





PROCLAIM! SPRING 2022

A publication of the Luis Palau Association, focused on informing, encouraging, and blessing friends and partners in ministry. PO Box 50 • Portland, OR 97207 503.614.1500 • info@palau.org

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AN EVANGELIST WITHOUT A TEAM IS NOTHING.

find it hard to believe it's been a year since Dad went home to be with the Lord. March 11, 2021. I'll never forget it. In his final days, I had the joy of spending quite a bit of unhurried time with Dad. Sometimes we would just sit together. Other times we would pray or read the Bible. Dad also spent a lot of time thinking about his supporters and friends...those who invested in this ministry over the years. People like you.

JUST LIKE DAD.

WE DEEPLY **VALUE YOU AND YOUR PARTNERSHIP** IN THIS KINGDOM WORK.

Dad clearly recognized the importance of a team. He always used to say, "An evangelist without a team is nothing." And I know he was thinking of friends like you when he said that.

Just like Dad, we deeply value you and your partnership in this Kingdom work. We know that none of this would be possible without

friends like you-praying, encouraging, and financially supporting the many festivals and initiatives we have going around the world. It is one of the main reasons why we put this magazine together—to bless and encourage you in this Kingdom work.

As sad as it is to not have Dad here with us, I can honestly say I have never been more excited or encouraged about the future of the Palau Association. Dad had such a vision for the future. And he did such a fabulous job to prepare us for this time. The open doors for ministry are truly amazing. The upcoming festivals are historic. The expansion into City Gospel Movements is thrilling. The developments within our Global Network of Evangelists are inspiring. And the inroads into digital evangelism are astounding.

God has truly brought together an amazing team to do this work. From Portland, Oregon to Johannesburg, South Africa; Buenos Aires, Argentina to London, England—we have highly gifted, passionate team members stationed around the world, digging deep into this work and seeing God move in powerful ways.

You are part of this team as well. As you pray and give, you are joining-arm in armwith this vital kingdom ministry. And I'm excited to give you even more opportunities to draw

even closer to this work. That includes our newly launched Hope Partners program—a brand new community of believers committed to making a difference for Jesus Christ every single day.

This new Hope Partners program will not only help you reach more people with the Good News Gospel, but will also bless you as you receive powerful, free resources to encourage, bless, and inspire you in your own walk with the Lord. I'm praying many of our friends join with us through this exciting new program. You can learn more about it on page 30.

I pray you find encouragement, peace, and hope as you read through this issue of **Proclaim!** God is still on the throne. He is still guiding and blessing and changing lives. And He's using you to accomplish His work! Let's keep it up. Let's continue to step out boldly for the Lord. Let's share the hope of Christ with a lost and hurting world.

instagram.com/Kevin.Palau





GOOD NEWS IN PAISON

ANDREW AND WENDY PALAU JOIN IN MAJOR EVANGELISTIC EFFORT IN KARACHI, PAKISTAN, HELPING LEAD **MORE THAN 26,830 PEOPLE** IN INDICATED DECISIONS FOR CHRIST

ALYSSA JAMES

or the first time ever, Andrew and Wendy Palau partnered with local believers in Karachi, Pakistan to lift up the name of Jesus Christ through the Love Karachi Prayer Festival (January 31-February 6, 2022). This region-wide, evangelistic campaign focused on the third largest city in the world (population: 22 million) and brought together thousands of local believers and more than 250 churches to reach millions of individuals through live events and media outreach efforts.

Andrew and Wendy were invited to join in the effort of local church leaders by fellow evangelists Reid Saunders and Jose Zayas, both long-time friends of the Palau Association. The week's efforts were the culmination of a year-long media blitz, in partnership with Shine Star TV.

"What a joy it is to partner with our brothers and sisters around the globe, lifting up the name of Jesus Christ and drawing others into a relationship with Him," said Andrew Palau. "Our time in Pakistan was thrilling. Please continue to pray for beautiful Pakistan."

More than just numbers:

17,000

IN-PERSON DECISIONS



Millions

REACHED THROUGH TV



3 Million

REACHED THROUGH **DIGITAL ADS**

26,838

INDICATED DECISIONS FOR CHRIST

PALAU ASSOCIATION, AND PARTNER EVANGELISTS

REID SAUNDERS AND JOSE ZAYAS.





The heart behind this campaign was to reach the unreached, to bring hope to people who have never heard the Good News. We were able

to accomplish this in a variety of ways.

Leading up to the festival, the team held two gatherings for pastors resulting in around 200 pastors coming together from a variety of denominations. Everyone held a sense of excitement and unity for what this festival could be and for building up evangelists and sharing the Gospel. More than 4,000 pastors and church leaders were trained in evangelism and new believer follow-up as well.

Throughout the festival week, there were 15 different live events that reached more than 68,000 people. These events included medical clinics, street ministry, an outreach event for youth, gatherings to encourage and train local church leaders, ministry to prisoners, and an outreach to the poor brick-workers living outside Karachi in the city of Hyderabad. Digital outreach efforts-including social media and television—helped reach millions more with the Good News in the days leading up to the festival.

GOD USED MULTIPLE OUTREACHES AT SCHOOLS THROUGHOUT THE REGION TO SHARE HOPE WITH THOUSANDS OF CHILDREN.

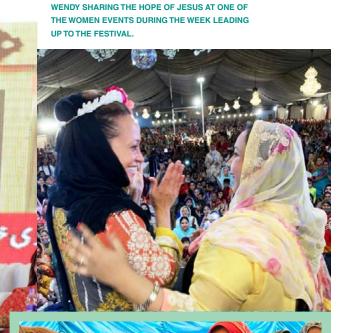
Also, proving to be a first for the local leadership team, Wendy helped lead two outreaches specifically for women, sharing the Good News with nearly 4,000 individuals.

We pray our massive Bible distribution effort will have a lasting impact in Pakistan. In partnership with Bibles for the World, we distributed more than 60,000 copies of the Gospel of John and the New Testament in Urdu, the local language. Likewise, Andrew's evangelistic book, The Secret Life of a Fool, was translated into Urdu and 10,000 copies were distributed throughout the region.

The week culminated with a monumental, two-day, open-air festival in the heart of Karachi, Both Andrew Palau and Reid Saunders shared the Good News during the festival, while a live broadcast took the message to millions throughout the region on Shine Star TV. We saw tens of thousands indicate a decision for Christ through this effort, and we can't wait to see how else the Lord uses our team in this region of the world.

Love Karachi Prayer Festival was just the first of many evangelistic festivals on the books for Andrew and Wendy this year. They also partnered with churches in San José, Costa Rica in March; and are set to help lead evangelistic festivals in Manchester, England; Cairo, Egypt; Bridgeport, Connecticut; and Buenos Aires, Argentina later in the year. Ongoing efforts for the couple also include international radio and extensive social media efforts.





ANDREW PALAU PREACHING THE GOOD NEWS TO TENS OF THOUSANDS OF INDIVIDUALS DURING DAY ONE OF THE FESTIVAL.

ANDREW AND WENDY TRAVELED TO A REMOTE REGION OUTSIDE THE CITY OF HYDERABAD TO MINISTER TO THE **EXTREMELY POOR** COMMUNITY THERE. MANY RESPONDED TO THE GOSPEL.



