God change lives in dark and hard-to-reach places through messages like these. Five of the top 10 nations for indicated decisions through our Hope with God digital ministry have populations of less than eight percent Christians. These are people that are not likely to hear the Gospel through friendship evangelism, or through an on the ground festival—but we can deliver the Good News right to their mobile device.

When someone accepts Christ, it doesn't stop there. They're given opportunities to stay connected with us and receive daily discipleship encouragement. And each week, on average, about 14 million people are reached with this encouragement.

We live in a time of tremendous open doors! Just think, the God of the Universe—when, with a word, He spoke into being silicon and copper and lithium, knew that one day they'd become a smart phone.

He knew you in your mother's womb and knows every hair on your head. He put us on this earth during this unique window of time—where more than ever before, we have the tools we need to reach all the nations with His amazing plan to save us. ■

**RESOLVE
TO LIGHT
YOUR
WORLD.**

*OUR PRAYER IS THAT YOU WILL
PARTNER WITH US FOR THIS
EXCITING YEAR-END EFFORT.
HERE'S HOW....*



LIGHT YOUR WORLD

TAKE THE CHALLENGE

Choose five individuals in your life who have yet to trust Jesus as their Savior and commit to praying for them by name. We'll join with you in prayer and give you powerful resources to help you share with them throughout 2022.

Sign up at:
[LIGHTYOURWORLD.LIVE/CHALLENGE](https://lightyourworld.live/challenge)



HOST A NEW YEAR'S EVE PARTY.

Invite your friends and neighbors to celebrate with you and watch Light Your World for just one hour of your gathering.
Sign up at: lightyourworld.live/party



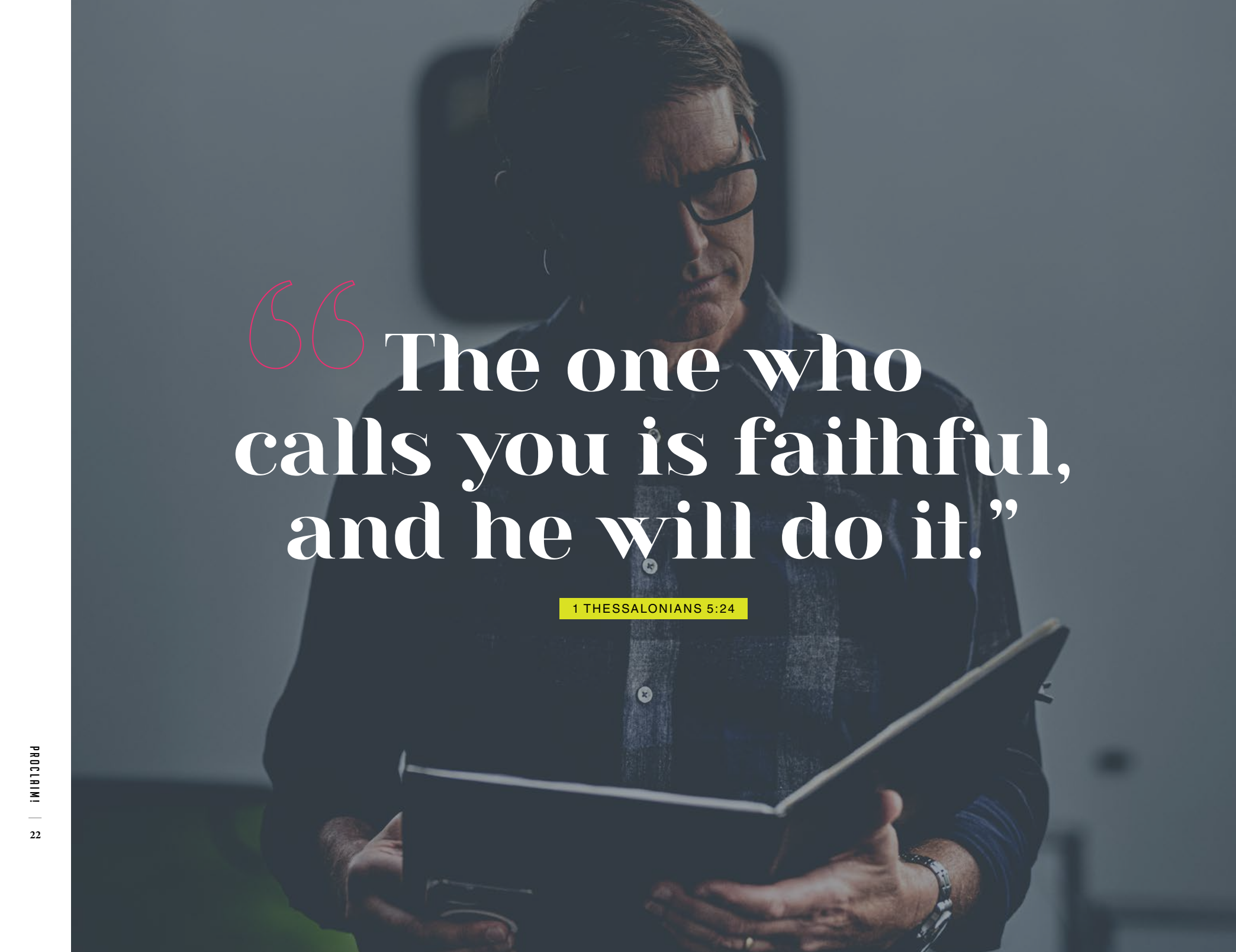
SEND LIGHT TO DARK PLACES.

