



PROCLAIM! FALL 2022

A publication of the Luis Palau Association, focused on informing, encouraging, and blessing friends and partners in ministry. PO Box 50 • Portland, OR 97207 503.614.1500 • info@palau.org

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Good News for All People

ou don't have to look far to see the despair and struggle in our world. These past few years we've been reminded of this reality. So many people hurting and alone. So many living life without hope. There is no doubt about it. We live in a broken world. Yet there is hope. There is Jesus.

We can't forget—the Gospel of Jesus Christ truly is Good News for all people. That is the joy we bring as believers. That is the message we share as a team. We stand for hope, peace, love, joy, and forgiveness...all found in Jesus Christ. In Christ alone—no matter our outward circumstances—we rejoice!

This year, we have had the privilege and joy of sharing this Good News with millions throughout the world. And that is what this issue of *Proclaim!* is all about. Joy.

We've seen God's hand at work this year through outreach events and gatherings all around the world. We have been blessed and humbled by the way He continues to use this team. Through digital strategies. Through festivals. As we raise up the next generation of evangelists. As we walk alongside cities in their own efforts to seek the peace and prosperity of their region. It is good, lasting, fulfilling, eternal work. And nothing brings us more joy than to do this work alongside friends like you.

I pray you find encouragement, peace, and hope as you read through this issue of Proclaim! God is still on the throne. He is still guiding and blessing and changing lives. And He's using you to accomplish His work!

Don't miss the wonderful report on our groundbreaking festival in Manchester this past July. It's on page 10. Celebrate as you read about our festival in Connecticut on page 28. And be encouraged by Andrew's personal thoughts on the current state of our world on page 6.

You are such a valuable partner in this kingdom work. I pray you know that. And together, I'm confident the Lord will continue to use us to bring His peace and joy to this dark world.

If ever there was a time for us to share the Good News boldly, it's now! And quite frankly, the doors for ministry are wide open. Let's pray the Lord will find us faithful.



WE CAN'T FORGET, THE GOSPEL OF JESUS CHRIST TRULY IS GOOD NEWS FOR ALL PEOPLE. THAT IS THE JOY WE BRING AS BELIEVERS.

facebook.com/KevinPalau

instagram.com/Kevin.Palau



here's so much pain and suffering in this world. We all feel it, but...you and I know that a better day is coming. This hope, found only in Jesus, is the reason Dad gave his life to evangelism. It's why I'm doing the same! And it's why so many of you have walked alongside us—some of you for decades—our allies in proclaiming the Good News of Jesus to the ends of the earth.

Over the last few months, one of our most effective online outreaches EVER has filled my heart with hope and prayers for all the hurting people right in the thick of their worst days. Your help makes it possible to reach these people right where they are.

The people who just got off work, and they're sitting in their driveway scrolling for a few minutes, reluctant to venture into their less-than-peaceful home. The people taking a break between grueling shifts at the hospital emergency room, or sitting alone late at night, wondering if life is still worth living. People everywhere who don't yet believe a better day is coming, but deep down...their souls are longing for it.

We are all touched by rejection, emptiness, and loneliness. In the news, we hear daily—endlessly—about awful misdeeds, until our hearts grow numb to the grimness of reality. But the darkness of evil and hatred affects people in real ways—we can't ignore it.

It breaks God's heart, but it doesn't surprise Him. He was there when evil first infested the heart of humanity. When Adam and Eve rebelled in the garden, future generations became tethered to Adam's legacy of sin.

Humanity even chose to crucify the most beautiful one—Jesus, the living God.

Acts 3 says...You handed Him over to be killed. You disowned Him before the ruler Pilate. You disowned the Holy and Righteous One. And you asked that a murderer be released instead. You killed the Author of Life.

The world is dark. And this is not the way we were designed to experience it.

Our automatic response is to try a quick fix—to comfort ourselves with empty things, trying to quiet the pain. But we're left depleted, pierced by the enemy's arrows, and no amount of painkiller or Band-Aids will stop the bleeding.

We can't heal ourselves. But from the very beginning, God had a plan to rescue us.

Jesus, also called the Second Adam, became human and walked through the depths of this world's brokenness. Right in the middle of this twisted world, Jesus came! God Himself, the Holy One, came to us, the sinful and broken ones.

When He was crucified, He bore the penalty of all of our sins—not only yours but the sins of the whole world!

CONTINUED ON PAGE 8

Because he himself suffered when he was tempted, he is able to help those who are being tempted.

HEBREWS 2:18



WE CAN'T HEAL OURSELVES.
BUT FROM THE VERY
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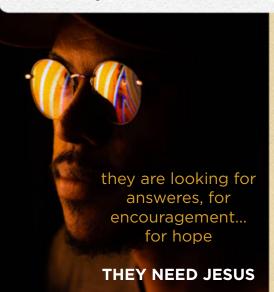
@hopewithgodpage@hopewithgodpage

@hopewithgodpage



people are searching, asking.

God, why is life so dark?



Would God really accept me?

He died a sinner's death, but He was sinless! So, death could not hold Him! He rose from the grave, cleansed us, and reconciled us to Himself. We are no longer bound to Adam's deadly legacy. We are heirs in Christ's kingdom. Isn't that beautiful? The truth of what Christ has done never fails to amaze me. And, I know you feel the same way, because we're in this together, partnering to bring this wonderful news to everyone who hasn't heard it.

There are so many yearning for peace, fulfillment—real love that flows to all people, unhindered by pride...it's not just a beautiful dream. It's what we were made for.

Together, we are telling them about God's promise a better day is coming.

We'll see Him face-to-face.

He'll return to the earth and undo every wrong thing.

Death itself will be defeated.

Every tear will be wiped away.

Sorrow and mourning will forever cease.

You can download the e-book or get the reading plan on YouVersion—just search "better day".

Isaiah 9 foretells the return of Jesus. It says...The people who walk in darkness will see a great light. For those who live in a land of deep darkness, a light will shine.

Revelation tells us this about heaven—In the city there is no need of sun or moon because the glory of God gives it its light, and its lamp is the Lamb. (That's Jesus.)

Can you imagine the searing brightness of the world that awaits? The light of the Lamb will flood over everything, and the darkness that surrounds us now will be no more. We'll live and worship in the presence of the Lord—together, forever!

It will happen! But, when?! The waiting hurts, just as it says in Romans 8. We are groaning, along with all creation, as in the pains of childbirth.

The good news is, heaven isn't just our afterlife. Heaven is God's powerful kingdom, and it's already started breaking into our dark world. The wicked scheme of Satan was defeated by the loving faithfulness of God.