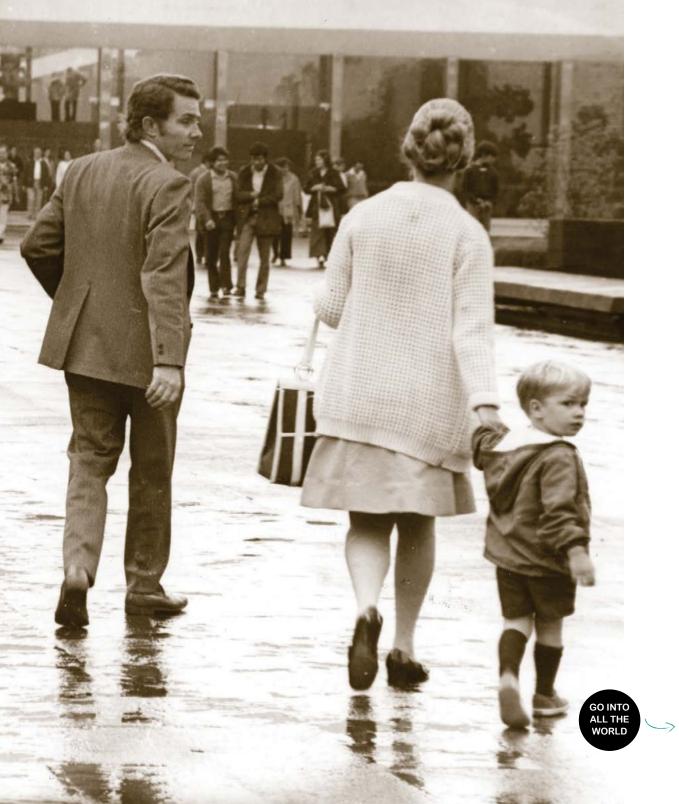
DURING THE LEAD UP TO THE FESTIVAL, THERE WERE MULTIPLE MEDICAL **CAMPS SET UP** AROUND TOWN.





55,000 COPIES OF THE GOSPEL OF JOHN DISTRIBUTED

5,000 COPIES OF THE NEW TESTAMENT **DISTRIBUTED**



SENT OUT

HOW A FAITHFUL BAND OF FRIENDS BECAME THE LIFEBLOOD OF A WORLDWIDE MINISTRY

AN INVITATION TO JOIN HOPE PARTNERS

ANDREW PALAU

'm often asked what it was like to be the son of world evangelist Luis Palau. I think people are often looking for juicy insight or outrageous stories. The reality is, aside from my own silly antics and poor decisions during my years of rebellion, there really aren't any crazy stories.

You may not expect it—looking at their world-wide impact over the last 60 years—but my parents lived a pretty normal life, on a very normal salary, in a rather normal house, driving very normal cars. (Up until just a few years before his death, Dad was still driving an old Chrysler with transmission problems. It was in and out of the shop constantly. We kept telling him to get rid of it, but he liked the big trunk and rear wheel drive. Lord knows why.)

ANDREW PALAU ON THE MISSION FIELD WITH HIS MOTHER AND FATHER (LUIS AND PAT PALAU)



LET HOPE RISE

As a **HOPE PARTNER**, you will not only be reaching millions of people with the Good News Gospel. You will also receive powerful, free resources to encourage, bless, and inspire you in your own walk with the Lord.

A lavish lifestyle was never Mom and Dad's aspiration. It was not desired nor sought after. They just wanted to see lives changed. They wanted their children to know the Lord wells with Him and some Him.

dren to know the Lord, walk with Him, and serve Him. And they wanted to share the same Good News with as many people as possible. They were true missionaries—through and through. And I'm so grateful for the example they gave me.

Much of my childhood was spent on the mission field. I was born in Colombia and lived in Mexico. From our home base in Latin America (and later in Portland, Oregon), we traveled the world proclaiming the Good News. And if we weren't directly proclaiming the Gospel, we were meeting with the churches, friends, and supporters...our partners...who helped make all the work possible.

Vividly, I so remember the many Sunday mornings at churches across the U.S., and the dinners in "random strangers" homes. My parents sharing about the work on the field, the lives changed, the cities impacted. To me as a boy, they all seemed like strangers. But to my parents, they were key friends and allies. Partners for the cause. Supporters of the work. They were the lifeblood of the work. Partnerships of faith—lives locked together for the mission...the winning of souls.

It is not lost on me the importance of those early supporters and friends. They established the foundation we stand on today. The doors they opened for the Gospel. Those early years of ministry for Mom and Dad were only made possible by the generous prayers, encouragement, and financial support of those friends.

And what a joy, many of those early supporters are still with us today...still committed to the

cause...still standing strong for the Gospel. Think of the many lives reached through the years of support. Millions! How meaningful that has been for them and for our team.

Now that Dad is with Jesus, the torch has been passed to us. What a mix of emotions! We miss Dad tremendously, and yet we also step forward with hope and excitement. And we pray for the same type of support team to continue to stand with us in the cause—those with the same missionary mindset that helped set us on this wonderful path so many years ago. Friends for life!

That's why I'm so enthusiastic to launch our new partner program. It's called Hope Partners. It's a place for Palau Association friends to step into God's work in a fresh, meaningful, and strategic way.

Together, we can have a tremendous impact on our world. We are proclaiming the Hope of Heaven—the same Gospel my Dad shared for 60 plus years. You can share Jesus and see lives changed in that same special way by becoming a Hope Partner.

As a Hope Partner, you'll be on the inside of all we do as a team and you can have the confidence of knowing you are making a daily impact for the Kingdom all around the world. You will bless thousands... and be richly blessed.

Monthly supporters are the backbone of the Palau ministry. They always have been and they always will be. And I would love nothing more than to have you join this vital group of friends as we launch this new program.

The hope of Christ is so much more than a wish or dream. It is a reality. A confident expectation. That's the message we get to share with the world!

BECOME A HOPE PARTNER TODAY. IT WILL BLESS YOUR LIFE AND LEAD MANY MORE PEOPLE TO FAITH IN CHRIST GET MORE INFORMATION ON PAGE 30 OR

MANY MORE PEOPLE TO FAITH IN CHRIST. GET MORE INFORMATION ON PAGE 30 OR SCAN THE QR CODE TO GO TO THE WEBSITE.

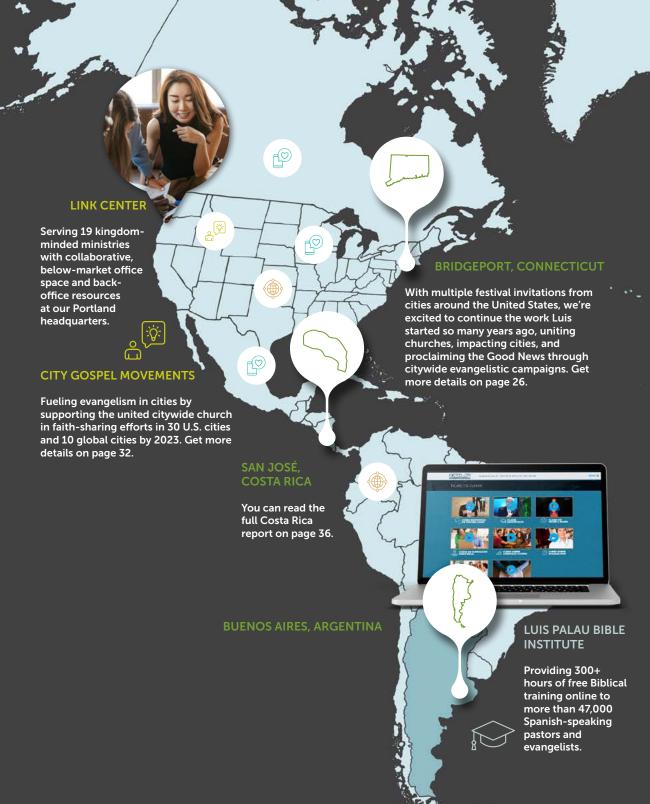


UPCOMING CAMPAIGNS

& ONGOING INITIATIVES

GO INTO ALL THE WORLD AND PREACH THE GOOD NEWS.