Your gift of any amount will powerfully multiply the reach of the Good News.
Give today: palau.org/light



INVITE YOUR CHURCH TO AIR THE PROGRAM.

We are giving churches access to download the program to air at their own New Year's Eve events and January 2nd Sunday services. Share the news with your pastor today. Share with your pastor: lightyourworld.live/churches

A man with glasses is shown from the chest up, looking down at an open book he is holding. He is wearing a dark blue button-down shirt. The background is a blurred indoor setting. The text is overlaid on the image.

“ The one who
calls you is faithful,
and he will do it.”

1 THESSALONIANS 5:24

FAITHFUL TO THE CALL

FOLLOWING IN THE
FOOTSTEPS OF GIANTS

ANDREW PALAU

You may have already heard the news that broke my heart. Our dear friend and fellow co-worker Rubén Proietti went home to be with the Lord just a few weeks ago after a battle with COVID-19.

Dad and Rubén were the closest of friends. Inseparable. They met in 1977 at a youth rally in Argentina. That's when Dad recognized Rubén's heart for the Gospel and passion for the lost. Dad convinced him to leave his successful career in healthcare to join the team full-time. It was a big request, but Rubén accepted joyfully.

For more than 43 years Dad and Rubén worked side by side for the Kingdom. And now, how sad both of these giants of the faith went in the same year. (Sad for us. Happy for them.)

Rubén was a force of nature. A recent article in *Christianity Today* called him "The unifier of Latin America's churches." I couldn't agree more. Rubén gave his life for the Church. He

sacrificed everything to see congregations come together. And nothing got him more excited than bringing churches together for an evangelistic festival with Dad or me as the preaching evangelist on stage.

I always loved seeing Rubén standing on the side of the stage, looking out at the mass of people. He was like a boy on Christmas morning. He would come up to me, with a twinkle in his eye and excitement in his voice, and say...

**"THERE'S THE CROWD!
THEY ARE DESPERATE
FOR THE GOSPEL.
THAT'S WHY THEY'VE COME.
NOW GO PREACH THE
WORD TO THEM!"**

The celebrating when those hands would be raised...accepting Christ in their hearts. Nothing brought Rubén greater joy.

When I think of the impact we've had over so many years around the world, I attribute much of that to the faithful work of team members like Rubén. We have been so blessed over the years. So many wonderful men and women of God who have set aside personal desires and ambitions to faithfully pursue God and proclaim His truth around the world. As Dad always used to say, "An evangelist without a team is nothing." And what a wonderful team we have.

These past 18 months have been a challenge for many. And how sad for us to see friends like Rubén go on to glory. We will miss him deeply. And we will honor his life, sacrifice, and deep commitment to the Lord. And one of the best ways to do that is to carry on in the work! To continue to proclaim the Good News, to share God's

CONTINUED ON PAGE 24

“An evangelist without a team IS NOTHING.”

hope, to unite God’s Church, and to impact cities all around the world. We are called to persevere. To move forward...together.

I think of Jesus and His disciples. What a team it must have been. Different backgrounds. Different perspectives. They didn’t always agree. They often argued. Yet they loved the Lord and they persevered. And God used them to change the world.