Jesus came! He tore open the veil that separated us from God. He sent us the Holy Spirit the Comforter and Advocate—to live within us. He is our peace, our joy that defies understanding, and our ever-present help as we journey through the valley of the shadow of death. We get to taste heaven as it invades this sin-stained land, driving away the darkness with Christ's wonderful light.

In John 8:12, Jesus promised to give us the light of life. He said we would never walk in darkness again. Though darkness surrounds us, His light shines bright within us.

My friend, I bet you know someone oppressed by the harshness of the world, whose hope is like a flickering candle, about to go out.

You are a vessel, carrying Jesus, the Light of the World. You are helping spread bits of heaven with each Gospel message that goes out. His light in you is a beacon illuminating the path to Jesus

His light in you is a beacon illuminating the path to Jesus for people in your life...

for people in your life and beyond, who wander in

Though we ache for Christ's return, 2 Peter 3:9 tells us...the Lord isn't actually being slow about His promise. He's being patient for our sake so that as many people as possible can be saved. He doesn't want anyone to be destroyed but wants everyone to repent.

God is giving us extra time for a reason—so we can share Jesus with all people. That's what God wants more than anything—to bring many sons and daughters into His family, and you are helping make it a reality.

The message of the Gospel is an urgent one because the pain of the broken world is so severe. But, thanks to your partnership, my friends, we have been able to spread the message far and wide—that a better day is coming. And we aren't going to stop!

We get to spend our whole lives participating in what God is doing, carrying out the mission that brings such joy to the Father's heart. Salvation for the lost and wandering. Rest for the weary. Family for the lonely. Healing for the wounded. This is the future we have to look forward to. And together, we are bringing people with us, beckoning many into His promise of a better dav.

Let's keep banding together to bring this Good News into the world.



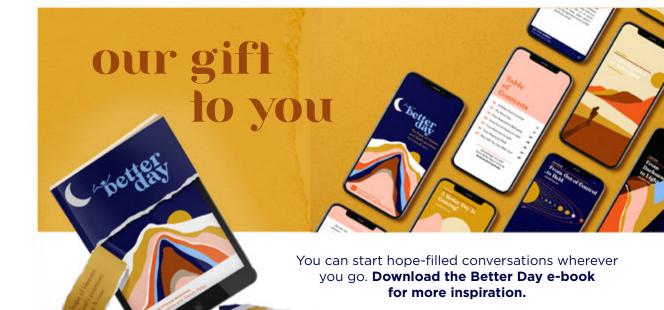
mpact APRIL-SEPTEMBER 2022



GOSPEL **PRESENTED TO**

INDICATED DECISIONS

"A Better Day" launched in April and continues to reach more than 200,000 people daily with Gospel ads! This fall, Andrew and Wendy's messages will launch in Spanish to the Latin world as well.



betterday.hopewithgod.com

Largest Citywide Campaign in the UK

in a Generation

Your partnership led to more than 4,800 responses to the Gospel through Festival Manchester

BY: ALYSSA JAMES, Staff Writer

or years, the culture in the United Kingdom has been moving away from Christianity and toward secularism. It's created an environment of apathy and left many people completely oblivious to the Good News of Jesus.

Churches sit *empty*. Congregations have dwindled to a precious few. Pastors are *discouraged*. Teens are apathetic. For many, hope seems to be lost.

But we know that's not the truth. HOPE IS HERE, FOUND IN JESUS.

We were excited to bring that hope to the UK when the invitation was extended to come to Manchester to help put on a massive evangelistic festival. We knew it was the perfect place. A place that needed the hope of Jesus. We rejoiced as God continued to open the doors for our team to go to the UK and proclaim His Good News.

CONTINUED ON PAGE 12



MORE THAN **REACHED IN PERSON WITH THE**

GOOD NEWS

PARTNERING CHURCHES

4,800

SPANISH LIVESTREAM TO THE GOSPEL OF THE FESTIVAL

195,000 1,100 **VOLUNTEERS**

EVANGELISTIC EVENTS

CULMINATION FESTIVAL

Partnering with The Message Trust, more than 300 local churches, and thousands of local believers, our effort together proclaimed the Gospel on a massive scale, introducing tens of thousands of people to Jesus Christ in Manchester and throughout the entire region.

REACHING OUT THROUGH AFFINITY **EVENTS**

Leading up to the free, 3-day festival, we held more than 40 events to further share the Gospel and bless various local communities. Outreaches included events such as a skate night for youth, banquets for the homeless, a women's dinner, a business and civic leader's gala, a Latin outreach, prison ministry, and the festival itself. And over the past several months prior to the festival, we saw the Lord move through school tours and youth work, our Friendship Evangelism Training, "Love Where U Live" outreaches, and so much more.

One of the ladies who attended a banquet geared toward vulnerable women shared, "This was the best day of my life. I felt safe today. I don't feel safe anywhere, but this was an oasis for me in my unsafe life."

LIVES CHANGED

God's love, grace, and truth reigned during our time in Manchester. Ian, a local, met Jesus during our business and civic leader's gala when Andrew shared his testimony of God's grace and protection.

After the event, Andrew was able to talk with Ian and hear his story. He asked if he had heard the Good News in any way before that evening, and Ian shared that, no, he never had. That night, Ian was moved to respond to the Good News. You could see the excitement and happiness on his face as he told people that he was saved that evening.

Curious about his response, Andrew asked, "What connected about tonight with your willingness to say yes to Jesus?"

"That's easy, the plane crash," Ian told Andrew, referencing his testimony that he shared that night. Andrew had shared

about God protecting him and his family in a plane crash years ago, which included the encouragement that God never promises tomorrow, but He has a purpose for our

"God saved you for a purpose, and I always felt that God had saved me for a purpose," Ian explained to Andrew, revealing the cuts on his wrists, explaining he had cut himself years ago and was saved from dying from the self-inflicted wounds. He knew then that some way, somehow, for some reason, God saved him that day. Yet, he had always wondered why he didn't die..."Now I know what my purpose is." His purpose was to meet Jesus, experience His grace, and be saved, which we had the pleasure of witnessing during our time in Manchester.

People are longing for the Good News. And we are praising God for moving among hearts and bringing in the harvest in Manchester.



AS PART OF THE BUSINESS & CIVIC GALA. ANDREW 22, 2009. ANDREW, ALONG 149 OTHER PASSENGERS, WERE ON BOARD, ANDREW IN HIS BOOK, THE SECRET LIFE OF A FOOL.