MARK 16:15





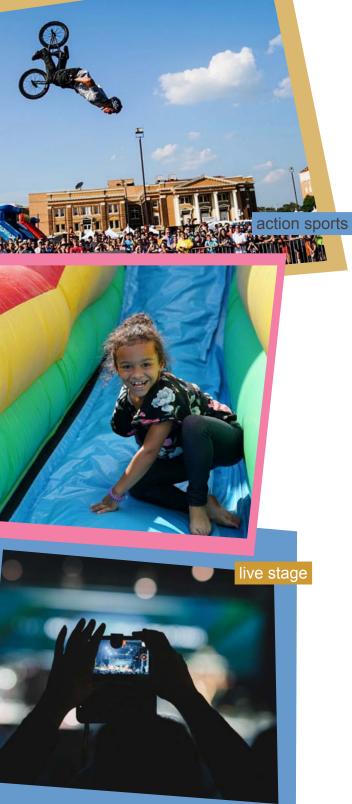
Get up-to-date information about all our upcoming festivals and initiatives at WWW.PALAU.ORG

MANCHESTER, ENGLAND Get all the details on page 14. CAIRO, EGYPT God has given Andrew and Wendy a deep passion for Africa. After **CHINA CHRISTMAS** more than 10 years of continued outreach and impact on the OUTREACH continent, including massive festivals throughout the region, the invitations for festivals continue to pour in. Ever since the year 2000, the Lord has given our team great favor and open doors in China. We're excited to continue to build relationships and bless the people of China through unique outreach efforts. Hope with God I found freedom from my deepest fear—you can too. Click to find hope through a relationship **MEDIA STRATEGIES** Reaching the lost and encouraging believers in some of the hardestto-reach nations on PAKISTAN OUTREACH earth through daily social media and radio programs. We extend In addition to on-the-ground the reach of festivals outreach efforts planned in Pakistan I was afraid I didn't matter. through social media in 2022, the team tested out exciting and television broadcasts social media strategies to share hope O O # Serna Te... 106 Comments 92 Shares that share the Gospel Comment with even more individuals throughout with entire regions and the region. For more details, you can continents. read the report on page 6. **GLOBAL NETWORK OF EVANGELISTS** Raising up the next generation of evangelists by identifying, affirming, **FESTIVALS** equipping, and mobilizing r© evangelists around the globe. Boldly proclaiming the Gospel to tens of thousands of people in a city by uniting hundreds of local churches, training believers in evangelism, meeting critical needs of the city through service projects, and sharing the Good News at evangelistic outreaches featuring

Andrew Palau, well-known music artists, and action

sports demos.





MISSION MANCHESTER

PREPARING FOR A NEW MOVE OF GOD IN THE UNITED KINGDOM AND EUROPE

DAVE PLOWMAN

t was the summer of 2019. I was standing in the middle of a park in Madrid, Spain at the end of a beautiful, long central avenue that ran through the middle of the luscious green park. It was the location of the Madrid Festival—a region-wide evangelistic campaign put on by the Palau Team.

People were streaming in from all directions, filling every open space in front of the massive, constructed stage. Everyone waiting for the Gospel festival to begin—a weekend full of great music and Good News. Later that night, Andrew and Luis would take the stage and preach the Gospel. They would speak again the following evening. The energy surrounding the event was electric. You could feel the anticipation—the Holy Spirit at work.

I climbed up on stage and snapped a picture of the growing crowd. I was blown away by the number of people. I could not believe that an evangelistic festival of this scale was happening in Western Europe. I was excited, overwhelmed, and

felt compelled to reach out to someone and say, "Hey...check this out!" Andy Hawthorne, CEO of The Message Trust in Manchester, England, was the first person who came to mind. I knew his heart and passion for evangelism in Europe—the United Kingdom specifically. I knew Andy and his team would be just as excited as I was. We, together, had prayed and dreamed about seeing something like this happen again in the United Kingdom.

Fast forward a few months. It was the fall of 2019. Andy received a clear direction from God that we should look to gather the Church across Manchester once again. Palau and The Message Trust had partnered before for a citywide campaign in Manchester. That was 2003. And he felt as though the Lord was telling him it was time once again, aiming to create the biggest Gospel mission in a generation.

AS WE ALL PRAYED, WE ALL AGREED. GREEN LIGHT. NOW WAS THE TIME.

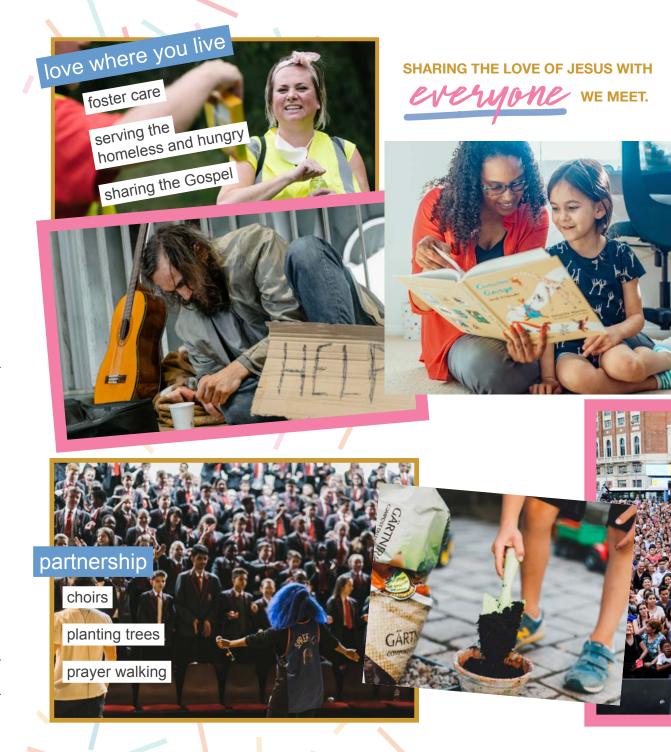
A VISION FOR A GENERATION

Festival Manchester aims to impact every area of society with the clear Good News Gospel, culminating in a massive evangelistic festival in Wythenshawe Park, July 1-3, 2022.

In the Northwest of England, we are seeking to reach thousands through social action 'Love Where You Live' projects. We also want to find 500 Christian families to adopt and foster the children on the Manchester council waiting lists. We aim to run the largest secondary school mission with bands and schools workers, impacting thousands of children in school and sharing the Gospel. We will be in prisons, working with the homeless and hungry, and sharing the love of Jesus with everyone we meet.

FESTIVAL MANCHESTER AIMS TO IMPACT EVERY AREA OF SOCIETY WITH THE CLEAR **GOOD NEWS GOSPEL**

But that's just the start. In partnership with our friends at Soul Children, we're working to form ten kids' choirs which will sing from the main stage over the festival weekend, watched by their friends and families. We will also plant thousands of fruit trees to help offset the carbon impact of the festival and we are mobilising praying Christians to physically prayer walk every street in the city. In conjunction, hundreds of believers will also be trained in friendship evangelism efforts and how to handle follow up of decision makers at the festival.