We carry that same charge. And we expect even greater things (John 14:12). God tells us to expect them!

God has placed you and me in this specific time and specific place for a reason. He makes no mistakes. He wants to use you to bring glory to His name and hope to a lost world. Let’s be found faithful to His calling—just like Rubén, like Luis, and like so many that have gone before us.

So many people are still suffering in darkness. They are searching for hope. And you and I have the answer. That answer is Jesus Christ. He transformed our lives. He has given us hope, purpose, a future, as well as eternity with Him in Heaven. And He also left us with a call to go into the world and make disciples (Mark 16:15).

When Jesus asks us what we did with the opportunities and resources He entrusted to us, let’s be confident that we can say, “Lord, you entrusted us with these resources. Look at what we’ve done. We’ve been faithful to your call!” Maybe more important than our faithfulness to the call, is that “He who calls you is faithful” (1 Thessalonians 5:24).

There is no greater purpose...and no greater joy...than to obey the call with the gifts He has given to each one, to share Jesus’ life with a world in need, and to see His plans prevail. ■

**VERY TRULY I TELL YOU, WHOEVER BELIEVES IN ME
WILL DO THE WORKS I HAVE BEEN DOING, AND THEY WILL
DO EVEN GREATER THINGS THAN THESE,
BECAUSE I AM GOING TO THE FATHER.**

John 14:12



TOP: SOME OF THE PALAU ASSOCIATION LATIN AMERICA TEAM FROM THE EARLY 1980S. L TO R: RUBÉN PROIETTI, JIM WILLIAMS, LUIS PALAU, BENJAMÍN OROZCO, ERIC ERICSSON.

BOTTOM: ANDREW PALAU, RUBEN PROIETTI AND JONA PROIETTI ON STAGE IN MADRID, SPAIN, 2019.

IN MEMORIAM

They gave it ALL for the glory of the Lord



LUIS PALAU
1934—March 2021

“A listing of his campaigns reads like a world atlas: Jakarta, Kiev, Buenos Aires, San Antonio. He has preached on every continent except Antarctica. From Aberdeen, Scotland to Zurich, Switzerland, Palau has tried to awaken cities to their need for God.”

- Associated Press



RICARDO LOGUZZO
1946—June 2021

“Ricardo joined the Palau Association in 1974 as a 24-year-old young man. Over his 40+ years of service, he helped lead more than 80 evangelistic campaigns around the Latin world. Ricardo was a tireless worker. He always knew what had to be done and worked until it was accomplished. He made friends easily, prayed with and for the local workers during a festival, and left a legacy in every city he visited.”

- Jaime Mirón



RUBÉN PROIETTI
1946—September 2021

“Rubén Proietti was a giant of the faith. His leadership across Latin America, and his mentorship of so many younger evangelists, pastors, and church leaders, helped guide the evangelical movement across an entire continent over the course of more than 40 years. It was an honor and joy to have Rubén as a key part of the Luis Palau Association. Rubén expertly led hundreds of evangelistic campaigns throughout the Spanish-speaking world.”

- Kevin Palau



FL
MAR. 6 / 7



OR
AUG. 28



COAST TO COAST

PROCLAIMING THE GOOD NEWS
IN THE U.S.A.

ALYSSA JAMES

There's nothing quite like a Palau Festival. Working in, through, and for the local churches, these city-wide efforts bring unprecedented unity to the local body of Christ, collaboration among civic, church, and corporate leaders, and help mobilize thousands of Christians to serve their city in both word and deed.

We truly believe festivals are our greatest contribution as a team. And after more than a year without a live, in-person festival due to COVID-19, we were eager to get back into cities with two exciting U.S. Festivals in 2021.

SPACE COAST CITYFEST BREVARD COUNTY, FLORIDA

After more than two years of active preparation and prayer, thousands of followers of Jesus and hundreds of churches throughout Brevard County, Florida came together for Space Coast CityFest with Andrew Palau, culminating in a free, two-day, evangelistic festival at Space Coast Daily Park on March 6 and 7, 2021. It marked the first Palau Festival since the pandemic and proved to be a great launchpad back into an exciting festival season.