CONCORDE AIRPLANES





SCAN THE QR CODE TO ACCESS EVEN MORE FESTIVAL PHOTOS



THE CULMINATING **FESTIVAL**

The evangelistic festival included fantastic performances from the likes of Goodboys, Lecrae, Matt Redman, Guvna B, Kingdom Choir, LZ7, Soulbox, Philippa Hanna, Brightline, OTC, Amongst Wolves, Galactus Jack, Soul Children's Choir, Saintz, and Sovereign. Andrew Palau—along with Andy Hawthorne, founder of the Message Trust, and Ben Jack, head of Advance—shared a clear Gospel message and challenged those in the crowd, as well as those who tuned in online, to give their lives to Jesus Christ. The three-day free festival also hosted a funfair, a Kids Zone, a skatepark, stunt demos from professional skaters, BMX, and FMX athletes (in partnership with The Stunt Dudes), and multiple presentations of the Gospel.

of God that brings salvation to everyone who believes."

CONTINUED ON PAGE 14

One of the most exciting aspects of a festival is how the local Church steps up to connect responders to a local community of believers. During this festival, we saw people volunteer and serve with us in Manchester who came to Christ during our previous campaigns in the United Kingdom. They were once the person in the crowd hearing the Gospel and raising their hand as the Holy Spirit prompted them. Now, they're part of the Kingdom and serving God and others, and we were blessed to see them serving people at the Festival.

LASTING FRUIT

EMMA OWEN (PICTURED BELOW ON THE RIGHT) GAVE HER LIFE TO CHRIST WHEN LUIS PREACHED THE GOSPEL AT QPR STADIUM IN 1984. THIRTY-EIGHT YEARS LATER, SHE WAS A KEY PART OF FESTIVAL MANCHESTER AS SHE COUNSELED OTHERS WHO RESPONDED TO THE GOOD NEWS DURING THE











Who knows what lasting fruit will come from this festival, but we know that God is continually moving in the UK and beyond. We trust there will be many stories of changed lives as more than 4,800 people responded to the Gospel through Festival Manchester and the affinity events.

While local leaders continue in the efforts in Manchester, our team will move on to support similar campaigns in cities across the globe. Upcoming festivals are in the works with leaders in Cairo, Egypt; Buenos Aires, Argentina; San José, Costa Rica; and many more.





MATT REDMAN ATTENDED THE 1984 MISSION TO LONDON, AND UPON HEARING THE GOOD NEWS FROM LUIS, GAVE HIS LIFE TO CHRIST. NOW A GRAMMY AWARD-WINNING MUSICIAN, HE LED WORSHIP AT FESTIVAL MANCHESTER 38 YEARS LATER.

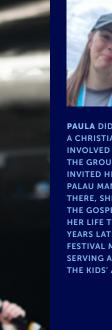




PAULA DID NOT COME FROM A CHRISTIAN HOME BUT WAS INVOLVED IN A YOUTH GROUP. THE GROUP SHE ATTENDED INVITED HER TO THE 2003 LUIS PALAU MANCHESTER FESTIVAL. THERE, SHE RESPONDED TO THE GOSPEL AND DEDICATED HER LIFE TO CHRIST. NINETEEN YEARS LATER, SHE WAS AT FESTIVAL MANCHESTER. SERVING AS A LEADER IN THE KIDS' AREA.







You Plant seeds of living hope—

24 hours a day in nearly every nation on earth.

very new life begins with a tiny seed. In some of the darkest, most hard-to-reach places, hearts are ready to come alive in Christ. But who will plant the seed? For more than 60 years, the Luis Palau Association has blanketed the earth with seeds of living hope.

And today, because of technology, we're able to plant Gospel seeds farther and faster than we've ever been able to do before in human history.

Just as Jesus was moved with compassion when He saw the crowds, we are moved with compassion when we see that more than 4 billion people worldwide use the Internet.

The Internet can be a pretty dark place. When people pull out their phones, they're usually scrolling looking for connection, looking for hope. People come to the Internet with all of their heaviest, darkest questions, looking for answers that we know can be found only in Jesus.

Together, we reach one million people with Gospel ads every day.

It starts with a seed.

Through strategic digital advertising campaigns on search engines and social media, we put Gospel ads in front of about 1 million people each day—24 hours a day, 365 days a year.

Andrew and Wendy, along with the creative team, share the hope of Jesus with warmth, empathy, and biblical clarity. Written and video messages capture hearts by engaging with universal struggles such as anxiety, exhaustion, and identity.

When People say, "Yes!" to Jesus.

They come alive.

When someone's heart is gripped with a Gospel ad, they have an opportunity to click to read a clear Gospel presentation, sharing about God's love, our sin, and Christ's offer of salvation.

At the bottom of that page, they're given an option to pray right at that moment to receive Christ—and to let us know about their decision. Again and again, we hear from people across the globe who felt God meet them as they prayed. The Holy Spirit is not bound by anything!

He's changing lives in hard-to-reach places. Five of the top 10 nations for indicated decisions through hope with God have populations of less than 8% Christian.





New believers grow in Christ.

They flowrish day by day.

New believers are invited to let us walk alongside them as they take their first steps. They can immediately download the *Made New* discipleship e-book, and receive short, daily discipleship emails for the first 50 days of their new life in Christ.

They're given the option to join our 20M-strong social media community to connect with believers from all around the world from diverse cultures and backgrounds. People pray for each other across continents and encourage each other in their faith.

On social media, they receive daily scriptural encouragement and videos from Andrew and Wendy Palau.

CONTINUED ON PAGE 18

how we reach them...



life feels

out of control.

REACHED 541M PEOPLE





DECISIONS 1.8 M PEOPL



ROLLMENT 89K PEOP



I live in a completely Hindu community. You have helped me come out of such a grave situation, getting mercy for my sin. —Maloy, India



We pray over the open fields.



I feel new and restored. To me, this is one of the best decisions I have ever made. —Chris, Singapore



I'm happy to come back to Jesus Christ, my only hope. I was planning to commit suicide but came across your page and asked Jesus Christ to show me what to do. I had lost hope after my business failed. —John, Kenya



I have to leave everything behind. I will not have anything in my hand once I have made this decision.

Nobody in my life will accept me. —Qamar, Pakistan

"AND LET US NOT GROW WEARY OF DOING GOOD, FOR IN DUE SEASON WE WILL REAP, IF WE DO NOT GIVE UP."

-GALATIANS 6:9 ESV

A GOD-SIZED VISION

God put you and me on the planet for such a time as this. When He created lithium, carbon, and copper, He knew they would one day be part of a smartphone. And He created each precious soul that would one day be gazing into a phone's blue light, feeling lonely—ready to give up hope.