THE FESTIVAL WEEKEND

Our festival weekend will contain bouncy castles, crafts, fairground rides and even a huge man-made beach with tons of sand and piles of deck chairs for people to hang out on. There will also be a food area, book stalls, prayer tents and a gaming zone for online gaming fans to gather and compete in their own designated area. We will have five converted double decker buses for teenagers to hang out on and even a special sensory zone for children and families with additional needs. The kids' stage will also host the choir rehearsals and children's stage, sharing the Gospel throughout the weekend. The

skate and BMX area will be hosted by the 'Board Masters Team' with state-of-the-art ramps, instruction and freeride slots from some of the best BMX and skate riders in the UK.

God willing, this campaign will lead many to a saving knowledge of the Lord and will open doors for similar campaigns throughout the UK and Europe. But we need your prayers! Will you join with us in prayer?

WILL YOU JOIN WITH US IN PRAYER?



EXTENDING THE IMPACT

As part of the festival weekend experience, we're inviting leaders from other UK and European cities to come and experience the festival, meet the leaders, and get excited about the potential of a festival in their own cities.



This is key for us as we want to see more and more festivals and evangelism across the UK and Europe,

which for many years, has not seen an evangelistic outreach such as this. Many people have said that largescale evangelism does not work anymore. However, we see things differently.



This is not just simply mass evangelism. This is personal evangelism on a massive scale, and it seems that the harvest is ripe across Europe again through efforts such as this. We are ready to serve and play our part.



LIGHT YOUR WORLD

OUR EFFORT TO BRING THE LIGHT OF CHRIST TO THE DARKEST PLACES

CHARLOTTE SANCHEZ

t's 2022 and more people than ever have the world's information at their fingertips. In 1998, on average, Google processed about 10,000 search queries per day. But by the end of 2006, that same amount of searches would be processed in a single second. Today, Google processes over 8.5 billion searches per day. And just last year, the running tally of worldwide social media users passed 4.5 billion.

The human heart has always been heavy with questions. And nowadays, billions are asking those questions online, privately searching for hope, considering a new life...

IS THERE A PURPOSE FOR MY LIFE? CAN THIS YEAR BE DIFFERENT? WILL MY HEART EVER HEAL?

As a new year dawned, we met people right where they were, in the midst of their deepest, darkest questions through the global premiere of *Light Your World*.

RESCUED AT THEIR DARKEST MOMENT

And it didn't end at the stroke of midnight. Throughout January, every single second, two new people were given an opportunity to watch Light Your World and respond to the Gospel!

And of the 1.9 million people who clicked to read the Gospel presentation, we are rejoicing that 245,609 clicked, "Yes!" to indicate a decision for Christ. People like Dio in Liberia who emailed us to share:

"I was very excited yesterday when I asked the Lord to come into my life and take control! I watched your wonderful video until my phone went out of current. I'm eager to obtain your entire program of total spiritual growth. I look forward to your guidance and support in my journey in Christianity!" —Dio, Liberia

We made sure Dio received our freshly launched *Made New* series, with powerful videos from Andrew and Wendy, 50 days of foundational emails, and a beautiful e-book.

CONTINUED ON PAGE 20



More than just numbers:



ADS REACHED

43,182,566 PEOPLE

The full program, Andrew and Wendy's Gospel messages, and Rescue Stories from around the world were sent out to more than 40 million unique individuals through digital ads.



GOSPEL PRESENTED TO

1,894,274 PEOPLE

More than 1.8 million people chose to click the link in the ad to view a clear, written Gospel presentation.

Yes!

INDICATED DECISIONS

245,609 PEOPLE

Nearly one quarter of a million people clicked to indicate that they just prayed to accept Christ.



CHRIST AT THEIR DARKEST MOMENT.

INSPIRING AND SENDING

"But how can they call on him to save them unless they believe in him? And how can they believe in him if they have never heard about him? And how can they hear about him unless someone tells them? And how will anyone go and tell them without being sent?" (Romans 10:14) That is why the Scriptures say,

"HOW BEAUTIFUL ARE THE FEET OF MESSENGERS WHO BRING

GOOD NEWS! "

Romans 10:14-15 (NLT)

You may remember that in the months leading up to the premiere, we invited believers to resolve to share the Good News through the Light Your World Challenge. We know that God calls all of us to share His hope, not just a select few. But it's all too easy for that sense of mission and purpose to get left in the dust, behind schedules that run at breakneck speed.

The Light Your World Challenge inspired believers to make space to set their hearts on eternity with a 5-day devotional on evangelism. It challenges participants to commit to praying for five friends by name and to look for opportunities to share the Gospel with them throughout 2022.

More than 10,000 people rose to the challenge—that's more than 50,000 people being prayed for by name this year!

237 Nations/ **Special Territories**

Thank you for being there for me. I came across you while browsing on New Year's resolutions. . . . I had backslid into immorality and am convicted in my heart that what I have done is not right.

I WANT TO RECOMMIT MY LIFE TO JESUS AS I START THIS NEW

YEAR. I have experienced very difficult moments of my life and lost hope. I even contemplated suicide because of debts and family needs. But I realize God can offer me another chance.

> Pray for me. Amen. —TIMOTHY, KENYA



Haven't had the opportunity to watch LIGHT YOUR WORLD yet? You can still watch it here:

WWW.LIGHTYOURWORLD.LIVE

LYW CHALLENGE

10,232

People received the devotional ebook and committed to pray for five friends who need Jesus.

I COMMITTED
MYSELF TO
PRAY FOR FIVE
PEOPLE, SEEING
THEM COMING
TO CHURCH WILL
MAKE ME PROUD.
—SOLOMON, UGANDA

FOLLOW-UP

21,414

People enrolled in email discipleship and received the *Made New* e-book.

I'm Paula. I live
in Belgium and
want to put
MY TRUST
BACK IN GOD
AND JESUS.

—PAULA, BELGIUM



Want to hear more about this new follow-up program? Go to page 38 for encouraging stories

ENCOURAGE YOU

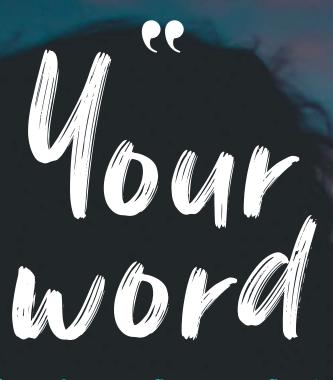
God has given us the tools we need to reach farther and wider than ever before. And God's Spirit is not bound by anything. This is working! Precious people, created in His image, in the darkness of their bedrooms or the chaos of a subway commute are being born into a living hope. The methods may shift but the power of the message, the power of the cross, does not.

LET'S PRAY TOGETHER

Father, You see us. You know us. You save us. We rejoice over the 245,609 precious souls who prayed to invite you in through Light Your World. We ask for protection over their new walk with You. Fill them with grace to follow You for all their days.

IN JESUS' NAME,





is a lamp for my feet, a light for my path.

33

PSALM 119:105

The God of the WENDY PALAU

ave you felt close to God lately? Or maybe more distant? I think about the past two years and what has happened in our lives. We've been through a lot, haven't we? It's hard to fathom it all...just how much has happened in our world—in our lives—since the new decade started.

Trouble comes. Pandemics hit. Loss brings on unfathomable grief. Our children break our hearts. Our marriages suffer. All these things can bring debilitating discouragement into our lives, and especially into our relationship with God. Sometimes, we can even become offended at God because of how things are playing out.

And often, I believe, our offense grows stronger, our discouragement grows deeper, and our sadness grows darker, because we truly, deeply are still struggling to understand who He really is.

We don't really know God. We only know about Him.

Does that ring true for you sometimes?

We hear bits and pieces from our pastor on Sunday morning. From a YouTube video or Facebook post. From a devotional that we read with our friends mid-week. But there is so much more to knowing God than what others tell us.