It had been 14 years since the Palau team had last held a festival in Florida. And with two years of planning, this festival was one to remember. **More than 14,000 people were reached in person with tens of thousands more being reached through a special livestream event.**

Hosted by more than 200 churches, businesses, and nonprofits, this year-long, region-wide campaign focused on serving the region and proclaiming a powerful message of hope in Jesus through multiple evangelistic gatherings, training events, and community service initiatives. Efforts included prison outreaches, a first responders' breakfast, an evangelistic luncheon for civic and business leaders, and two gatherings for women, led by Wendy Palau.

"I was born in Brevard County and have lived here most of my life," shared Mike Ronsisvalle, Vice-President of Reality Inc., host of Reality Radio, and co-chair for CityFest. "We have some amazing churches and church leaders, but I have never seen such a widespread 'coming to-

SPACE COAST CITYFEST : QUICK STATS

MORE THAN 200
CHURCHES PARTNERING TOGETHER

MORE THAN 14,000
PEOPLE REACHED IN PERSON
TENS OF THOUSANDS OF PEOPLE REACHED ONLINE

2,000 PEOPLE
INDICATING A DECISION FOR JESUS

SEVERAL EVANGELISTIC INITIATIVES
THROUGHOUT THE FESTIVAL WEEK

gether' as we saw here as more than 200 churches of all denominations and all parts of our county came together. It speaks well for our future as the body of Christ in Brevard County."

All this was in the lead up to the two-day festival featuring award-winning artists Casting Crowns, Zach Williams, Mac Powell, Mandisa, Social Club Misfits, and Andy Mineo.

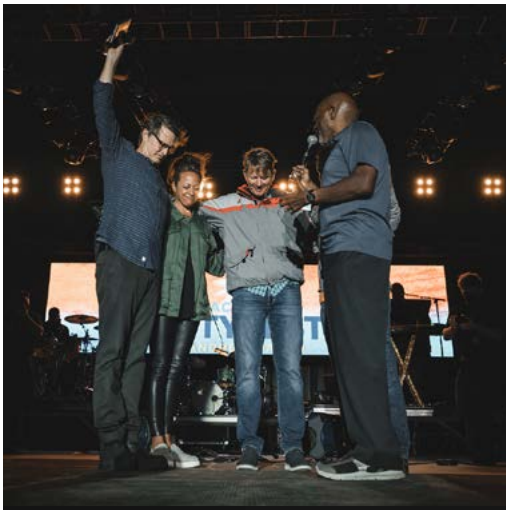
With Space Coast CityFest acting as a catalyst, the movement has also been providing opportunities for the churches of Brevard County to set aside differences and unite in service. In an effort that has come to be known as CityServe Brevard, the churches are focusing on several areas of need, including foster care and adoption, school partnerships, ending homelessness and hunger, helping at-risk families, neighborhood revitalization, and bringing awareness to the opioid crisis in the area.

ANDREW SHARED A CLEAR GOSPEL MESSAGE EACH NIGHT OF THE FESTIVAL IN BREVARD, CHALLENGING THOSE IN THE CROWD – AND THOSE WHO TUNED IN ONLINE – TO GIVE THEIR LIVES TO JESUS CHRIST.



THE TWO-DAY FESTIVAL ALSO HOSTED A FAMILY FUN STAGE, STUNT DEMOS FROM PROFESSIONAL SKATERS, BMX, AND FMX ATHLETES (IN PARTNERSHIP WITH THE STUNT DUDES), AND MULTIPLE PRESENTATIONS OF THE GOSPEL. IN TOTAL, SPACE COAST CITYFEST ORGANIZERS ESTIMATE MORE THAN 2,000 PEOPLE INDICATED A DECISION FOR CHRIST AS A RESULT OF THE CAMPAIGN.

CONTINUED ON PAGE 28



“ I have never seen
such a widespread
'coming together' as
we saw here”

LOCAL BUSINESS LEADERS



GREATER HERMISTON CITYFEST

A few months after Space Coast CityFest, the Palau team was back on the West Coast, helping proclaim the name of Jesus in Eastern Oregon through Greater Hermiston CityFest. Held in the farming town of Hermiston, Oregon, this campaign reached far beyond, bringing individuals and families from throughout Umatilla and Morrow counties to take part in the many evangelistic outreaches, culminating with a free festival at Butte Park on August 28, 2021.