This unique window in human history—of rapid globalization and open access to share the Gospel on the largest digital advertising platforms may not last forever. But in this moment, stewarding the Gospel well means utilizing these tools to reach as many people as we can. And it's working! Millions are coming alive in Christ. Let's not grow weary. Let's send seeds of hope to the ends of the earth.

Please Pray FOR WISDOM AND FAVOR OVER THESE UPCOMING OPPORTUNITIES:

LOCAL CHURCH CONNECTIONS

This fall, we're launching the Hope with God Church Network, utilizing digital technology to connect U.S. decision-makers to local churches.

CREATIVE SEASONAL CAMPAIGNS

Whether it's reaching women around the globe or targeting specific regions with video rescue stories, the team is always praying and working on fresh strategies to get the Gospel out. Please pray over a new special campaign to reach vulnerable Spanish speakers in the U.S. with the Good News.

EXPANDING INTO MORE LANGUAGES

Right now, we reach English and Spanish speakers worldwide. In 2023-2025, we will be prayerfully pursuing expansion into other major languages such as French and Portuguese.



If I did not come across your ad, I do not know whether I would have reconnected with God or not. I did not know how, but when I came across you guys I felt relieved and happy. —Skarttie, South Africa

Every Movement Needs the GOSPEL MESSAGE

This is our vision behind City Gospel Movements BY: LAURA NZIRIMU, CGM Program Manager

he Luis Palau Association is passionate about the Gospel, believing it truly is Good News for everyone, everywhere. We're known for proclaiming this Good News, uniting the Church, and impacting cities worldwide, and we've been doing this work for years

One core part of this mission is supporting the local Church in ongoing city movements. This strengthens their combined unity and increases the priority and urgency of evangelism in their city now and for generations to come.

Through Palau's support, cities across North America are developing teams of strategic local leaders from church, nonprofit, and business sectors, who are passionate about helping churches raise the temperature of evangelism in their city. Evangelism Teams (E-Teams) rally around the local Church to inspire more effective, consistent Gospel proclamation and equip the Church for ongoing discipleship so that people come to know Jesus and grow in their relationship with Him.

CONTINUED ON PAGE 22



MISSING THE MESSAGE P. 22



ELEVATING
EVANGELISM P. 23

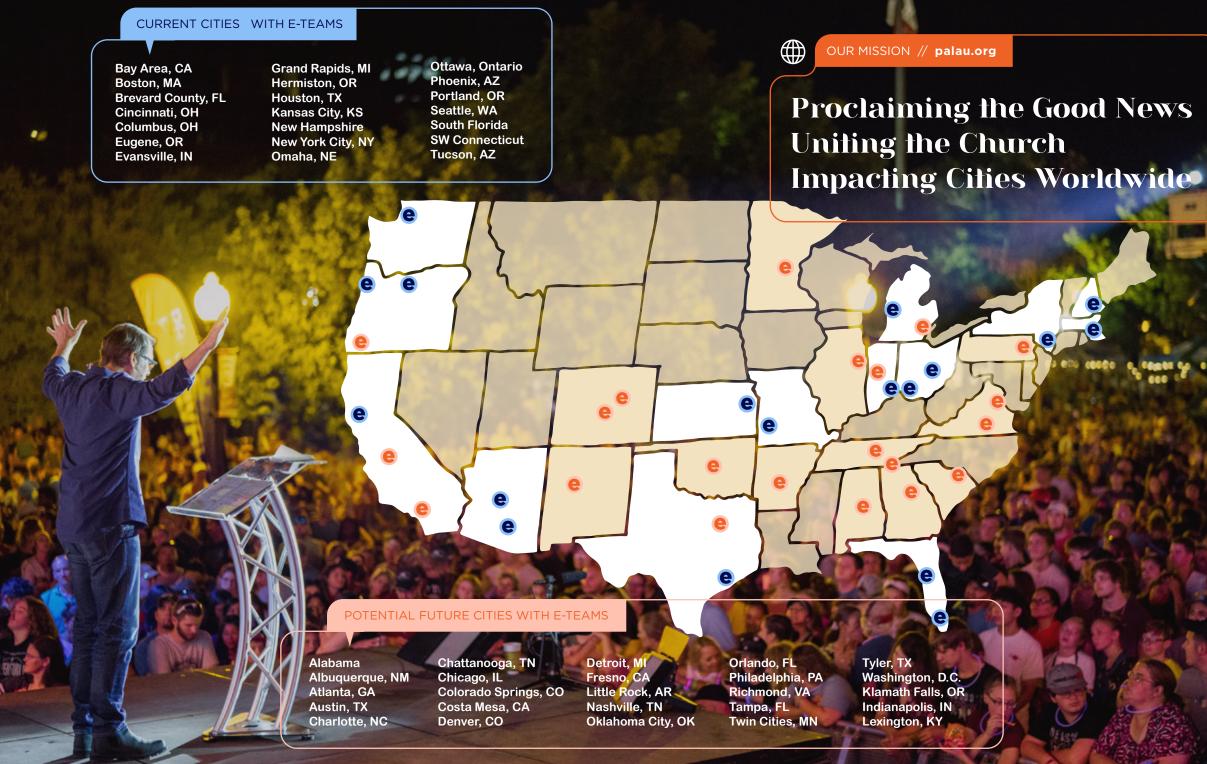


RAISING THE EVANGELISTIC **TEMPERATURE** OF A CITY P. 24



MEASURING
IMPACT P. 25

CURRENT AND POTENTIAL FUTURE CITIES WITH EVANGELISM TEAMS



FOR MORE THAN 60 YEARS the Luis Palau Association has partnered with local churches to proclaim the Gospel in cities around the globe, reaching millions of people with the life-changing message of Jesus.

s we've served, we've found that many churches are actively involved in serving their city, yet often do so without including a clear Gospel proclamation.

It's easy to assume Gospel conversations happen naturally as we serve others or simply go about our day. But do they? We've found that without a sustained, focused effort on evangelism, the evangelistic temperature wanes.

We learned this firsthand in our hometown of Portland. Through conversations with local leaders and pastors, we realized that we had not been nearly as intentional about maintaining sustainable, citywide evangelism as we had been about our efforts to serve the community.

Without intentionality, our desire to share the Gospel often remains unspoken.

Pastors and church leaders asked us for help. They have many competing priorities and many feel that they are not primarily gifted as evangelists. Believers may also view evangelism as a special calling for a specific few versus a mandate to the entire Church. Championing evangelism can feel overwhelming for pastors and congregants alike.