My father-in-law, Luis Palau, used to say, "I find that Scripture sheds a lot of light on the commentaries."

I would add that Scripture sheds light on podcasts and devotionals as well. Scripture leads us to the truth of God and allows for God through the Holy Spirit—to speak directly to us.

Just the other day, I was reading Ephesians 1 and Paul's prayer for the Church struck me. He prays that "the glorious Father, may give you the Spirit of wisdom and revelation, so that you may know him better" (vs. 17, NIV).

His prayer was that we may receive the Spirit of wisdom and revelation for the purpose of knowing God better. When reading it, I remember thinking...that was his prayer? Not for us to be a better light, a better evangelist, a better spouse, or a better parent? No, that wasn't his prayer for us. He desired for us to know God more deeply, more personally.

Is that your prayer today?

Paul knew that knowing God is the key to everything that God asks us to do. Actually knowing Him, not just knowing about Him.

It took me a while before I truly dedicated time and energy to knowing God and building a relationship with Him. During my college days, I remember professors teaching us art students to "look in, dig deep, find yourself, and then express it outwardly to the world."



Him, instead of knowing ourselves, is when we truly find ourselves.

We are called to be a people full of the hope only God can provide. That hope comes from knowing God personally . . . through reading His Word, trusting His Spirit, and hearing His voice.

Knowing God may not protect us from all the trouble or suffering in this world. We know that. But when we take the time to commune with our Father, we learn to lean into Him more, to rely on Him in each and every situation.

He is here for us—for you and me. He is waiting for you to come to Him and grow deeper in relationship. Will you take that time today to read His Word and listen for His voice?

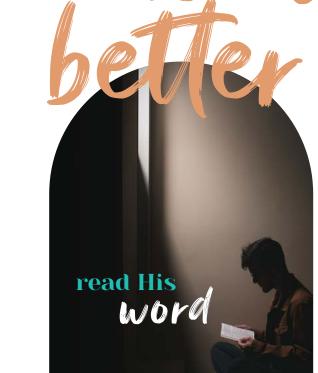
Let's do it together.

That's exactly what I tried to do. I spent so much time looking inward and trying to know myself, trying to figure myself out.

Let me tell you... those were the most unhappy days of my life. When I looked in, I saw darkness, selfishness, brokenness, and unhappiness. I was so lost. And, after doing all that internal reflection, my life didn't change at all! Not until I turned my eyes outward.

Out of desperation, I turned my eyes out to God. I was desperate for Him. I knew He had what I needed!

I looked into myself and I saw darkness. But when I looked out to the Lord, I saw the Light of Life. And the truth is that knowing







STORIES OF HOPE

redeeming hope found in Jesus

Hope is a powerful word. It is full of expectation, desire, dreams, and wants. It has the power to bring life, and if dashed, could mean utter destruction. We all have our own experience with hope. And sadly, if we're honest with ourselves, we have far more experience living without it than we do with it. This book is full of stories of women who came face to face with hopelessness and despair. Yet in the midst, they found the undeniable, irreplaceable hope they had been desiring. And in that, they found life.

> WALK IN THE SHOES OF THESE WOMEN. YOU MAY FIND THEIR STORIES

WWW.PALAU.ORG/BOOKSTORE





GOOD NEWS

IN SOUTHWESTERN CONNECTICUT

ALYSSA JAMES

od is on the move! He is drawing people in, healing hearts, bringing hope, and uniting the Church. We've seen it time and time again... how faithful He is. And right now, we couldn't be more excited for what He is doing to prepare for our next major festival here in the United States—CT CityFest!

For more than 60 years, God has used our team to shake cities with the Gospel all around the world. He has blessed and guided us as we unite churches, mobilize believers, and proclaim the Good News boldly. And nothing brings us more encouragement or excitement than when we get to use our gifts and talents to bless our own nation.

Our team is not unfamiliar with the northeastern United States. Connecticut in particular. We have had the joy of partnering with churches in the region for more than 22 years, dating all the way back to Mission Connecticut in 2001. Through that God-honoring, sixweek campaign, we touched seven different cities with the Gospel, from Norwich to Hartford. And in the end, more than 120,000 people heard the Good News through live events.

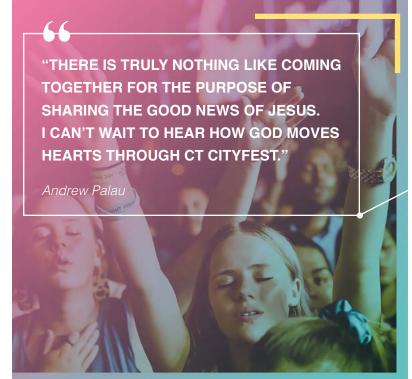
In the lead-up to the festival in 2001, Luis Palau put the campaign, and the region, in perspective: "New England is a tough place... They tend to keep to themselves. Atheism, or at least agnosticism, has a tremendous foothold here...I feel a challenge in Connecticut. Yet God is on the move!"

This time is no different. We feel the challenge before us, but we are ready to see how God softens hearts and brings many to Him through this movement. And we're blessed to see so many local churches, leaders, and everyday believers joining in the cause.

With the invitation from hundreds of local churches, we are preparing to yet again share the Good News of Jesus Christ through a unified, region-wide, evangelistic effort in Southwestern Connecticut this fall. We're calling it CT CityFest.

"We are so excited for what God is doing throughout southwestern Connecticut," shared Andrew Palau, "There is truly nothing like coming together for the purpose of sharing the Good News of Jesus. I can't wait to hear how God moves hearts through CT CityFest."

As is the case with nearly every festival campaign, the festival week will consist of the usual Palau affinity events, including an outreach for business and civic leaders, a special gathering for women (led by Wendy Palau), prison outreaches, and much more. These will all lead to the culminating festival weekend, with live music, a children's outreach, action sports, and multiple Gospel presentations, including Andrew Palau's capstone Gospel message each night from the main stage.



"I AM SO ENCOURAGED
AT THE UNITY THAT IS
BUILDING AND BEING
DISPLAYED IN SUCH A
DIVERSE AREA..."

Jesse Northway, Festival Director

The hope and heart behind CT CityFest is the same hope that drives all we do at Palau... proclaiming the Gospel, uniting the Church, and impacting cities worldwide. There is a massive need for Church unity in Fairfield and New Haven counties, and we want to be able to saturate the area with the Gospel, uniting churches and individuals under the wonderful news of what Christ has done for us.

"I am so encouraged at the unity that is building and being displayed in such a diverse area," said Jesse Northway, Festival Director for CT CityFest. "This unity is coming from a place of all those pastors, business leaders, and non-profit leaders wanting to saturate southwestern Connecticut with the Gospel and the tangible love of Jesus."

But the work doesn't end when the festival stage is packed up. This festival is a launch-

ing pad for an ongoing, sustainable, long-term movement in Connecticut, and it's already happening! An effort known as CityServe, first launched in Portland, Oregon in 2008, is already mobilizing the Christian community to serve their neighbors and pray for those who do not yet know Christ. Three areas that the CityServe team is focusing on for the region include food insecurity, foster care and adoption, and education.

It is our deep prayer that through this campaign, Jesus Christ will be lifted high in southwestern Connecticut, many lives will be changed in powerful ways, and doors will be opened for even more evangelistic endeavors and service initiatives in New England and around the world.