Several gatherings were held in and around the region in the lead-up to the festival. They included Fiesta Latina (an event geared towards Spanish speakers), an evangelistic luncheon for civic and business leaders, and a gathering for women led by Wendy.

“After living through the last 18 months of division and hardship in our community, it was so good to see our community of churches bring our cities together to share love and hope,” shared Chris Hankel, Pastor of New Hope Community Church, “For us, as churches, it was an investment into our community. It was well worth the many months of planning.”

God moved powerfully through this campaign, reaching more than 6,200 people with the Good News.

“This whole experience has been really, really awesome. Awesome that, first of all, 63 churches came together to begin to plan years ago and came together in unity,” said Bill Hansell, a member of the Oregon State Senate, “It’s also awesome getting to know the Palau Association... it’s a wonderful group and we are very privileged

to have them here. And most importantly, what’s awesome is the message that has been conveyed. [Those] who have made the decision to follow Christ, to trust Him, are on the edge of an exciting adventure.”

**“I WAS
OVERWHELMED
BY THE POSITIVE
SPIRIT OF LOVE
AND SENSE OF
COMMUNITY...”**

MARY CORP. BUSINESS LEADER

“I was overwhelmed by the positive spirit of love and sense of community we saw happen over and over again during the course of festival week...I believe our region was and will be impacted for years and years because of the joint effort between the local faith community and the Luis Palau Association,” stated Mary Corp, CityFest co-chair and local community/business leader.

While local leaders continue in the efforts in both Hermiston and Brevard County, the Palau Association will move on to support similar campaigns in cities across the globe. Upcoming festivals are in the works with leaders in Argentina, Egypt, Pakistan, Connecticut, the United Kingdom, Costa Rica, and Ghana, just to name a few. 🇺🇸



SEE MORE FESTIVAL PHOTOS AT
www.flickr.com/photos/luispalau/albums





1. GREATER HERMISTON CITYFEST FEATURED AWARD-WINNING ARTISTS DANNY GOKEY, WE ARE MESSENGERS, GEORGE MOSS, AND MARISOL PARK.

2-3. IN ADDITION TO THE LIVE MUSICAL PERFORMANCES, A SPECIAL KIDS' OUTREACH (IN PARTNERSHIP WITH KIDS BLITZ), AS WELL AS AN ACTION SPORTS DEMONSTRATION (IN PARTNERSHIP WITH THE STUNT DUDES), SET THE STAGE FOR MULTIPLE PRESENTATIONS OF THE GOSPEL THROUGHOUT THE DAY.

4. MORE THAN 302 PEOPLE INDICATED A DECISION TO FOLLOW CHRIST AS A RESULT OF THE CAMPAIGN.

5. ANDREW PALAU SHARED THE CLEAR GOOD NEWS GOSPEL FROM THE MAIN STAGE AT BUTTE PARK.

A photograph of three people sitting around a table, looking at something together. The image is dimly lit and has a dark overlay. The text is centered over the image.

A **GENEROUS** HEART

GIVING IT ALL FOR THE LORD

WENDY PALAU

DO YOU EVER SET A SPIRITUAL GOAL FOR YOURSELF? I ACTUALLY NEVER HAVE. I'M NOT SURE WHY. PROBABLY BECAUSE IT FEELS USELESS. BUT THIS YEAR THE LORD LAID SOMETHING ON MY HEART...THIS CONCEPT OF GENEROSITY. AND LET ME TELL YOU, **IT HAS RADICALLY CHANGED MY YEAR.**

I can't help but think of my father-in-law, Luis. I called him Poppa. It's still hard to believe he is no longer with us. One of the words that marked his life was "generosity." He was a generous man. Generous with his resources and generous with his life. You saw it everywhere Luis went. Tipping busboys. Gifts to grandkids. Supporting widows and orphans. He never made a show of it. In fact, he was quite secret about it. But I will never forget it.

The Apostle Paul talks a lot about generosity in the New Testament. We all know the famous words from 2 Corinthians 9—"Remember this: Whoever sows sparingly will also reap sparingly, and whoever sows generously will also reap generously."

We usually think about these words in relation to money or material things. And of course, Paul is talking about these things. But if you look at chapter 8, right before those famous words, Paul talks about the generosity of Jesus.

"For you know the grace of our Lord Jesus Christ, that though he was rich, yet for your sake he became poor, so that you through his poverty might become rich."