ROMANS 1:16 NKJV

"For I am not ashamed of the

gospel of Christ,

Passenger

for it is the power of God to salvation for everyone who believes..."

Explore 5 myths that commonly hold people back from sharing their faith at: evangelismmyths.com



Elevating Evangelism



THE PALAU ASSOCIATION

relationships with local experience in evangel celebrate, and accelerate faith sharing in cities across the country Palau is a leader in evangelism around the globe, championing the Gospel for more than 60 years.

ur model has always been to work with, through, and for the local Church. This means relationships come first.

Our team spends an average of two years in festival cities, cultivating friendships with pastors and Christian leaders, building trust and earning the right to be trusted partners in helping unite the diverse local Church and to collaborate in ministry.

Beyond festivals, and in cities where there has been no festival, Palau staff intentionally cultivate deep relationships within city movements by regularly traveling across the country to speak and encourage leaders, as well as connecting consistently through phone, email, and video conversations.

Whatever the method, deep mutual relationships are the core goal, every step of the way.

By connecting those with a passion for their city, a heart for unity, and a desire to make Jesus known, Palau serves the local church and raises the temperature of evangelism in the city.

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"For where two or three are gathered in my name, there am I among them."

MATTHEW 18:20 ESV



citygospelmovements.org

Raising the Evangelistic Temperature of a City

of the Gospel in culturally relevant
ways is necessary to the flourishing of our cities.
The expression takes many forms, including:

- Friendship evangelism training to inspire and equip believers to share their faith with friends, coworkers, and neighbors
- Digital evangelism training to equip and encourage believers to start Gospel conversations through social media
- More churches hosting Alpha courses to provide a space for seekers and skeptics to ask questions about faith
- Bold Gospel proclamation from the pulpit
- Consistent storytelling about real-time Gospel conversations to help faith-sharing feel relevant and attainable
- Regular corporate and personal prayer for the lost to cultivate a heart for and awareness of those around us who don't yet know Jesus

The goal is for faith-sharing to become an integral part of the identity, and longing, of believers in the citywide Church.

This looks like a deep, ongoing relationship with local government and ministry leaders, based on mutual respect. It also looks like more individuals hearing the Gospel and receiving the Good News for the first time through the catalytic influence of the Evangelism Team:

Large-scale evangelistic events

Personal conversations with believers who are confident and equipped to share their faith

Alp the

Alpha groups which are increasing in number across the city

444

-10

-20

Clear Gospel presentations from the pulpit as believers invite their nonbelieving friends to church

Increasing the temperature of evangelism in a city like Portland not only warms the faith of believers but casts this warmth out like a beacon to those who are searching for God.

TOOLS AND RESOURCES

"COMMUNICATING THE MESSAGE OF THE GOSPEL IN CULTURALLY RELEVANT WAYS IS NECESSARY TO THE FLOURISHING OF OUR CITIES."

Find tools that you can use to increase the temperature in your area here: citygospelmovements.org/eteam-resources



City Impact



PEOPLE AND CITIES
TRANSFORMED BY THE GOSPEL

s you've probably come to learn with Palau, our vision is seldom small. We serve a big God who has called us to big things. As such, our vision for this effort over the next two years is big. We aim to help develop 35 Evangelism Teams by the end of 2022, and 50 Evangelism Teams by 2023. Currently there are 19 cities with Evangelism Teams across North America.

Each Evangelism Team represents a team of churches passionate about reaching their city with the Gospel of Jesus Christ in an ongoing, sustainable way that will impact countless individuals now and for years to come.

COLLABORATION IS KEY:

In every city, a unique combination of churches and ministry leaders work together to elevate evangelism in their communities. Some national ministry partners of the Palau Team in cities across North America include: Gloo, Alpha, Cru, OneHope & Young Life, Saturate, and YouVersion.

We're so excited for this next chapter. God is moving in mighty ways. He is not only using us to impact cities and change lives through large-scale evangelistic festivals, He is using us to change the culture in cities and raise high the banner of biblical evangelism so that the Good News will be shared for generations to come.

TOOLS AND RESOURCES



gloo: connecting seekers and skeptics with the local church through cutting-edge technology



OneHope & Young Life: helping youth know Jesus, grow in their faith, and share Him with others



Alpha: supporting the church to facilitate space for seekers and believers to have honest conversations about life, faith, and meaning



YouVersion: hosting devotional series using seeker and skeptic-friendly language developed by LPA and collaborative partners



CRU: building up believers in a movement of faith-sharing and discipleship



Saturate: discipling believers to "be the church" and make Jesus known.

& ONGOING INITIATIVES



Providing 300+ hours of free Biblical training online to more than 47,000 Spanish-speaking pastors and evangelists.

LUIS PALAU BIBLE INSTITUTE



Get up-to-date information about all our upcoming festivals and initiatives at WWW.PALAU.ORG



KLAMATH FALLS JUNE 2023

Greater Klamath CityFest is a region-wide movement focused on serving the region and proclaiming the Good News.



SAN JOSÉ MARCH 2023

This campaign is not only expected to reach the capital city of Costa Rica with the Good News, but will expand to millions more through an extensive digital effort.



BUENOS AIRES

Returning to Luis' hometown,

this festival is expected to include

5,000 partnering churches, tens

of thousands of volunteers, and

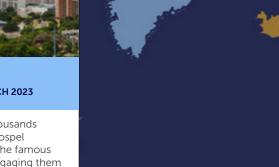
an international media campaign

that will help reach millions of

individuals with the Gospel.

ARGENTINA NOV 2022

An opportunity for thousands to experience clear Gospel proclamation during the famous SXSW Conference, engaging them through powerful worship, panel discussions with leading tech industry experts, and messages from well-known influencers, all while visiting the iconic Stubbs Bar-B-Q.







RUGUAY NOV 2023

With multiple invitations from cities throughout Latin America, we're trusting the Lord for guidance and resources to accomplish each and every festival in the right time. For the fall of 2023, our focus will be on Montevideo, the capital city of Uruguay and home to 1.3 million people.



ENGLAND JULY 2023

Continuing our work in the UK, the

effort, working with local churches

and ministries to hold a region-wide

evangelistic campaign next summer.

region of Teesside is our next focused

Working with 130 Egyptian churches, we helped accomplish the Count It Right Festival just outside Cairo, Egypt. The 3-day, multi-faceted festival reached tens of thousands of individuals with the Gospel and led more than 3,800 people to respond to the Good News message. Find the full report on palau.org.



Fueling evangelism in cities by supporting the united citywide church in faith-sharing efforts in 30 U.S. cities and 10 global cities by 2023. Get more details on pages 20-25.