To stay up to date on CT CityFest, go to **WWW.CITYFEST.ORG.**

Multiplying the Ministry

DESMOND HENRY

id you know that 28 percent of the world's current population has never had the opportunity to hear the Good News?*

We live in a unique time where the importance of elevating evangelism cannot be underestimated. We wholeheartedly affirm that it will take more than one evangelist, more than one denomination, and more than one organization to reach everyone, everywhere, with the Good News Gospel. It will take an alliance of unity to impact the nations in perpetuity. Movements, networks, and denominations committed to helping Christians, churches, and ministries multiply their efforts to engage God's mission more effectively and continue to thrive.

One of the ways we're multiplying our ministry is by creating national evangelism pathways through establishing and equipping country networks of evangelists. And praise God, as of today, we have 50 country networks already in place! These networks are helping create an ecosystem where the Gospel can thrive and more easily penetrate regions...where the Good News can impact hearts and transform regions...where we can unify, equip, and mobilize the Body of Christ for generations to come.

A SHINING LIGHT FOR JESUS

The Palau team, alongside a dozen of our strategic partner organizations, recently celebrated the formal launch of our Continental Network named the Proclaim Evangelists Network (PEN) in Africa.

PEN is an Africa-wide network comprised of member evangelists, evangelistic organizations, denominational movements, and global evangelist/evangelism networks that seek to coordinate, support, and accelerate the work of evangelism throughout Africa. It establishes country networks of evangelists that connect Africa's cities and villages to a continental network. PEN currently represents 31 African nations in English, Portuguese, and French.

"...ask where the good way is, and walk in it, and you will find rest for your souls."

JEREMIAH 6:16



OUR IMPACT GROWS

In Africa we are seeing a great move toward unity and evangelism. We are working at three levels to bring this about in Africa:

CONTINENTAL: In 2020 we hosted a large gathering of African evangelists and in 2025 we are planning a follow-up continental congress in Ghana, where we will celebrate the fruit of our united efforts and gather to pray, plan, and **strategize about saturating Africa with the Good News**. We're anticipating thousands of evangelists and Great Commission Christians, churches, and ministers to participate with representation from all of Africa's 54 nations.

COUNTRY: We already have representatives from English, French, and Portuguese speaking Africa in place with more than 31 African nations already part of PEN working to elevate and accelerate evangelism in their respective countries. We're working hard to ensure that evangelism is elevated in all 54 African nation states by 2025.

CITY: The leading cities of our world are no longer just London, New York, Berlin, and the like, but now include Cairo, Buenos Aires, and Lagos, among others! We are seeing that global cities are becoming centers from which the Christian faith can spread. We continue working to saturate Africa's cities with the Good News so that all may hear.

Pray for our teams and partners this year as we labor toward seeing the three ecosystems thrive in order that we would proclaim the Good News, unify the Church, and impact cities worldwide. Are you a global Christian with a global vision for the greatness of our God?

John R.W. Stott, a good friend and colleague of Billy Graham, was quoted saying: "We must be global Christians with a global vision because our God is a global God."

Are you a
GLOBAL
CHRISTIAN
with a global
vision for the
greatness of
our God?

JOIN US

Join with us as we create pathways for evangelism around the world. Jeremiah 6:16 says: "This is what the Lord says: 'Stand at the crossroads and look; ask for the ancient paths, ask where the good way is, and walk in it, and you will find rest for your souls'."

More than just numbers: OF APPLICATIONS IN



Become a charter member today!

YOU ARE INVITED to join a brand new community of believers committed to making a difference for Jesus Christ every single day.



Our greatest joy in life is to share the hope of Christ with those who don't yet have it. And through this newly launched partner program-HOPE PARTNERS-we're excited to give you the opportunity to effectively share God's hope on a daily basis.

Hope Partners is the Palau Association's latest initiative to help you more effectively touch lives with the transforming hope of Jesus Christ. As a Hope Partner, you will be making a deep impact for the Kingdom all around the world.

DON'T MISS THIS EXCITING OPPORTUNITY TO BECOME A HOPE PARTNER, Your participation will bless your life and lead lost people to Jesus Christ every month.



Learn more at www.palau.org/hopepartners



As a HOPE PARTNER, you will also receive the satisfaction of knowing . . .

- You are making an eternal difference in the lives of many around the world
- You are joining a committed team of followers of Jesus with a proven track record to reach the lost
- You have a team who will walk with you through your own highs and lows, praying with you and for you on a regular basis (That is a promise!)

there is nothing like living with a sense of mission . . .

EVERY. SINGLE.



BENEFITS OF YOUR PARTNERSHIP

As a HOPE PARTNER, you will not only be reaching millions of people with the Good News Gospel, but you will also receive powerful, free resources to encourage, bless, and inspire you in your own walk with the Lord.

Resources include:



- Your own personal copy of all new books and resources from the Palau Team
- Monthly ministry reports
- Quarterly e-books and devotional resources
- Personal stories of changed lives through your work
- Behind-the-scenes updates on what God is doing through your partnership
- Access to quarterly prayer team phone calls
- Special teachings from Andrew and Wendy Palau
- Evangelism resources to help you minister to friends and family
- And an annual Hope Partners partnership report to document your personal impact!



Collaborative

Laura Nzirimu

What does evangelism look like across your city? Does it involve bold, public events? Organic interactions with grocery store clerks and baristas?

Or a mix of these and other expressions of Gospel conversations? Our City Gospel Movements (CGM) team is gathering network leaders in cities across North America who are committed to supporting local churches to prioritize evangelism in ongoing ways.

In February 2022, 40 leaders gathered for the first-ever Learning Lab. Learning Labs are quarterly virtual gatherings hosted by the CGM team for leaders from cities across North America who are working together to see evangelism elevated in their cities.

Most of the participants are Evangelism Team (E-Team) leaders and members who are deeply rooted in their communities, coordinating initiatives such as interviews with lead pastors on evangelism, digital evangelism campaigns, and curriculum development. They are facilitating Alpha groups, training churches to receive faith seekers, and encouraging ongoing service outreaches to be more intentional about equipping their volunteers to have conversations about faith. Their collective wisdom and commitment to sharing the Gospel in their cites is the highlight of the call.

With more than
18 Evangelism Teams across
North America, the Learning
Labs are filled with diverse
experiences and perspectives.
Take Israel Gimba's (Ottawa
E-Team leader) response to
Cincinnati E-Team leaders on
engaging pastors who are not
passionate about evangelism:

"In my experience,
I've seen that leaders and pastors who
don't have that desire
yet for souls are just
one encounter away,
one prayer away from
experiencing that
burning hunger."

What is an Evangelism Team?

An Evangelism Team
(E-Team) is a group of
strategic local leaders
(including pastors, nonprofit leaders, local
evangelists, and other
people of influence) who
are passionate about
evangelism and act as
catalysts to keep evangelism
a central part of the Gospel
movement through many
different means.



"We believe the unity of the church is the strongest apologetic and strategy we can use to see our unbelieving friends, neighbors and co-workers experience the Kingdom of God."

FIND YOUR ROLE

Are you asking—What is my role in my city? Discover your area of influence, link up with unlikely friends, and join Jesus' mission in your city.



Take the quiz today! Go to citygospelmovements.com



Or Eddie Copeland from South Florida, who shared, "We believe the unity of the church is the strongest apologetic and strategy we can use to see our unbelieving friends, neighbors and coworkers experience the Kingdom of God."