Paul is not talking about money or material wealth in that verse. He's talking about life!

DO WE SEE GOD AS A GIVER, OR A TAKER?

We see generosity as fitting into various pockets of our lives, but Paul didn't see it that way. Jesus didn't either. There's an intermingling for Paul, as it should be for all of us!

Why would anyone sow sparingly anyway? The only reason is if they feel there is not enough. Not enough time. Not enough resource. Not enough energy.

Hold back. Be careful. We may not have enough to go around.

We all do it. I do it! The entire world does it. In fact, we seem to be in a deep season of self-preservation, because there doesn't seem to be enough. Yet that is not the case when we trust in Christ. **He is enough. He is the God of abundance.** Abundant joy, peace, forgiveness, and freedom. That is the message we are called to share with the world.

Let's be honest...our generosity flows out of how we see God. Do we see God as a giver, or a taker?

If we see Him as a taker—hard, expectant, judging our every move—we will tread lightly. We will hold back. But if we see Him the way He truly is—the One who is able to make all grace abound, providing all that we need—then we will live generous lives.

Just like Mary, the sister of Lazarus. She was the woman who poured the oil on the feet of Jesus in John 12. Costly oil. Expensive perfume. To so many, it was viewed as a waste. She was criticized for it. Told to preserve it. That's when Jesus speaks up. He reminds them that this is a beautiful thing Mary has done.

You see, Mary realized something many have yet to understand. God is more generous than we could ever imagine. He gave everything for us. And she realized there was nothing she could give that was too much. And as she is criticized, Jesus comes to her defense. As the accusations came, he calmly rebukes them. "Leave her alone," he says. "Don't you see what she is doing is beautiful?"

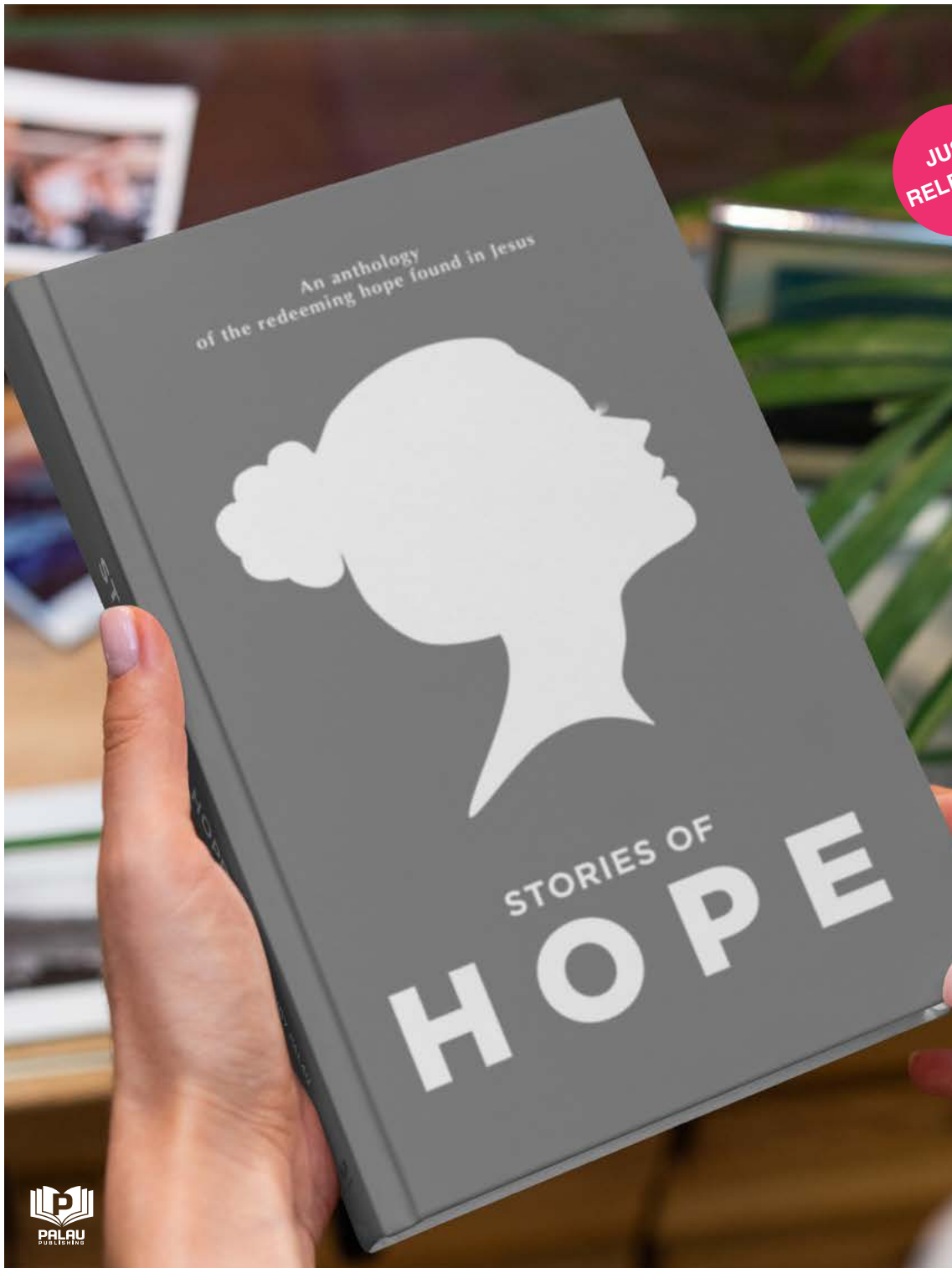
There are many things we hold precious in this world. Money. Resources. Reputation. For me, it is often time. **Yet, the more I have laid my precious resource of time at Jesus feet—allowing Him to guide me, send me, use me, direct me—the more I have been blown away by His glorious grace and abundance.**