GLOBAL NETWORK OF EVANGELISTS

Raising up the next generation of evangelists by identifying, affirming, equipping, and mobilizing evangelists around the globe.





STRATEGIES

Reaching the lost and encouraging believers in some of the hardest-toreach nations on earth through daily social media and radio programs. We extend the reach of festivals through social media and television broadcasts that share the Gospel with entire regions and continents. Read about the latest initiatives on pages 16-19

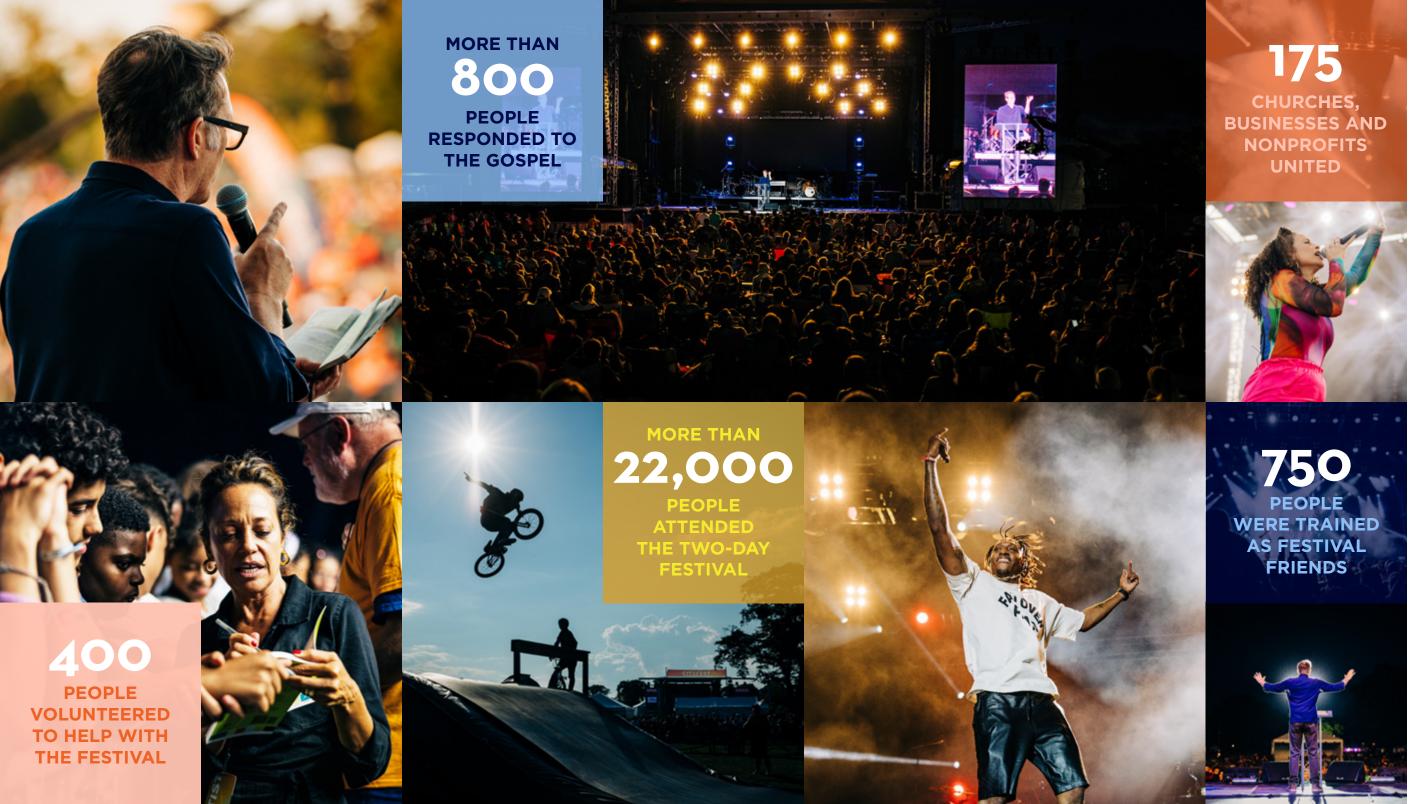


SEPT 2023









God's Ongoing Faithfulness in Connection

One city's movement that has continued for nearly two and a half decades.

BY: ALYSSA JAMES, Staff Writer

henever our team gets invited to lead a festival in a city, we praise the Lord for the blessing of partnering alongside local churches to bring the Good News to many who don't yet know Jesus. What is even more special are those times when we are invited to return to a place years later to continue to build on how God moved in the past through a Palau campaign. And that's exactly what we just experienced in Connecticut.

The first time we were invited to hold a campaign in Connecticut was 21 years ago. That campaign in 2001 established many long-term relationships within the community. In 2015, we were invited to return once again, as part of our historic New York City campaign which included festivals in Central Park and Times Square.

This year, Andrew Palau and the team were invited to partner with local churches and believers to once again reach the region with the clear Gospel message. This time, the campaign would be called CT CityFest, and the focus would be all of Southwest Connecticut. Many of the churches and leaders involved in CT CityFest were involved in the previous efforts and were



SCAN THE QR CODE

TO WATCH THE

WRAP UP VIDEO.

next generation with God's message of hope.

"We stand together for good days ahead. My dad was here 20 years ago and saw God move in tremendous ways," Andrew told the crowd at the festival, "But the best is yet to come for Southwest Connecticut. I truly believe that. We look back for various reasons—to learn, to rejoice, to reflect. But we look forward to the future because there is hope for us, hope for Southwest Connecticut. And that hope is found in Jesus

More than 175 local churches, businesses, and nonprofits, as well as thousands of local believers, came together to proclaim the Gospel on a massive scale, leading to thousands of people being introduced to Jesus Christ in Bridgeport and throughout the entire region.

This truly was a special initiative that united many churches in the area. Over the past several months, we have seen the Lord unite the Church through our Relationship Evangelism Training, RE:NEW gathering, CityServe outreaches, and so much more.

BROWSE THROUGH MORE PHOTOS FROM THIS FESTIVAL AS WELL AS PAST FESTIVALS AT LICKR, FLICKR, COM/LUISPALAU.