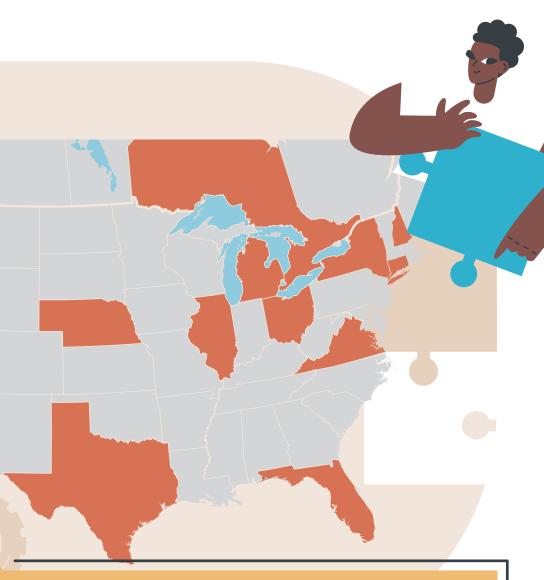
Our CGM team values creating space for leaders who are actively experimenting with evangelism in their city to connect and learn from one other. Because of our organization's legacy and mission, we believe the Palau team is uniquely positioned to convene these types of gatherings. Each Learning Lab, three Evangelism Team leaders share one experiment they are trying in their city. They share what they've learned and what has or hasn't worked. Then, leaders and team members from other cities ask questions and dialogue about these experiments.

For this hour, these leaders are not alone. They are part of a brotherhood and sisterhood, a community of likeminded leaders who long for the Gospel to be made known in their cities—and who know they can't do it alone. If they are to see the revival, it must be together.

For where two or three gather in my name, there am I with them.

MATTHEW 18:20





Bay Area, CA
Brevard County, FL
Bridgeport, CT
Cincinnati, OH
Columbus, OH
SW Connecticut

Hermiston, OR Houston, TX Kansas City, KS Kansas City, MO Manchester, NH New York City, NY Ottawa, Ontario Phoenix, AZ Portland, OR Richmond, VA Seattle, WA Tucson, AZ Washington DC

The Impetus for Evangelism Teams

The Evangelism Team model was developed in 2017 in Portland, Oregon. During a time of reflection, the local Gospel movement pastors and leaders reflected on the last decade of collaboration and dreamt of the next decade together. They had rallied prayer, resources, and teamwork around community service but assumed Gospel conversations would take place alongside these efforts. This unfortunately did not happen. From that time of reflection, they committed to keeping evangelism a central part of their collaborative efforts and formed the first E-Team.

The recognition that evangelism will not happen by default has inspired E-Teams across the continent. Like its city, each Evangelism Team is distinct. Yet they share a common purpose—to collaborate, pray, and strategize together how to shape a thriving culture of evangelism in churches across their city. CGM is committed to resourcing city movements in this effort.

"The Gospel Movement in our city cannot be manufactured or sustained through anything other than the Spirit of God."

The 40 leaders in the Learning Lab represent hundreds more across the continent who are asking hard questions about how to contextualize the Gospel and are seeking support in their city-focused evangelistic efforts. Our CGM team is committed to providing excellent digital resources and engaging gatherings for leaders committed to strengthening evangelism in their city, but as one leader shared, "[The] Gospel Movement in our city cannot be manufactured or sustained through anything other than the Spirit of God." We invite your prayers as we discern how to resource these leaders and rely on the Spirit to see the Gospel go forth in our cities.

ALYSSA JAMES

The year was 1961. Luis and Pat Palau were young newlyweds, fresh out of Bible college and antsy to get on the mission field. Having just been accepted as missionaries under the Overseas Crusade (now OC International) umbrella, their sights were set on South America. Their first stop—San José, Costa Rica—for language school for Pat.

Costa Rica would be homebase for the young couple—a launchpad, at least for this season, for Luis to begin making connections, planting churches, and reaching out with the Gospel. His dream was to see cities come together for massive evangelistic efforts. A chance to shake the region with the Gospel. Little did they know the roots established in that small nation would last for decades and lead to some of the greatest evangelistic campaigns the team has ever seen.

1972 proved to be the first major milestone for the team in Costa Rica. Partnering with dozens of local churches, the Palau team shared the Good News with more than 62,500 individuals during a 21-day campaign in the capital city. More than 3,205 people publicly committed their life to Jesus Christ as a result.

One of those individuals was 21-yearold Raul Vargas. He came from a poor, broken, and hurting home. He knew nothing of Jesus Christ and His unconditional love before that day in 1972 when he walked more than two miles to hear Luis share his heart. That day, he heard a message of love and forgiveness and gave his life to Iesus Christ.

OUR GOAL? To reach the entire nation of Costa Rica with the Gospel.

Now, more than 50 years later, Raul Vargas is a well-respected pastor in San José, Costa Rica. He pastors the largest church in the country and has helped plant dozens (if not hundreds) of other congregations in Costa Rica, Latin America, and around the world.

It was Pastor Vargas, in 2006, who invited Luis and the team back for another massive outreach...one that reached tens of thousands of people in-person with the Gospel and millions more through an extensive media effort. And it was Pastor Vargas, once again, along with the next generation of leaders, who is inviting us back this coming year.



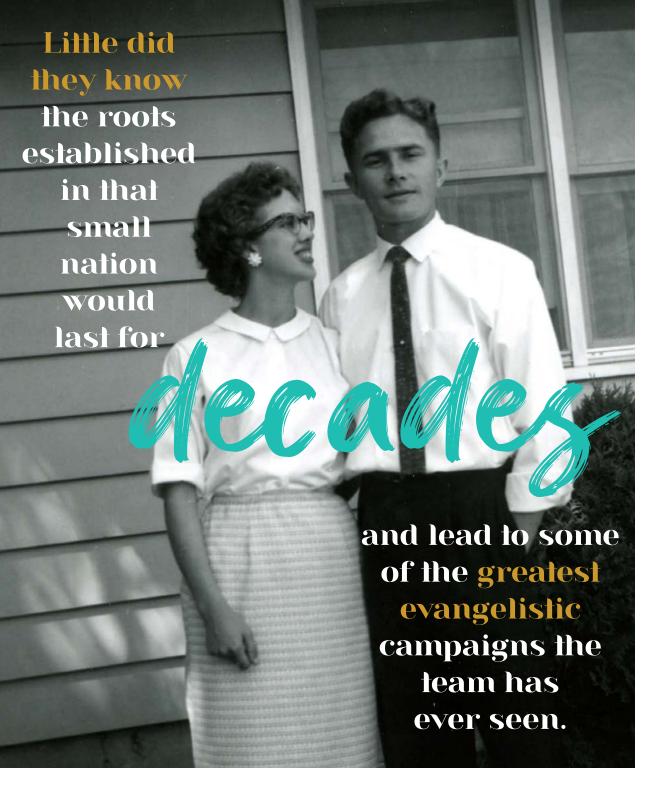




ADVERTISEMENT FOR A LUIS PALAU **EVENT IN COSTA RICA IN 1972.**

LUIS PREACHING TO TENS OF THOUSANDS OF PEOPLE IN COSTA **RICA IN 2006.**

THOUSANDS OF BELIEVERS FROM AROUND THE NATION GATHERED FOR A RALLY THIS PAST MARCH. THE GOAL WAS TO ENCOURAGE, INSPIRE, TRAIN UP, AND SEND OUT THOUSANDS OF INDIVIDUALS TO BEGIN PREPARING FOR THE FESTIVAL NEXT YEAR.



A LONG-TERM COMMITMENT TO COSTA RICA

As in all our festivals, the Palau Association commits wholeheartedly to a region, sometimes spending as much as 2-3 years in partnership. Given our long-term, fruitful relationships in Costa Rica, this campaign is no different. In fact, this past March marked the launch of a year-long effort in San José, equipping believers, recruiting churches, training individuals, and proclaiming the Good News.