From the prisons of Malawi to the farmland of Eastern Oregon, the beautiful beaches of Florida to the rainy city of Manchester, England, everywhere the Lord has sent us this year, He has been faithful to share His Good News and lead many to His saving grace.

There is hope in the name of Jesus. There is peace in His life. There is grace abounding for you as you generously serve Him.

I pray you will be encouraged in this beautiful journey of generosity that He calls you to. We can never out-give God.

NEVER.



JUST
RELEASED

NEW BOOK

FROM WENDY PALAU

STORIES OF HOPE

An anthology of the
redeeming hope found in Jesus

Hope is a powerful word. It is full of expectation, desire, dreams, and wants. It has the power to bring life, and if dashed, could mean utter destruction. We all have our own experience with hope. And sadly, if we're honest with ourselves, we have far more experience living without it than we do with it. This book is full of stories of women who came face to face with hopelessness and despair. Yet in the midst, they found the undeniable, irreplaceable hope they had been desiring. And in that, they found life.

**JOIN WITH US ON THIS JOURNEY.
WALK IN THE SHOES OF THESE WOMEN.
YOU MIGHT FIND THEIR STORIES
MAY RESEMBLE YOUR OWN.**

GET YOUR COPY TODAY AT:

<https://luispalauassociation.myshopify.com/>

Increase Your Kingdom Impact by December 31

1 GIFTS OF REAL ESTATE, VEHICLES, BUSINESS INTERESTS, OR PERSONAL PROPERTY

Your real estate, cars, businesses, and even personal property (art/collectibles/jewelry) can be gifted to LPA to be sold and the proceeds used to reach the lost.

2 DONOR ADVISED FUND

You can establish a Palau Foundation Donor Advised Fund by **December 31** to receive a charitable deduction for 2021, while taking your time to advise gifts later to the evangelistic organizations you care about.

3 GIFTS OF STOCK, ETF'S, OR MUTUAL FUNDS

Giving your shares of securities directly to LPA allows you to maximize your charitable deduction and avoid capital gains tax while advancing the Gospel through the full-market value of your gift.

4 CHARITABLE GIFT ANNUITY

You can share the Good News of Jesus through LPA, while receiving a partial tax deduction and a fixed income stream for life. Your interest rate is based on your age at the time you fund your charitable gift annuity. Please contact us for a no obligation customized illustration based on your age and investment amount.

5 IRA CHARITABLE DISTRIBUTION (DONORS AGE 70 1/2 OR OLDER)

Recent changes to our tax law have now made it possible for donors age 70 ½ or older to make direct charitable distributions from their IRA to LPA of any amount, up to \$100,000 annually. The amount you donate is excluded from your taxable income and does not require that you itemize.