> Gabrielle Beam, from Saturate Bridgeport, shared, "I got to do a lot of collaborative work with CityServe and see the unity of the Body strengthened quite tremendously...Being able to pull that together under the CityFest and CityServe banner was a real pleasure." Even more, churches were aware of how

impactful a movement like this could be for their region: "The vision of our church is to create the largest soul-saving effort Bridgeport has ever seen and it doesn't have to be in our house. It can be through [CityFest]. It doesn't have to happen just through us. If it's a big deal, we want to be a part of it. We want to put our hands on it and give blessing to it in the region because we know that God is going to be glorified through it...I just want to see the city of Bridgeport revolutionized by the Gospel of Jesus Christ," shared Pastor Luis Burgos, of Citywide Church.

These gatherings led up to the twoday festival event, where Southwest Connecticut showed up in droves. Local churches and believers, alongside the Palau Association, poured their time, energy, and resources into this festival and the surrounding movement for over a year. We saw the fruit that came from that effort as people responded to the Gospel and indicated decisions for Iesus.

The evangelistic festival featured awardwinning artists TobyMac, Lecrae, We Are Messengers, Blanca, Megan Duke, Zenzo and Impact Music, and semi-finalist from "America's Got Talent", Amanda Mammana. Andrew Palau shared a clear Gospel message and challenged those in the crowd—as well as those who tuned in online to the English and Spanish livestreams—to give their lives to Jesus Christ.

"So many people are struggling right now. They have questions about God. Is He real? Does He care about me? Is there any hope for me?" shared Andrew Palau. "That is why we're here in Connecticut, to let everyone in the region know that God is real, and He is good! He loves you and He wants the best for you. He sent His son, Jesus, to die for you so that you may have life! There's nothing more important or life-changing than that reality. This is good news—the best news! That is what CT CityFest is all about."

The festival also hosted a family fun zone (in partnership with Kids Blitz), stunt demos from professional skaters, BMX, and FMX athletes (in partnership with The Stunt Dudes), and multiple presentations of the Gospel throughout the day. And praise God with us more than 800 people responded to the Gospel through this effort!

One festival volunteer asked a 7-year-old boy and his little brother why they raised their hands during the Gospel offer. He simply responded, "We need Jesus!" The volunteer shared her amazement, observing that, "even at a young age, kids feel the love of God drawing them, and they are not confused about it. They know they need Jesus."

What a joy it is to see lives changed through the Good News of Jesus! This is what it is all about. Celebrate with us all that was accomplished through this campaign.

> **HUNDREDS OF LOCAL** BELIEVERS WERE MOBILIZED TO SERVE THE REGION IN LONG TERM INITIATIVES.

CT CITYFEST COULDN'T HAVE HAPPENED WITHOUT FRIENDS LIKE YOU.

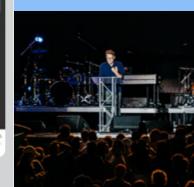
You helped reach Southwest Connecticut with the Gospel in powerful and tangible ways. While the major evangelistic festival at Seaside Park on August 27-28 reached many in person and online, this campaign included several other initiatives reaching key groups throughout the region:

- Wendy shared the Gospel, along with her own personal story of hope, during two gatherings for women.
- Andrew encouraged young professionals and business leaders with the Good News at a special gathering in the week leading up to the festival.
- A Gen Z worship night brought together the younger generation for a time of worship and prayer, specifically praying for key concerns for their generation such as anxiety, depression, and suicide.
- More than 300 pastors and leaders attended our Pastors and Leaders Conference.
- Our RE:NEW gathering had more than 1.400 people attend in person and 300 online, 675 Prayer Cards were filled out and more than 175 churches were represented.









550 PRE-FESTIVAL GOSPEL EVENTS





PEACE I LEAVE WITH YOU;

MY PEACE I GIVE YOU...

I DO NOT GIVE TO YOU AS THE

WORLD GIVES. DO

NOT LET YOUR HEARTS

BE TROUBLED AND

DO NOT BE AFRAID.

JOHN 14:27

EPHESIANS 2 SAYS it's by grace we have been saved. In Greek, grace means God's consistent leaning toward us to share benefits. Grace is so hard for us to wrap our minds around because we are not naturally gracious people. Even for us who walk with God, grace does not come easily or automatically. The day we were saved, He offered grace, and we received it.

But at times, I've wondered. Is He still leaning toward me to offer me benefit? After all the years, struggles, and failures? Yes! The grace He gave from day one is the same grace we need today, and He gives it freely.

He's not tired of you.

He still loves you.

He still wants to be with you.

God's posture of leaning toward us is never revoked. *Thank you, Lord, for grace!*



EVEN THOUGH THE world is deeply divided, peace is a universal desire. The first result of sin in the garden was division between God and mankind. Immediately, God began the process of restoring us to peace with Himself. The very first thing Jesus said when He saw the disciples in John 20 is "peace be with you."

The division between man and God was repaired through the resurrection. The closeness we were always meant to have with Almighty God...He restored it. *Thank You, Lord, for Your peace.*



Jesus. It doesn't seem like freedom at first, but as we walk with God, we begin to taste it.

We are free from paying the consequences of our sin. Andrew often says, your mother-in-law might tell you to go to hell but you don't have to go there—you can come to Heaven with me. I always loved that one. We have freedom from death!

We're free from fear. Even as people who walk with Jesus, we're overwhelmed by fear at times, but the Lord says, "No, you're free from fear, I have got you."

We're free to know God. But, there's a lie from the pit of hell that says If you know yourself, you'll find freedom. I did that for many years—the most miserable years of my life. As I looked inward, I spiraled into a dark place. But finally, I looked out, saw Jesus, and everything changed. I found light, life, and freedom. Thank You, Lord, for freedom!

GOD CREATED US with a deep need to make a difference in this world. Ephesians 2 tells us we're God's workmanship, created to do good works. We are here to know Him intimately and to make Him known.

Think about the demon-possessed man in Mark 5, crying out day and night, cutting himself with stones. He was tormented, but Jesus saved him from a legion of demons. As Jesus was leaving, the man said to him, Please...I want to go with you! Jesus said, No, go back to your family and tell them what I've done for you. But instead, the man went to Decapolis, which means 10 cities, and told everyone what Jesus had done. He found his purpose through the power and the kindness of God—spreading the Good News far and wide. Thank you, Lord, for giving us purpose!

> "FOR I KNOW THE PLANS I HAVE FOR YOU, **DECLARES THE LORD 'PLANS TO PROSPER YOU** AND NOT TO HARM YOU PLANS TO GIVE YOU **HOPE AND A FUTURE.**

> > **JEREMIAH 29:11**



ence with power. It takes us beyond our own capabilities, changing who we are.