Now that the ball is rolling, we are marching ahead for the 2023 Festival for this region. Our goal? To reach the entire nation of Costa Rica with the Gospel. Can you imagine? The whole nation hearing the life-changing message of Jesus!

The time is now! The past two years have been especially hard on Latin America due to the pandemic. As they continue to struggle through this season and all the challenges it has brought, they are desperate for hope...the greatest hope... the everlasting hope...that can be found only in Jesus.

PRAY

As we continue in this endeavor, would you take a moment to pray for this campaign?

PRAY FOR THE PEOPLE OF **COSTA RICA to hear the** life-changing Good News of Jesus and respond to it. Now, more than ever, people are in desperate need of redemption, hope, and unconditional love.



madenew

A GLOBAL DISCIPLESHIP SERIES **■** FOR THE DIGITAL AGE

CHARLOTTE SANCHEZ

Our first steps with Jesus...

I wonder—what were your first steps with Jesus like? At age 15, amidst deep depression, I accepted Jesus. And everything began to change. The dusty loneliness of my bedroom became a holy place of intimate conversation with God. My high school campus became a mission field. The melodies blaring from my CD player shifted from suicidal anthems to my one and only worship album on repeat. Each text message from my new friends and youth leaders from church delivered words of life and hope. Every scripture I read was a morsel of the freshest bread imaginable. And I was hungry. I wanted more.

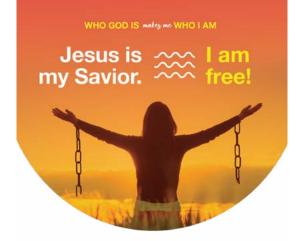
After connecting with thousands of new believers through our Hope with God ministry, I know that the hunger of my early days was not unique. Throughout the pandemic, our inboxes have been flooded with warm messages from hungry decision-makers. They let us know, loud and clear: These messages are helping me and I want more. Please send me something every day.

"I am feeling very happy for my decision and thank you for your support. Please help me get to know Jesus closer." - SEEMA, INDIA

With more than 4 billion internet users worldwide, the open doors to reach people with the Gospel are wider than ever before. For nearly a decade now, it has been my joy and privilege to integrate technology and the arts to share the Good News online. All the while, we have been learning and dreaming about how to better help the millions of responders take their first steps with Jesus.

"Thanks for the inspirational teachings. They are most welcome to me as a newly devoted Christian still trying to find myself in this new life." -VINCENT. ZIMBABWE





A heartfelt, global actionable guide for spiritual growth...

Throughout 2021, we synthesized a decade of data to create a series that would deeply encourage and engage a diverse global audience. We utilized the human body as a universal metaphor to help new believers move from head to toe, exploring seven core aspects of new life in Christ. Andrew and Wendy Palau's warm, friendly presence in both videos and the written word reassure each person they are not alone on this journey. It's not a robotic formula for people to follow but rather a friendly invitation to grow one day at a time.

Starting with the mind (Understand Your New Identity) and ending with the feet (Go and Share the Good News), new believers are invited to try out one new spiritual practice for each one of the seven foundational weekly themes. The series is not just about imparting information but about stirring new believers to action in their first steps—praying, reading Scripture, attending church, and sharing their story, to name a few.

"Thanks man of God, I have a friend and I will go to him as you said and tell him how Jesus saved me from evil things. Thank you so much."

-SANTINO, SUDAN

50 days of Hope an e-book, and more

The *Made New* series launched with a 50-day email series and 171 page, full-color e-book at the end of December 2021. Since then, more than 50,000 online decision-makers have enrolled in the series and received the e-book. They're also invited to connect and engage with other believers in the new Made New Facebook Group.





Thank you so much for the e-book. I'm going to begin reading it tonight. I'm so happy that I came across your post via Facebook...I do know with the guidance from you as I begin to read the e-book I will gain wisdom. This is the best gift for 2022. I thank you!

-JENELLE, TRINIDAD AND TOBAGO

On the horizon, this summer, we plan to launch a 50-day audio devotional of the series on YouVersion and a full-color printed book to be used for on-the-ground festival follow-up, in English and in Spanish. Both the YouVersion devotional and printed book will provide the entire Gospel of John—inviting new believers to see for themselves what Jesus is really like.

"Thank you very much. I'm strengthened even from the video. The testimony is powerful."

—TABITHA. ZAMBIA

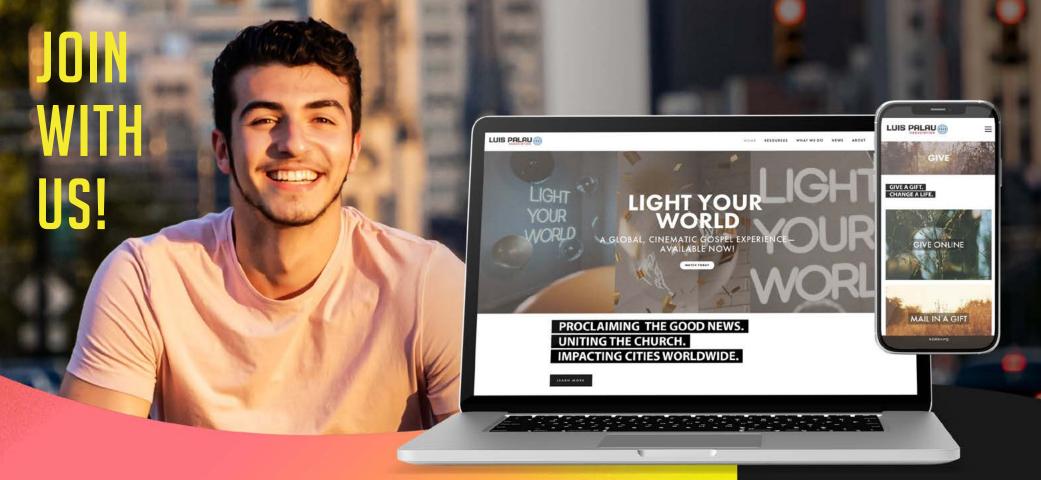
The easy-to-understand language and adaptations with video, audio, and imagery help us to capture the hearts and minds of people with varied learning styles.

"Firstly, I would like to express my sincere gratitude for this platform of Hope With God for praying and enabling me to surrender my life to Christ Jesus. I had been drawn backwards by life pressures and challenges. This was worsened by losing both my brother and mother within a few months from each other. It has been a difficult and a lonely journey for me. After surrendering my life, I feel so light and excited knowing that through Jesus Christ I'm now a child of God who accepts me as I am and takes all the burden from my shoulders. I've been going through your Facebook page and feel so blessed and excited to be part of this amazing team of God. Thank you once again. Continue doing the awesome work of God of saving lives. Amen." - PRISCILLA, BOTSWANA

That encouragement from Priscilla rings in my heart: continue doing the awesome work of God—saving lives. This is working. We are prayerfully working toward distributing *Made New* to a quarter of a million decision-makers this year.



We want you to be encouraged and refreshed as well! You can follow the QR code or URL to download the e-book and enroll in the email series for yourself.





PRAY

When we pray together, the Lord opens doors—and hearts—in ways we never could have imagined. Sign up to receive periodic prayer updates from the team.

PALAU.ORG/PRAYER



GIVE

When you join with us in this God-given work, you can have confidence knowing you are proclaiming the hope and love of our Savior, Jesus Christ.

PALAU.ORG/GIVE



PLAN

Partner in reaching the lost by including the Luis Palau Association in your will or estate plan.

PALAU.ORG/ ESTATEPLANNING

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