Don't miss these **year-end giving opportunities** to advance the Gospel through the Luis Palau Association.

Your gifts to LPA qualify for a 2021 income tax deduction. To be eligible for 2021 receipting, your mailed gift must be postmarked by 12/31/21. Your online gift must be transacted by 12:00 midnight Pacific Time on 12/31/21.

It would be our pleasure to help you complete any of these giving opportunities by December 31.



MAKE YOUR YEAR-END GIFT ONLINE BY DECEMBER 31 AT
www.palau.org/donate

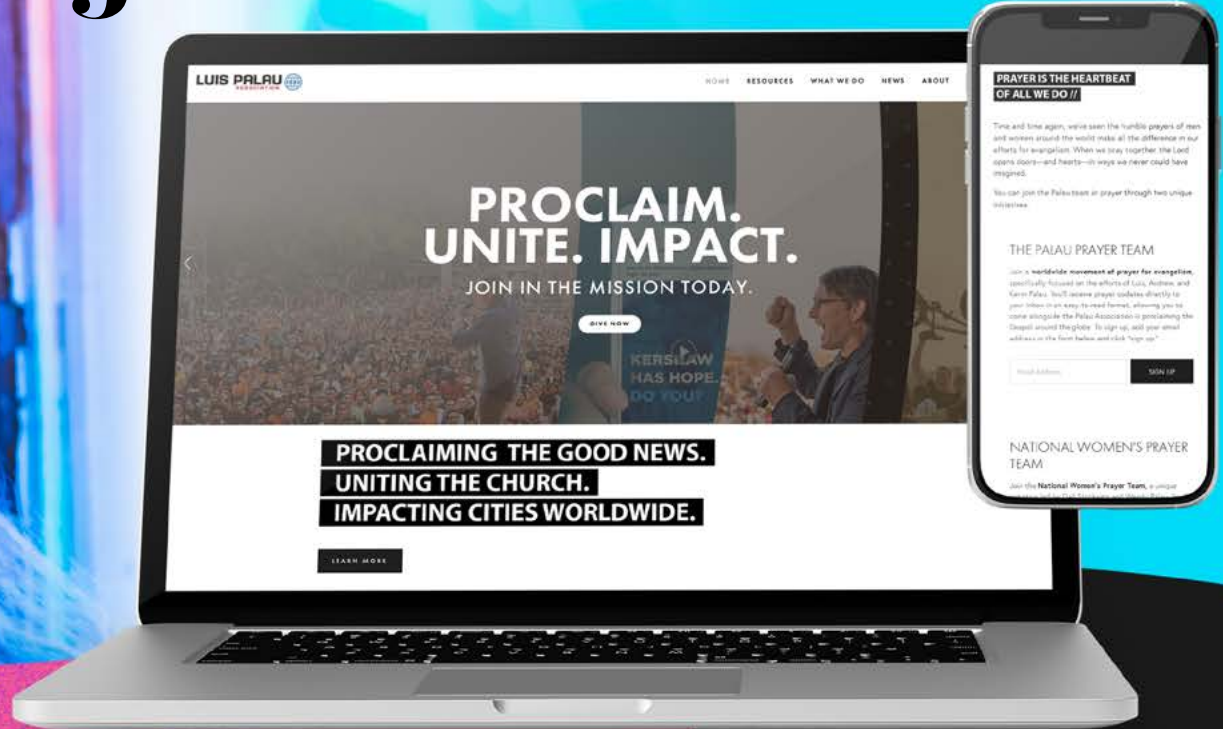
JOHN OGLE, VICE PRESIDENT, DEVELOPMENT



PLEASE CALL OR EMAIL JOHN OGLE FOR ASSISTANCE WITH ANY OF THESE SMART AND STRATEGIC YEAR-END GIVING OPPORTUNITIES.

503-819-4553 OR
JOHN.OGLE@PALAU.ORG

JOIN WITH US



PRAY

When we pray together, the Lord opens doors—and hearts—in ways we never could have imagined. Sign up to receive periodic prayer updates from the team.

palau.org/prayer



GIVE

When you join with us in this God-given work, you can have confidence knowing you are proclaiming the hope and love of our Savior, Jesus Christ.

palau.org/give



PLAN

Partner in reaching the lost by including the Luis Palau Association in your will or estate plan.

palau.org/estateplanning

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