One day, ministering in Pakistan, there was a knock on the hotel door. It was the lady who cleaned, asking me to pray for her husband. He was crippled, and with their three kids, life was tough. I said, Of course, I would love to pray. Are you a Christian? She said, No, I'm Hindu. I said, Well, I pray to Yesu because Yesu is the only one with the power to heal. She said, Okay. I believe He can heal. We got on our knees, right there, and prayed. She sought me out because Christians worldwide are known as people of power. The Bible says we're indwelt with the power of the Holy Spirit—the same power that raised Jesus from the dead. Thank you, God, that we are people of **power!**

THE GOSPEL BROUGHT us into God's

family. He predestined us to be adopted as

His children. We adopted our daughter from

Ethiopia when she was a tiny baby; now she's

14! And every day I'm reminded of Ephesians 1 where Paul says, "In accordance with His

pleasure and will, He adopted us." Some-

times, people comment, What a lovely thing

you've done adopting this child. And I'll say No,

no, it was our pleasure and our will. We wanted

His family. Jesus wants us to be with Him,

to live with him intimately. Imagine His

kindness and generosity—He knows us in

the deep fabric of our being and still loves

us. Thank you, Lord, for bringing us into

It is God's pleasure to adopt us into

her! She's our child!

Your family!

We truly are people of grace, peace, freedom, purpose, family, and power. And this is the joy of the Gospel—our identity

I know you believe the Gospel, but...maybe you've lost the joy of knowing who you are in Christ. Let's remember together! When we embrace these truths, we're

WE HAVE HIS HOLY SPIRIT—His pres-

Oh Lord, when we consider who You are and what You've done, we're so grateful. You call us to joy. Not joy that we keep for ourselves, but joy that flows out of us, to the people around us, however imperfectly. Revive our hearts, Lord-we need it. Help us be Your conduits of joy to this world. We love You. In Your name, amen.

LET'S PRAY TOGETHER..

BY WENDY PALAU

IT IS GOD'S PLEASURE TO ADOPT US INTO HIS FAMILY. JESUS WANTS US TO BE WITH HIM, TO LIVE WITH HIM INTIMATELY!"

> You can access more resources from Andrew and Wendy at

share.hopewithgod.com

Will you read Ephesians 1-3 today, and ask God to fill your heart with the joy of the unsearchable riches of Christ?

Continuing the Legacy

BY: ANDREW PALAU

ore than a year after his passing, Dad's memory still stands strong in the hearts and minds of so many. And we can rejoice—his legacy lives on as God's favor continues to rest on the Luis Palau Association and our work around the world.

Dad (and Mom) built this ministry 40 years ago out of a deep passion for the lost. His vision and goal were clear—to reach as many people as possible with the Good News. To boldly share the hope of Christ. And that is what we continue to do—in honor of Dad, but even more so, in honor of the Lord. We continue to stand strong for the Gospel. To proclaim it boldly. To unite the Church in this vision. To train up God's people for this mighty work. And to win as many to Jesus as possible. And we praise the Lord for friends like you who stand shoulder to shoulder with us in this fight, continuing the legacy.

One of the joys of this past year since Dad passed has been the many stories that have come to us as a family and team. So many people have joyfully shared how God used Luis to bring conviction of sin, to offer them hope and forgiveness, and to usher them into the gift of God that is a new life of forgiveness and peace in Christ. And I'm not just talking about a few individuals. We have been flooded with testimonies from all over the world. Literally thousands of people. What a joy! I love it. It's what we live for—to see lives transformed.

Today, we have the privilege of carrying this work forward—the legacy of Luis Palau and the power of the Gospel proclaimed. Luis tilled the soil. He planted the seed. He reaped a tremendous harvest and cared for it so that the fruit would remain and multiply...all in the power and guidance of our Lord and Savior Jesus Christ. Now it's a new season. A new day. And just as the Bible says in John 4:35: "I tell you, open your eyes and look at the fields! They are ripe for harvest."

Thank you for your continued partnership in this kingdom work. We love you and we are honored to serve with you.

LUIS PALAU LEGACY FUND

Last March, the team established the Luis Palau Legacy Fund. All the resources and investment given to the fund are being used to honor Luis' legacy and move the mission forward—ensuring the Good News continues to go out with power and persistence. Nothing would bless us more than to have all our friends partner with us in this effort.







PALAU

THE MOVIE

Have you seen Palau the Movie?
Don't miss this powerful retelling of Luis Palau's life and ministry.
You will be blessed, encouraged, and inspired.



Learn more at PalautheMovie.com

Become a charter member today!

YOU ARE INVITED to join a brand new community of believers committed to making a difference for Jesus Christ every single day.

Our greatest joy in life is to share the hope

of Christ with those who don't yet have it.

And through this newly launched partner program-HOPE PARTNERS-we're excited

to give you the opportunity to effectively

Hope Partners is the Palau Association's

touch lives with the transforming hope of Jesus Christ. As a Hope Partner, you will be

making a deep impact for the Kingdom

TO BECOME A HOPE PARTNER. Your

participation will bless your life and lead

lost people to Jesus Christ every month.

all around the world.

latest initiative to help you more effectively

DON'T MISS THIS EXCITING OPPORTUNITY

share God's hope on a daily basis.

As a HOPE PARTNER, you will also receive the satisfaction of

knowing . . .

- You are joining a committed team of followers of
- You have a team who will walk with you through your own highs and lows, praying with you and

with a sense of mission . . .

SINGLE.



- Jesus with a proven track record to reach the lost
- for you on a regular basis (That is a promise!)

there is nothing like living

EV/ERY/





As a HOPE PARTNER, you will not only be reaching millions of people with the Good News Gospel, but you will also receive powerful, free resources to encourage, bless, and inspire you in your own walk with the Lord.

Resources include:

made

- Your own personal copy of all new books and resources from the Palau Team
- Monthly ministry reports
- Quarterly e-books and devotional resources
- Personal stories of changed lives through your work
- Behind-the-scenes updates on what God is doing through your partnership
- Access to quarterly prayer team phone calls
- Special teachings from Andrew and Wendy Palau
- Evangelism resources to help you minister to friends and family
- And an annual Hope Partners partnership report to document your personal impact







Learn more at www.palau.org/hopepartners

Join with us today







PRAY

When we pray together, the Lord opens doors—and hearts—in ways we never could have imagined. Sign up to receive periodic prayer updates from the team.

PALAU.ORG/PRAYER



GIVE

When you join with us in this Godgiven work, you can have confidence knowing you are proclaiming the hope and love of our Savior, Jesus Christ.

PALAU.ORG/GIVE



PLAN

Partner in reaching the lost by including the Luis Palau Association in your will or estate plan.

PALAU.ORG/ESTATEPLANNING

CONNECT AND FOLLOW



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